



BLANCOS PROGRAMA DE CLASE

*Ca. 1981*

UNIVERSIDAD DEL SAGRADO CORAZON		Teléfono		Num. de Estudiante	Nombre			Clasificación
✓	Control	Curso y Número	Secc.	Horas	Días	Salón	Cred.	Iniciales
VO. BO. REGISTRADOR:			FECHA		VO. BO. TESORERO:			VEA AL DORSO ↑ TOTAL DE CREDITOS

RECIBO DE MATRICULA - REGISTRADOR

UNIVERSIDAD DEL SAGRADO CORAZON		Núm. de Estudiante		Nombre			Clasificación	
Teléfono		501-80-9070		BARTOLOMEI, CARMEN ENID				
RES. 280								
✓	Control	Curso y Número	Secc.	Horas	Días	Salón	Cred.	Iniciales
		Mat 106		-3:00 - 4:30	LM	J 342		
		Esp 206		-4:30 - 6:00	LM	J 104		
		Text 214		-3:00 - 4:30	KJ	J 109		
		Eol.F.		-1:30 - 3:00	KJ	J 220		
		Ing 204		10:30 - 12:0	KJ	J 128		
		Com 204		<sup>am</sup> 7:30 - 9:00	KJ	N 003		
		Viernes este todo el día libre						
VO. BO. REGISTRADOR:			FECHA		VO. BO. TESORERO:			<div style="border: 1px solid black; padding: 2px; display: inline-block;">VEA AL DORSO</div> ↑ TOTAL DE CREDITOS

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2

UNIVERSIDAD DEL SAGRADO CORAZON		Núm. de Estudiante	Nombre				Clasificación	
Teléfono		501-81-2185	CLASS, ELSIE				AA86-1	
RES. 302								
✓	Control	Curso y Número	Secc.	Horas	Días	Salón	Cred.	Iniciales
		mat 001	3	9 1/2 - 10 1/2	L-J	C 206	0	
		bsp 001	1	7 1/2 - 8 1/2	L-J	B 003	0	
		ing 001	2	8 1/2 - 9 1/2	L-J	B 004	0	
		Jur 105	1	10 1/2 - 12:00	K-J	B 124	3	
		Jur 107	1	11 1/2 - 12 1/2	2-M-V	B 219	3	
		or-oca	5	9 1/2 - 10 1/2	V	B 113	0	
		or-Pers	3	8 1/2 - 9 1/2	V	B 116	0	
VO. BO. REGISTRADOR:			FECHA		VO. BO. TESORERO:			VEA AL DORSO
								↑ TOTAL DE CREDITOS

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3

UNIVERSIDAD DEL SAGRADO CORAZON		Núm. de Estudiante		Nombre			Clasificación		
Teléfono		501-81-2379		CONCHA, DEBBIE					
762-9228									
✓	Control	Curso y Número	Secc.	Horas	Días	Salón	Cred.	Iniciales	
		Sec. 100		11:30-12:30	LMV	C 211			
		Lab.		9:30-10:30	MV	C 123			
		PSI 101		10:30-11:30	LMV	J 111			
		ENM 218		12:30-1:30	LMV	J 110			
		Com 103		1:30-2:30	LMV	J 110			
		EF 105		7:30-8:30	LMV	J 220			
VO. BO. REGISTRADOR:			FECHA		VO. BO. TESORERO:			<div style="border: 1px solid black; padding: 2px; display: inline-block;">VEA AL DORSO</div> TOTAL DE CREDITOS	

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UNIVERSIDAD DEL SAGRADO CORAZON		Núm. de Estudiante	Nombre				Clasificación	
Teléfono		501-81-1564	CORDERO, EDDIE					
RES. 280								
✓	Control	Curso y Número	Secc.	Horas	Días	Salón	Cred.	Iniciales
		Eng 001	1	7:30-8:30	L-J	J 004		
		Mat 001	9	10:30-11:30	L-J	C 206		
		CSD 101	2	8:30-9:30	LMV	J 356		
		Art 102	2	9:30-10:30	LMV	N 003		
		Ed. Fic 100	14	9:00-10:00	KJ	J 102		
		Orient Acad.	14	11:30-12:30	V	J 113		
VO. BO. REGISTRADOR:			FECHA		VO. BO. TESORERO:			VEA AL DORSO TOTAL DE CREDITOS

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5

UNIVERSIDAD DEL SAGRADO CORAZON		Núm. de Estudiante	Nombre				Clasificación
Teléfono		501-812066	GUMBE, KAREN LEE				
783-5565							
✓	Control	Curso y Número	Secc.	Horas	Días	Salón	Cred. Iniciales
		Mat 001	•	8:30-9:30	LaJ	C-206	
		Esp 001	•	12:30-1:30	LaJ	J-063	
		CSO 101	•	7:30-8:30	LMV	J-356	
		Art 102	•	11:30-12:30	LMV	N-003	
		EFis 100	•	10:30-11:30	LM	J-102	
		Orien Acad.	•	12:30-1:30	V	J-11.3	
VO. BO. REGISTRADOR:		FECHA		VO. BO. TESORERO:			VEA AL DORSO
							↑ TOTAL DE CREDITOS

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UNIVERSIDAD DEL SAGRADO CORAZON		Núm. de Estudiante		Nombre			Clasificación		
Teléfono		501-81-2041		MELENDEZ, LOURDES					
RES. 302									
✓	Control	Curso y Número	Secc.	Horas	Días	Salón	Cred.	Iniciales	
		Mat 001		11 1/2 - 12 1/2	LaJ	B 221			
		Ing 101		3:00 - 4 1/2	K-J	C-204			
		Esp 001		1:30 - 2:30	LaJ	B-001			
		Lab		2:30 - 3:30	m	N-001			
		Dr aca		12:30 - 1:30	m	B-103			
VO. BO. REGISTRADOR:		FECHA		VO. BO. TESORERO:			VEA AL DORSO		
							↑ TOTAL DE CREDITOS		

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7

UNIVERSIDAD DEL SAGRADO CORAZON		Núm. de Estudiante. SDI-91-2876		Nombre NEGRON, NANCY I.			Clasificación AAS41		
Teléfono 768-4366		edificio apt 403 Torne de Natana Carolina 00630							
✓	Control	Curso y Número	Secc.	Horas	Días	Salón	Cred.	Iniciales	
	40435	Esp 001	B	10:30-11:30	L-J	B 003	0		
	43191	Ing 101	6	2:30-3:30	L.M.V	C 204	3		
	4343	lab	60	8:30-9:30	V	N 001	0		
	7149	EfI 102	2	12:00-1:00	K-J	J 107	2		
	7152	EfI 143	1	7:30-8:30	L.M.V	B 103	3		
	3127	PST 203	2	9:30-10:30	L.M.V.	B 110	3		
	9910	Dr. acu	10	12:30-1:30	✓	C 206	0		
	9930T	Dr. pers	5	10:30-11:30	✓	J 116	0		
VO. BO. REGISTRADOR:			FECHA		VO. BO. TESORERO:			VEA AL DORSO ↑ TOTAL DE CREDITOS	

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8

UNIVERSIDAD DEL SAGRADO CORAZON		Núm. de Estudiante		Nombre RODRIGUEZ LISSETTE				Clasificación	
Teléfono 752-8821		Calle aspies #967 Country Club 40ft. P.R. Puerto Rico 00924							
✓	Control	Curso y Número	Secc.	Horas	Días	Salón	Cred.	Iniciales	
		Mat 201	8	9:30-10:30	L-AJ				
		Esp. 001	10	10:30-11:30	LaJ				
		Cso. 101	15	7:30-9:00	K-J				
		Art. 102	1	8:30-9:30	L-M-U				
		Orient. Acad.	13	10:30-11:30	U				
		K-4-M-1-3:15-4	1-4	Trabajo 3 días a la semana.		L y V libras			
VO. BO. REGISTRADOR:			FECHA		VO. BO. TESORERO:			<div style="border: 1px solid black; padding: 2px;">VEA AL DORSO</div>	
								↑ TOTAL DE CREDITOS	

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9

UNIVERSIDAD DEL SAGRADO CORAZON		Núm. de Estudiante	Nombre				Clasificación		
Teléfono ext. 332		501-80-7945	TORRES, MARIA DE LOS ANGELES				JC-161		
		Edif 84 Apt 1632 Res. Florens Torres Sect 00913							
✓	Control	Curso y Número	Secc.	Horas	Días	Salón	Cred.	Iniciales	
	2013	Bio 021	10	12:00-1:30PM	KJ	C-315	3		
	4068	Esp 101	3	9:30-10:30AM	LMV	B-125	3		
	4279	Hum 102	2	1:30-2:30PM	LMV	J-129	3		
	4316	Ing 101	3	10:30-11:30AM	LMV	C-204	3		
		L. de Ing 101		1:30-2:30	MK				
VO. BO. REGISTRADOR:			FECHA		VO. BO. TESORERO:			VEA AL DORSO ↑ TOTAL DE CREDITOS	

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10

UNIVERSIDAD DEL SAGRADO CORAZON		Núm. de Estudiante		Nombre			Clasificación	
Teléfono		501-81-1101		BICKFORD SOLER, CHERYL				
757-7177		CALLE 8 # E-6 COLINAS VERDES, RZO PIEDRAS						
✓	Control	Curso y Número	Secc.	Horas	Días	Salón	Cred.	Iniciales
		ED. FÍSICA		9:30-10:30	LMV	271-B		
		HUM. 101		10:30-11:30	LMV	103-B		
		PSI. 101		11:30-12:30	LMV	357-B		
		CMU 101		3:30-4:30	LMV	127-B		
		ING. 121		10:30-12:00	KJ	127-B		
		ESP. 121		3:00-4:30	KJ	124-B		
VO. BO. REGISTRADOR:			FECHA		VO. BO. TESORERO:			VEA AL DORSO TOTAL DE CREDITOS

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11

UNIVERSIDAD DEL SAGRADO CORAZON		Núm. de Estudiante	Nombre				Clasificación		
Teléfono		Via 22 ML-26 Villa Britana Carolina PR.							
768-7107		Lourdes Julia Justiniano JH51-1							
✓	Control	Curso y Número	Secc.	Horas	Días	Salón	Cred.	Iniciales	
	5004	CMU 101	4	3:00-4:30	K-J	J130	3		
	4256	HUM 101	14	4:30-6:00	K-J	J106	3		
	9919	ORI. Acad.	19	12:30-1:30	M	J-102	-		
	4340	Ing. Lab.	57	11:30-12:30	J	N001	-		
	4321L	Ing-101	8	3:00-4:30	L-M	C-205	3		
	4046R	Esp. 001	6	1:30-2:30	LAJ	J-113	-		
							9		
VO. BO. REGISTRADOR:			FECHA		VO. BO. TESORERO:			VEA AL DORSO	
								↑ TOTAL DE CREDITOS	

12

UNIVERSIDAD DEL SAGRADO CORAZON		Núm. de Estudiante	Nombre				Clasificación	
Teléfono 781-0443		501-81-1920	Mendoza Ruiz, Carmen S.				BS-32-1	
		Escocia # 415 Caparra Hts, P.R. 00920						
✓	Control	Curso y Número	Secc.	Horas	Días	Salón	Cred.	Iniciales
	4083	Esp. 101	18	3:00 → 4:30	K-J	J 125	3	
	4327	Inq. 101	14	10:30 → 12:00	K-J	C 204	3	
	4334	Lab. Inq. 101	51	8:30 → 9:30	K	N 001	-	
	5002	Cmu. 101	2	3:30 → 4:30	L-M-V	J 127	3	
	4020T	Art. 121	1	9:30 → 12:00	L-M	S 107	3	
	4014	Art. 103	1	1:30 → 3:00	K-J	J 130	3	
VO. BO. REGISTRADOR:			FECHA		VO. BO. TESORERO:		VEA AL DORSO ↑ TOTAL DE CREDITOS	

May 27, 1980

Dear

Enclosed is information about the cheerleader program at Florida State University. If after reading the material you have additional questions about our operation, I encourage you to contact me.

It is good to know you are interested in attending Florida State. The University offers a variety of excellent academic majors along with many cultural and recreational activities. I am confident you will find the environment at Florida State satisfying both academically and socially.

Thank you for expressing interest in our cheerleading program. I will look forward to meeting you.

Sincerely yours,

E. J. Bass  
Cheerleader Faculty Advisor

EJB/lj  
Enclosure



## Cheerleaders In The Action, Too



by Nancy Hansard, FSU Cheerleader

**T**wo bits, four bits, six bits, a dollar . . . What do you want? TD! What's that? TOUCHDOWN! Hold that line!

To some, these phrases might seem trite and unimportant. To a cheerleader they are the jargon for the promotion of spirit and enthusiasm. And that is what cheerleading is all about.

Each year September brings the start of another football season and with it comes a whole quarter of thrill and excitement. Wagers are placed, predictions are made, and strengths are measured. Much emphasis is placed on how hard the team and its coaches have worked to prepare for the season.

But if you think about it, a football game is a production comprised of many elements. Groups such as the band, the majorettes, the flag corps, and the cheerleaders also work hard to prepare for a football game.

The 1978 football season will mark my second year as a cheerleader at Florida State. I can vouch that these groups do put in a lot of time and hard work, and cheerleading is probably one of the most demanding.

As an activity, I feel that cheerleading is highly underrated. Many feel that it doesn't take a whole lot to run out on a football field or basketball court and jump around. We train and practice as much as any athlete, and constantly strive for perfection and accuracy. It takes a lot of timing and coordination

to present a cheer as a unified group and a lot of strength and balance to perform the double stunts and pyramids that we incorporate into our program. Believe me, cheerleaders suffer their fair share of muscle cramps and injuries.

Cheerleading is taken very seriously by most southern universities and can be a highly competitive activity. I realized this after we participated in a college cheerleading clinic which was held in Memphis, Tenn., this summer. We had to compete with schools like Alabama, Auburn, LSU, Ole Miss, Florida, Mississippi State and many others for performance and spirit awards. It was there that I realized that there is an art to cheerleading, a certain form and style that each member of a squad must have. It takes energy, charisma, spirit, and coordination on the part of each individual to make the squad look unified and together.

On the field there is a job to be done. You've got to run out there with your adrenalin flowing and give it everything you've got. Confidence is the key. If you feel good about what you're doing you're going to look good. You have to be confident in yourself as well as in the squad as a whole to do the job right. Organization too is an important factor. You have to know what to do and when to do it. This comes only from practice, hours and hours of practice.

This year we reported for fall practice on September 2. We practiced through the start of school for eight hours a day in the hot September sun. There were pyramids to be worked out, stunts to be tried, routines to be synchronized, motions to be sharpened, and jumps to be perfected. For three weeks we were the sweatiest group on campus. It all seems worthwhile though when game time rolls around and you know that you've got it together.

As a cheerleader you also have a lot of responsibility to the school you represent. You're in the public eye constantly and so you have to maintain a "good" image. On road trips the responsibility is even greater. There you are one of the few representatives present, opinions about an entire university can be made because of you. Thus you must be constantly aware of your every ac-

tion. There is no room for carelessness.

Appearance is probably the most predominant aspect of the group's image and most of that is directed toward the girls. You must be well groomed at all times, your uniforms must be becoming (not too short, or low cut but not prudish, either), your hair and makeup must be perfect, your weight minimal, and you must never cease to smile. Sometimes that's pretty hard to do when you are jumping up and down, being tossed in the air, and the band has just played the fight song for the twelfth time. Not to mention that it might be 90 degrees or raining. Still you're expected to look beautiful.

By halftime I'm usually so hot and sweaty I want to hide and when the game's over I feel like I can barely walk. The three hours you spent doing your hair were all done in vain, and your makeup has long since slid off your face. Keep smiling gorgeous, the game's over, it's time to party!

Near the end of football season it gets a little cold down there in those short skirts. So you try to compensate by moving constantly. Thankfully cold weather makes me energetic or I'd never make it through a game.

In spite of the heat, the cold, the rain, or the hours of practicing, I feel very fortunate to be a cheerleader. Many want the honor and so I feel extremely lucky to hold one of the few positions. You might wonder why anyone would want to be a cheerleader and I could answer with the obvious . . . like for the exposure, or the travel, but there is more than that. When I stand before a crowd at a football game and look up at all those people, I can feel the excitement and enthusiasm. There isn't a feeling like it. You simply get caught up in the spirit and that's why I love it so much. My efforts are rewarded and all the sacrificing is worthwhile. I can even put up with the ridicule and criticism I sometimes get from those who think I do it for personal gain.

Cheerleading is an honor. The experience has allowed me to meet many people and form many new friendships. It has given me a feeling of involvement, personal accomplishment and fulfillment. And for this opportunity I am truly thankful.

# SEMINOLE SPIRIT



**Beckie Baumgartner**  
Sophomore  
Sarasota, Fla.



**Mike Durant**  
Senior  
Jacksonville, Fla.



**Warren Geissel**  
Senior  
Clark, N.J.



**Brenda Grantham**  
Senior  
Hilliard, Fla.



**Lynn Hamrick**  
Junior  
Hollywood, Fla.



**Kristi Huoni**  
Sophomore  
Panama City Beach



**Kelly Keltner**  
Sophomore  
Lynn Haven, Fla.



**Ruben Lemes**  
Senior  
Hollywood, Fla.,



**Greg Lowder**  
Senior  
Neptune Beach, Fla.



**Alexia Robinson**  
Junior  
Ft. Lauderdale, Fla.



**Steven Shadgett**  
Senior  
Orlando, Fla.



**MacArthur Simmons**  
Sophomore  
Cocoa, Fla.



**Louis Stiles**  
Senior  
Ft. Walton Beach, Fla.



**Valerie Vann**  
Junior  
Vero Beach, Fla.

## ALMA MATER

High o'er the towering pines our voices  
swell,  
Praising those Gothic spires we love  
so well,  
Here sons and daughters stand, faithful  
and true.  
Hailing our ALMA MATER, FSU.

## FIGHT SONG

© Music by Thomas Wright  
Words by Doug Alley

You've got to fight, fight, fight for FSU.  
You've got to scalp 'em Seminoles.  
You've got to win, win, win, win this  
game and roll on down to make  
those goals.

For FSU is on the warpath now and at  
the battle's end, she's great  
So fight, fight, fight, fight to victory,  
our Seminoles from Florida State.

(Yell) F-L-O-R-I-D-A S-T-A-T-E

Florida State! Florida State!

Florida State!

(Repeat song)

## FLORIDA STATE VICTORY SONG

We are on the warpath tonight.  
Onward, Florida State.  
Show all the world the spirit and might  
that the Seminoles create.  
Stand up for the Garnet and Gold.  
Ever loyal we shall be.  
We are proud to shout,  
"The Warriors are out." And they will  
lead us to victory.

## HYMN TO THE GARNET AND GOLD

Here's a hymn to the garnet and gold,  
ringing to the sky.  
Here's a song for our men and women  
bold, sing with heads held high.  
Striving ere to seek to know, fight for  
victory.  
Alma Mater, this song to you,  
Echoes, FSU.

FLORIDA STATE UNIVERSITY CHEERLEADERS  
GENERAL INFORMATION

Men's Varsity Squad

1. Tryouts for the varsity squad are held during April each year to select the twelve member squad for the forthcoming year. Up to three members of the outgoing squad may be voted back on the new squad by the outgoing members. Two alternates are selected in addition to the twelve regular members. The alternates cheer home contests only.
2. A clinic is conducted by the outgoing cheerleaders the week prior to tryouts to acquaint cheerleader candidates with the requirements and methods of selection.
3. Tryouts are judged by a panel of judges.
4. Selection is based on one's ability to execute the skills of cheerleading such as:
  - a. coordination and rhythm
  - b. voice quality
  - c. projection (voice and personality)
  - d. enthusiasmand possess an "all-around" quality as a person who can represent the squad and the University well.
5. To be eligible for the varsity squad candidates must:
  - a. be full time students at Florida State University at the time of tryouts, (students who are in community colleges and who have been accepted for admission to F.S.U. may tryout but if selected must agree to attend all practices scheduled in the Spring and Summer).
  - b. have and maintain a 2.0 overall G.P.A.
  - c. be of good character and in good standing with the University.
  - d. be in good health and capable physically of performing all skills of cheerleading safely.
  - e. 118 lbs. weight limit for girls.
  - f. 125 lbs. Military Press minimum for men.

### Lady Seminole Squad

1. Tryouts for the Lady Seminole Squad are held in early October.
2. The Squad consists of eight members two of which are the second male and female alternates from the Men's Varsity Squad tryouts. The remaining six (three male and three female) are selected through the tryout system.
3. Selection is based on the same skills as described in item 5 on the previous page.
4. Cheerleading responsibilities consist of the Lady Seminole Varsity Basketball games, Volleyball, J.V. Football games, one Varsity Football game, assist in fund raising drives for the cheerleaders, and various public relation activities for the Women's Athletic Program.

A SUMMARY OF A SURVEY  
CONDUCTED BY THE SPONSOR/COACH AT  
TOWSON STATE COLLEGE

Compiled by:

Eddie Bass, Sponsor

Florida State University Cheerleaders

## I. The Sample.

Twenty-one schools participating in the study conducted by the spirit leader of Towson State. Four of the schools were from the Southeastern Conference, four from the Big 10, three from the Big Eight, two Atlantic Coast Conference schools, six independents, one Missouri Valley Conference school, and one school from the Western Athletic Conference.

### 11. The Cheerleader Squads - General Make-Up.

The majority of the squads fell within a range of 12 to 16 members usually being one half males and one half females.

The smallest squad was Purdue with 10 members (5 + 5) and the largest was Kansas with 20 (10 + 10).

About half the squads (13) have alternates with most of those being 2 to 4 alternates.

Seventeen of the schools reported they had mascots with most (11) having one and five schools with two.

Cheerleaders generally are sophomores, juniors and seniors. On the schools reporting, they were pretty evenly split between those three classifications.

About half the squads (13) in this study attend summer cheerleading camps. Eleven of the 13 attend UCA camps with the other two attending NCA. For the squads that do attend camps, the school usually pays full cost (9) or 50 percent with the cheerleader paying the other half (4). However, three schools reported the cheerleaders must pay the full cost.

Just over half the schools (12) indicated they have summer practice. Most of these (7) hold only two days to one week of practice probably preparing for camp. Two said they practiced two weeks while four practice the full month of August.

Pep rallies were held by sixteen of the schools. Most schedule 1 to 5 with 1 to 3 being the most frequent. Two schools Penn State and Illinois indicated they hold a rally before each home game.

About half the schools (12) are governed by a squad constitution with the others reporting none.

### III. Budget Information.

The total budgets for the various squads reflected a wide range from a low of \$2,000 (Illinois) to a high of \$16,500 at Kansas. Overall budgets clustered into three categories:

\$ 2,000 - \$3,500 = 5 schools  
5,000 - 8,000 = 5 schools  
10,000 - 16,500 = 6 schools

The six schools in the \$10+ range were two Big Seven, two major independent, one SEC and one Eastern Athletic Conference school. Also, it's interesting to note that each of the six are enjoying currently either football or basketball success being somewhere in the top 10 to 15 in the nation.

Most squads have more than one set of uniforms with the women having more than the men. For the men the most frequent number is one to four sets with nine schools indicating they have 1 to 2 sets and six schools having 3 to 4 sets. One school (Indiana State) had eight.

The women are usually provided 3 to 4 sets (8) with 5 to 6 sets being the next most frequent. Again Indiana State provides 8 sets for the women as the they do for the men. Only three schools provide only one set - De Paul, Illinois and Nebraska.

A costly part of a cheerleader squads budget is travel cost. Therefore, squads must be concerned with the number of away games attended and the number of people attending.

More than half the squads in the study (14) attend all football away contests. Five reported they could attend only one to four games.

Squads tend to attend fewer away basketball games than they do football games. Only three schools (Georgia, Kansas and Missouri) said they attend all away basketball games. Other schools in the study appear to attend in-state or close by away games. Most of this latter group said they attend 2 to 5 games.

The number of members of the squad that make away game trips is also different in football and basketball season. Nearly half the schools (10) take the full squad to away games. The other report they take 3/4 of the squad (7) or 1/2 the squad (3).

During basketball season with the exception of the Big Seven schools, Penn State and De Paul, a predominantly basketball school, most of the squads take less than the full squad to away games, usually 3/4 to 1/2 the squad. When comparing the number of cheerleaders attending away games to the number of away games cheered it appears that most of the away trips for basketball are limited to games close by, in-state or conference rivals.

When traveling to away games, squads appear to travel by University, rented, or courtesy vans or buses for the close away games (18) and by plane or bus for the longer trips (13). Only one school (De Paul) reported travel is by car exclusively.

On road trips there is a range in food allowances from a low of \$6.00 (Missouri) to a high of \$18 to \$20 at Kentucky. Most often the allowance falls within a range of \$10 to \$12 (8). A few of the more liberals provide an allowance of \$15 to \$20 (Florida, Kentucky, Illinois, and Nebraska).

Awards are given by the majority of schools in the study although the type varies greatly. Only five schools say they give no award.

The most frequent type awards given were as follows:

- Jackets (6)
- Letters (4)
- Blankets (4)
- Picture Plaques (5)
- Rings (1)
- Pen Set or Meg (2)
- Bar or Letter (1)

Very often the school gave combinations of the examples listed above. Schools that seemed to have set procedures and levels of awards were:

- Indiana State - Meg, Pen Set, Jacket, Ring
- James Madison - Letter, Bar, Plaque
- North Carolina State - Jacket, Plaque, Blanket
- Pittsburgh - Jacket, Clock, Blanket
- Purdue - Plaque, Jacket, Blanket
- Others frequently listed jackets and letters.

#### IV. Tryouts and Squad Membership Requirements.

All but one school (De Paul) hold tryouts for the squad in the spring with the two popular months being March (4) and April (9).

To be eligible for the squads all squads appear to require a G.P.A. of 2.0 of a 4.0 scale (16 schools). The other few reported 1.2 of 3.0; 2.6 of 4.0; 3.0 of 5.0.

The number of men trying out for those squads ranged from a low of 6 at Towson State to Kansas which reported 140 men try out. Most squads are fortunate to have 15 to 30 (13 schools). Thirty-five to fifty men trying out was the next most frequent range.

The number of women trying out ranged from a low of 15 at Towson State to Kansas again which reported 250 women try out for their squad. Nine schools had 15 to 49 tryouts, six had 50 to 100 and five schools had more than 100 women try out.



Judges for tryouts fall into three groups (1) University staff, (2) outside people (3) and members of the cheerleader staff.

The University staff that typically judge are professors usually of Physical Education (5), coaches or other athletic staff (4), gymnastic and dance instructors.

Judges from off campus usually are alumni (8), professional cheerleader organizations and high school sponsor/coaches.

The third group of course are sponsor/coaches and members of the cheerleader squads.

The number of judges used ranges from four to eighteen. Most frequently the number used ranges from 4 to 7. Only two schools use three or less judges while six used eight or more.

#### V. The Sponsor/Coach

The person who assumes the responsibility for college cheerleaders has a variety of titles and comes from many different parts of the campus. In this particular study, the person was designated cheerleader coach in five schools, was a member of the Student Life or Student Services Division in five schools, a member of the athletic staff in three, an athletic coach in two schools, staff member in University Relations in one and a professor in one school.

Few sponsor/coaches receive any type monetary award for their services. Only five reported a supplement of any type was provided. These were:

\$4,400 Penn State  
3,000 Indiana State  
1,500 Towson State  
1,000 North Carolina State  
500 De Paul  
300 Georgia

The period of time sponsor/coaches have been with their squad has been from three to five years. Two had been serving the squads for six years with the Georgia sponsor being the longest in service with seven years.

Most of the sponsor/coaches have had previous experience of some type with cheerleader squads prior to the current assignments. High school sponsors (7), college sponsors (4) and former cheerleaders (5) were the most frequently mentioned. However, seven sponsor/coaches had no prior experience.

About half the sponsor/coaches (13) attend away games with their squads.

9-10-81

Dear Mrs de Isarin,

My apologies for the delay in responding to your letter in which you request information about the cheerleading program at Florida State Univ. If after reading the material you have questions or desire additional information do not hesitate to contact me.

I understand one of our former students, Terri Suarez, may be teaching at your university. If this is so please give to her my warm regards and that we remember her well at FSU.

Respectfully -  
E J Bass  
Assoc. Prof. and  
Faculty Advisor to  
the Cheerleaders



*Sports Illustrated*  
*April 24/78*

## A CHEERLEADING BOOM-BAH

These are cruel times for honest-to-goodness, sis-boom-bah cheerleaders. The word itself has fallen into such disrepute that anyone who is tagged as a cheerleader for any cause is dismissed as a narrow, addle-brained boob. And while we're on that subject, there are also the Dallas Cowboy cheerleaders. Is this the rave of the future in cheerleading: "Gimme an S, gimme an E, gimme an X... whatdya got?" Even as you read this, the citizens of Los Angeles, envying the exposure given the Dallas beauties, are scouring the streets for Ram girls" (SCORECARD, April 17). As many as 2,000 scantily clad Angelenas are expected to vie for the 20 spots on the sideline, here they will do their bare-midriffed best to divert interest from the Ram offense.

So, wouldn't it be nice if we could hear it again for all those old-fashioned cheerleaders who work for the team instead of for TV close-ups? This very thought occurred to Producer Brad Marks, who while watching cheerleaders at a college football game one weekend used, "Why don't we, just once, show something positive about the good young people of America?" If memory serves, this same observation used to leave Dick Clark's lips at 10-minute intervals, but even though Marks was a devotee of *American Bandstand*, he headed ahead. The result of his efforts, which has been seen next Monday night, April 24, on CBS, is the first National Collegiate Cheerleading Championships.

As was a judge at these proceedings, which were taped early in April at the Sports Arena in Los Angeles, with teams from five finalist colleges. There is a lot of monkey business in the show; despite the best intentions, positiveness to the goodness of American youth cannot, by itself, be trusted to consume minutes of prime time. Thus considerable portions of the NCCCs are devoted to the exuberant antics of George Burns, Gene Kelly, Rawls and Cheryl Ladd.

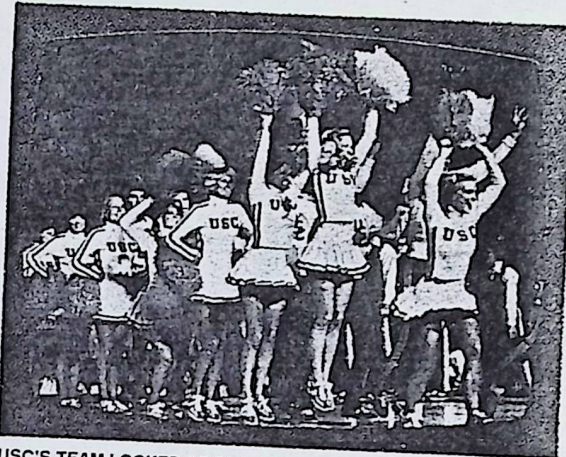
The question of whether or not a cheerleading contest is primarily entertainment or was answered conclusively, I think, by Marks and his minions when they designated the distinguished writer from SPORTS ILLUSTRATED as a "judge." The journalist from *Variety* was ranked as a "celebrity" and lumped with the likes of Charles Schulz, Bert Jones of the Colts and

the redoubtable Cheryl Tiegs.)

The show's co-hosts, Phyllis George and Bruce Jenner, together exude so much saccharin that they should be declared dangerous to viewers' health by the FDA. But they are a positively inspired pairing, America's adorables, and perhaps it's high time that somebody took a run at Donny and Marie. Phyllis, who was a high school cheerleader, dresses up as once she did for the glory of the Denton (Texas) Broncos; Bruce dons the sweater of his alma mater, Graceland (Iowa) College. They nimbly perform a "cheerleading lift" and sing a ditty entitled *Sporting Hoe-down*, which manages in 2½ minutes to invoke the names of 32 athletes and seven teams, e.g., "Bobby Hull with a neat hat trick/Secretariat's fabulous kick/That's the sporting hoe-down." But seriously, folks. . .

If life is indeed a game, then both Phyllis and Bruce are currently at the will-call window. Phyllis has just concluded an unfortunate marriage that lasted approximately as long as the NBA playoffs, and she recently signed a new contract with CBS that will effectively remove her from sports and take her into other sorts of programming in which her grace and graciousness will better serve her. Bruce—soon to be a new daddy—is nearing the end of his contract with ABC and, like Phyllis, appears to be angling away from traditional sports work into the more spacious world of what is known in TV biz as MOR—middle-of-the-road. Besides his vaudeville turn on the NCCCs, Jenner will also be featured next week on a Dorothy Hamill special, in which he will sing and generally cavort. Now would be an apt time, I think, for Bruce to get a grown-up's haircut.

But, traditional TV divertissement aside, the cheerleading competition is all business. The five teams, battling for \$25,000 in scholarship money, were all scrupulously selected after rigorous screening of entrants from 62



USC'S TEAM LOOKED AS THOUGH IT HAD TRAINED IN LAS VEGAS

NCAA Division I schools. The finalists were chosen by The International Cheerleading Foundation, an affiliate of the NCAA, which has been naming a national champion for the last 11 years (Penn State won in 1977). The ICF is headed by its founder, Randy Neil, himself a former cheerleader at Kansas, who is known variously as "Mr. Spirit" and "the creator of the vinyl pompon."

I did pick—though I shall not divulge—the winner of the \$10,000 first prize. But it wasn't easy, not only because all the finalists are very proficient, but also because they exhibit great variety in their six-minute routines. For example, Southern Cal, with the home-court advantage and the prettiest girls, presents a veritable Vegas spectacular. Kansas is the best dressed and most athletic; North Carolina is well-scrubbed and deep, not unlike a Dean Smith team. Florida, with the best-looking boys, oozes the most enthusiasm, while Pitt is the most spontaneous and most fun to watch. The Panthers' costumed mascot also proves to be a more versatile beast than the Gator or the Jayhawk.

At the taping, the crowd took its cues well and dutifully cheered for the cheerleaders instead of with them. However, I am also honored to report that the crowd cheered loudest of all for the celebrity judge, Cheryl Tiegs. As Ben Franklin so sagely put it (or was it Voltaire?): "Vinyl pompons will only take you so far."

END



**We Teach You To Be Award-Winners**

**1981**

**Summer Cheerleading Camps**

**FOR SENIOR AND JUNIOR HIGH CHEERLEADERS**

**presented by**

**The International  
Cheerleading Foundation**

**Come To**



**The Finest!**



from the ICF. So most ICF camps fill up. . . and then we cut off the enrollment so as to give you the best personalized attention possible.

Second. . . ICF camps are usually one day longer than most other camps offered anywhere in America. The price is basically the same — but you learn more and go home better prepared.

Third. . . pick your ICF summer camp from the listing on the back of this brochure. ICF CAMPS ARE OPEN TO ANY JUNIOR AND SENIOR HIGH SCHOOL PRESENT OR FUTURE CHEERLEADER.

Fourth. . . use the handy REGISTRATION BLANK. Fill it out and send with your deposit money of \$12 per student.

And finally. . . once we receive your enrollment, you will be sent complete information on how to get ready for camp . . . when to arrive. . . where to go when you get there . . . plus other valuable information.

You will have one of the most wonderful summer memories of your life. . . and you'll be a part of the ICF brand of spirit. The most important in America!



## The greatest Camps Program for cheerleaders in its 18th year . . .

### What's in it for you!

#### ANT MESSAGE TO YOUR DER SPONSOR . . .

things you should know as our cheerleading squad: your summer camp may be the best to become close to your cheerleader. Do come to camp if you can spare the time. You'll help to build your squad and learn more than you dreamed of. Your attendance is mandatory . . . but you do not need an advance deposit if you

can have complete and excellent facilities at any ICF camp. Cheerleaders live and learn in a modern atmosphere . . . modern . . . We select our locations with

why Simon and Schuster turned to us for "The Official Cheerleader's Handbook." Make no mistake about it. It'd be hard to find a new idea or program in the field of cheerleading since 1964 that didn't originate with us!

We stand for excellence. For 18 summers we've taken the effective cheers, stunts and spirit innovated at America's biggest universities . . . and taught it to you, the senior and junior high cheerleader. Come learn from us! Win our exciting awards! Bring home the memories and complete cheerleader education that only the ICF can provide.



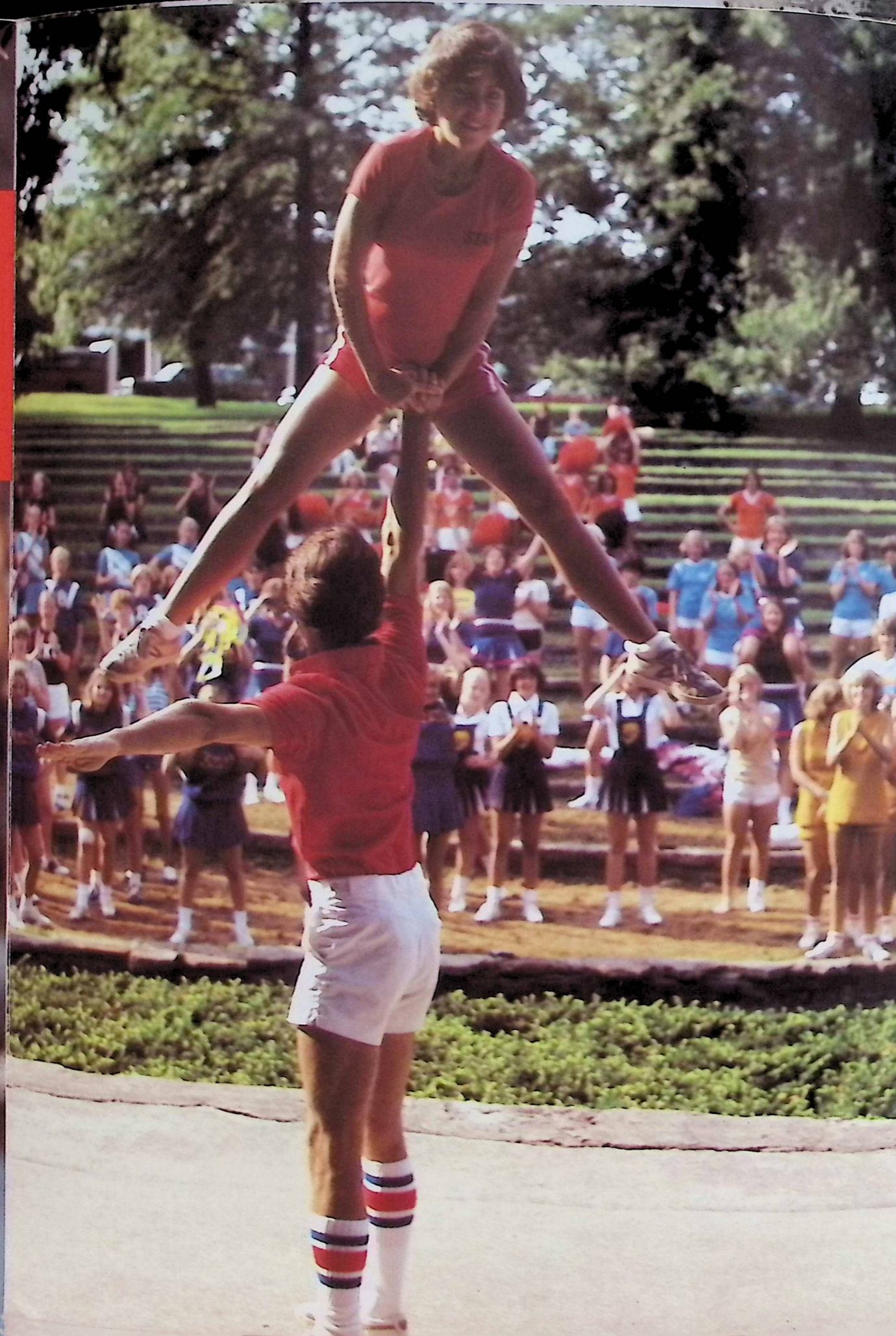
#### OUR CAMPS — LIKE OUR — ARE THE STANDARD FOR CHEERLEADING IN AMERICA.

Select your annual summer camp. The main purpose is to find not only a good camp . . . but as many new cheers and pompons as you can take home. For the same reasons that CBS-TV selected ICF for a television show . . .

INTERNATIONAL  
CHEERLEADING  
ASSOCIATION, INC.



ICF SUMMER CAMPS  
ABSOLUTELY  
UNMATCHED IN AMERICA



## The greatest Summer Camps Program for Cheerleaders is now in its 18th year . . .

and here's what's in it for you!

### ICF . . . COME LEARN THE SPIRIT YOU'VE SEEN ON OUR CBS-TV SPECIAL!

40 MILLION PEOPLE SEE THE ICF'S annual 90-minute television special each spring on CBS-TV! It's the "National Collegiate Cheerleading Championships" and we're proud that this network show acknowledges the ICF as America's premier cheerleader organization.

Do you like the kind of spirit you see on our TV show? Terrific original cheers, unusual, spectacular stunts, beautiful pompon routines . . . done by the best college cheerleaders in the nation. Many of these same people will be your teachers this summer at an ICF camp near you! And they'll teach you what they do so well.

Look for the ICF on CBS-TV this spring! And then . . . make sure you come and get more of the same this summer.



Randy  
Neil

### OUR BIG RED TEAM IS BACKED BY A TRADITION OF SERVICE TO YOU.

Randy Neil founded the ICF in 1964. He began with a well-trained staff of 8 instructors. Today . . . there are more than 100 responsible, experienced major university cheerleaders who are precisely trained to instruct you, guide you at each ICF summer camp.

Our instructors each average more than 8 years of cheerleading experience. The requirements for our staff are so strict that only one person in 12 is selected.

What does this mean to you? You come to camp to learn every new idea possible. You will be exposed to experienced, warm, friendly staffers who want to see you improve . . . not just because it's their job, but because they love cheerleading!

We do not teach you . . . then walk away. We stay . . . and personally help.

### AN IMPORTANT MESSAGE TO YOUR CHEERLEADER SPONSOR . . .

Here are two things you should know as sponsor of your cheerleading squad:

**First.** A summer camp may be the best time for you to become close to your cheerleaders. Do come to camp if you can possibly allot the time. You'll help to build your next year's squad and learn more than you ever dreamed of. Your attendance isn't mandatory . . . but you do not have to pay the advance deposit if you enroll.

**Second.** You can have complete confidence in the excellent facilities at any ICF summer camp. Cheerleaders live and learn in a healthy atmosphere . . . modern . . . comfortable. We select our locations with extreme care.



### OUR SUMMER CAMPS — LIKE OUR TEXTBOOKS — ARE THE STANDARD FOR CHEERLEADING IN AMERICA.

When you select your annual summer camp, your main purpose is to find not only good instruction . . . but as many new ideas, stunts, cheers and pompon material as you can take home.

It was for these same reasons that CBS-TV turned to the ICF for a television show . . .

why Simon and Schuster turned to us for "The Official Cheerleader's Handbook." Make no mistake about it. It'd be hard to find a new idea or program in the field of cheerleading since 1964 that didn't originate with us!

We stand for excellence. For 18 summers we've taken the effective cheers, stunts and spirit innovated at America's biggest universities . . . and taught it to you, the senior and junior high cheerleader. Come learn from us! Win our exciting awards! Bring home the memories and complete cheerleader education that only the ICF can provide.

THE INTERNATIONAL  
CHEERLEADING  
FOUNDATION, INC.





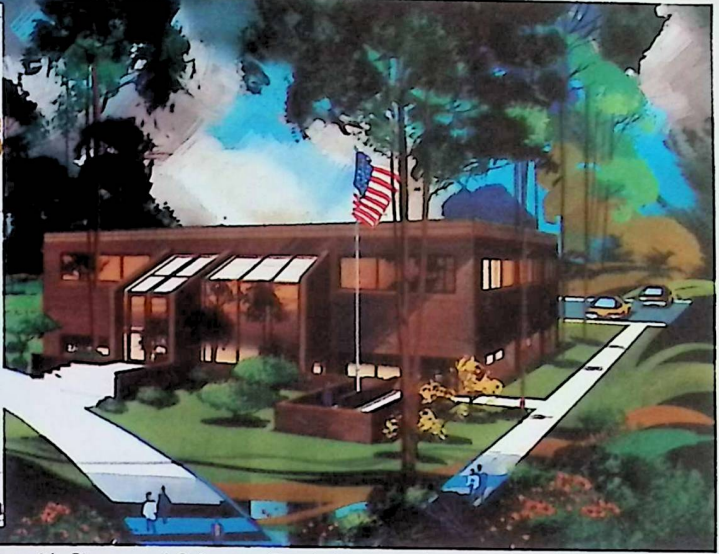
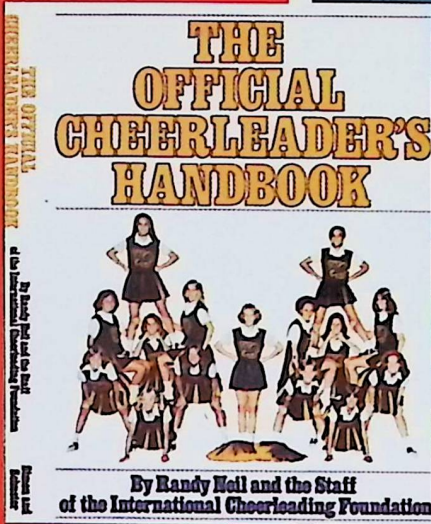








# We're still America's full-service organization for cheerleaders.



In cooperation with Simon and Schuster, Randy Neil and the ICF are publishing the country's finest books on school spirit and cheerleading. These publications, along with the computerized array of full services available from our National Office (above) continue to make the International Cheerleading Foundation your complete headquarters for help of any kind.

## INTERNATIONAL CHEERLEADING FOUNDATION

4425 Indian Creek Parkway  
Shawnee-Mission, Kansas 66207

YOUR SCHOOL: \_\_\_\_\_

SCHOOL ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE/ZIP: \_\_\_\_\_

TO WHOM SHOULD WE SEND YOUR RECEIPT?

NAME: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE/ZIP: \_\_\_\_\_

HOME PHONE NO.: \_\_\_\_\_ SCHOOL NO.: \_\_\_\_\_

NOTE: The person listed above will receive your confirmation of registration and all additional camp information.

Please complete the reverse side of this form before returning to the ICF.

LIST OF STUDENTS WHO WILL PARTICIPATE:  
(if needed, attach additional sheet)

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(check one) VARSITY  JV  FROSH  JR. HIGH

## OFFICIAL RESERVATION FORM

TOTAL DEPOSIT  
ENCLOSED (@ \$12)

\$ \_\_\_\_\_

Make checks payable  
to the ICF.

NOTE: Your remaining fees  
(clinic cost less \$12)  
are due ONE WEEK  
BEFORE YOUR CLINIC.

CLINIC YOU WISH TO ATTEND:

DATE: \_\_\_\_\_

Check one:  
DRILL TEAM  JR. DIVISION  ICF MAIN CLINICS

Deposit fees are non-refundable

NUMBER OF STUDENTS  
ENROLLING:

(check one)  
DORM  COMMUTER

NUMBER OF SPONSORS  
ENROLLING:

(check one)  
DORM  COMMUTER

## CHEERLEADING TRYOUTS

I. Cheerleading tryouts will be held every year at the beginning of Spring quarter for the Florida State University VARSITY squad. The dates, time, and place for practices and tryouts will be decided upon by the old squad.

### II. Requirements for Tryouts

- A. Each person trying out must have a cumulative 2.0 GPA (college GPA) and may never have dropped below a 2.0 more than once in his or her college career.
- B. Must be enrolled as a full time student at FSU or have proof of acceptance to the University if transferring from another college or junior college. NO highschool seniors will be allowed to tryout for the VARSITY squad.
- C. Must have a respectable reputation/conduct at FSU or former college.
- D. Those trying out must be willing to work with anyone regardless of race, religion, etc. Family sentiments and prejudices should also have no influence on your willingness to work with others.
- E. Must be willing to devote one full year (from time of selection) to cheerleading. Cheerleading comes first above all other extra-curricular activities.
- F. Must be willing to devote/reserve a two hour block during the Fall and Winter quarters for practice twice a week. Practice is essential to a good cheerleading squad. Cheerleading is a very time consuming activity and this should be kept in mind at time of registration.. (The two hour block will be voted on, and decided upon by the members of the newly selected squad.)

### III. Physical requirements for Tryouts:

- A. Must be able to perform all of the required cheers, chants, routines, jumps, and stunts established by the remaining cheerleaders who will be conducting the tryouts.
- B. These requirements must be performed in the manner or style of cheerleading established and demonstrated by the FSU cheerleaders (SEMINOLE STYLE!).
- C. Those trying out and making the first cut will be required to attend a 5-10 minute interview with an established group consisting of one or two members of the old squad, the current cheerleading sponsor, and members of the athletic department, student government, and the administration. All of the above must be present.

#### IV. Judging and Selection of Judges

- A. Those trying out will be judged on a scale of 0-5, poor-excellent, in the following categories: 1) Poise and Appearance, 2) Personality (interview) 3) Cheerleading technique, 4) Projection, 5) Physical coordination, 6) Precision.
- B. There will be two sets of judges. One for each phase of the tryouts.
  1. The first phase of judging will be conducted by a group of judges consisting of members of the athletic department, administration, student government, outside people knowledgeable in cheerleading (local highschool cheerleading sponsors, gymnastic instructors), the present cheerleading sponsor.
  2. The second group of judges for the second/final phase of the tryouts will consist of a highly select group of outside people who are involved with cheerleading on a professional level, and who have no connections with the University. These judges will be paid through the cheerleaders budget to judge the final stage of tryouts. These judges will be paid at an undetermined fee to be negotiated by the cheerleading sponsor.

#### V. Responsibilities of those making the squad

- A. Must maintain at least a 2.0 average and never drop below a 2.0 during any quarter that you are involved with cheerleading.
- B. Must be present and on time to all home games and those out of town games in which the squad is attending, to all practices, and all other activities that the cheerleading squad is participating in.
- C. Must maintain a respectable reputation/conduct at FSU..

#### IV. Cheerleading tryout Process

- A. Those trying out must pay a \$2 fee which will be used to cover paying for the professional judges so that the highest quality people will be chosen, and to cover the cost of publishing the Cheerleader Handbook and constitution.. An additional \$3 fee will be charged for those making the first cut. This additional fee is solely to help pay for the professional judges which will be coming to Tallahassee for the final cut.
- B. Attendance to all practice sessions prior to tryouts is mandatory..

C. Process

1. Womens - first cut requirements
  - 3 cheers
  - 5 jumps
  - 2 chants
  - 2 dance/pompon routines
  
2. Men - first cut requirements
  - 3 cheers
  - 2 chants
  - 2 required jumps plus 1 optional jump out of the 7 demonstrated jumps
  
3. Women - second/final cut requirements
  - 1 new dance routine
  - 3 cheers (same as first cheers) but with double stunts
  - 2 new chants
  - 5 jumps (same)
  - 3 extra double stunts w/3 different men. 1 guy can be the guy you did your cheers with
  - 1 SURPRISE!!!
  
4. Men - second/final cut requirements
  - 3 cheers w/double stunts (same cheers as first cut)
  - 3 double stunts w/ 3 different girls, one girl may be the girl you did your cheers with.
  - 1 dance routine
  - 2 jumps

## THE FLORIDA STATE CHEERLEADERS

## Article I. Name

The organization shall be known as the Florida State University Cheerleaders.

## Article II. Purpose

To promote school spirit for the University and its athletic teams.

## Article III. Responsibilities

Section 1. To assist in the planning and conducting of pep rallies and other school spirit related activities.

Section 2. To cheer at all home and out-of-town games for football, men and women's varsity basketball and other athletic events as specified by the squad sponsor and the Athletic Department.

Section 3. To attend and assist at University meetings, receptions, dinners and similar activities as may be specified by the squad sponsor and Athletic Department.

Section 4. To abide by all rules, regulations and policies governing cheerleaders.

## Article IV. Membership

## Section 1. Number:

- a. The men's varsity squad shall consist of twelve (12) regular members equally divided: six (6) men and six (6) women. The first male and female alternates are required to follow Articles II, III - Sections 1, 2, 3, with the exception of out-of-town football games.
- b. The Lady Seminole Squad shall consist of eight (8) members equally divided, four (4) men and four (4) women plus one (1) female and one (1) male alternate.

Section 2. Requirements for membership shall be:

a. Men's varsity and Lady Seminole Squad

- (1) enrolled as a full-time matriculating student at Florida State University at the time of selection and maintain that status through membership on the squad. Full-time shall be that status as defined in the official University catalog. For the purpose of eligibility for tryouts held in the Spring this requirement can be met by a transfer student who has been accepted for admission by the Florida State University Director of Admissions and who will agree to attend all squad practice sessions and meetings and project activities scheduled during the Spring and Summer following tryouts;
- (2) possess a minimum cumulative grade point average (GPA) of 2.0 at the time of selection and maintain no less than the minimum GPA throughout the period of membership on the squad. This will be checked accordingly by the sponsor;
- (3) in good standing with the University in terms of moral character, and citizenship at all times while a member of the squad;
- (4) present evidence as requested by the sponsor or the University to indicate good health and physical fitness required for cheerleading;
- (5) participate in practice sessions, athletic contests, squad meetings, squad projects, pep rallies, dinners, receptions and other school spirit activities as designated by the squad sponsor and Athletic Department;



- (6) assist in the planning and conducting of Spring and Fall cheerleader tryouts as specified in the "Process for Selection of Cheerleaders" found in Appendix I of this Constitution;
- (7) adheres to all rules and regulations specified in this Constitution and in the Handbook. (Appendix A)

### Section 3. Selection of Members

- a. The tryout process for men's varsity and Lady Seminole Squad shall be by that system approved by the Squad's faculty sponsor and shown as Appendix B of this Constitution.
- b. Tryouts for the men's varsity squad shall be held annually in the Spring for a selection of twelve (12) squad positions and in September or early October for selection of the eight (8) Lady Seminole squad positions.
- c. Up to three (3) positions on the men's varsity squad shall be filled by current squad members. Selection shall be at a meeting of the total squad called for that purpose by the squad sponsor. The vote shall be conducted at least two (2) weeks prior to the annual Spring tryout. Vote shall be secret ballot cast by the membership of the men's varsity squad. Election shall be by simple majority of votes cast by members present. Absentee ballots may be cast with approval of the captain of cheerleaders and squad sponsor.
- d. The cheerleaders remaining after naming of the three (3) to be carried over to the forthcoming squad shall be eligible to participate in Spring

tryout for the vacant positions (9). These nine (9) or the number who choose to participate in the tryouts are not required to participate in the preliminary competition and automatically move to the finals. Those cheerleaders who choose to participate must meet all the requirements for membership as specified in Article IV, Section 2.

Section 4. Vacancies - should a vacancy on the men's varsity squad occur due to violation of regulations, illness, injury or other extenuating circumstances, it shall be filled from the men's varsity alternates. Selection of the person to fill the vacancy shall be done by the captain of the cheerleaders with approval of the squad sponsor. Whether or not a Lady Seminole varsity vacancy is to be filled will be determined by the captain of cheerleaders and squad sponsor. If the vacancy is to be filled it is to be done from the alternate list provided for in the "Process for Selection" contained in Appendix B of this Constitution.

#### Article V. Officers

Section 1. Officers for the organization shall consist of the Captain of cheerleaders, Men's Varsity Co-Captain, Lady Seminole Co-Captain, Business Manager, Corresponding Secretary, Historian, General Manager.

#### Section 2. Election of Officers

a. The Captain of cheerleaders shall be selected by the current squad from one of the members elected to remain on the squad for the forthcoming year. Selection shall be by secret ballot with a simple majority vote of those members casting a vote at a meeting called for that purpose. Should the squad not exercise

their option to select the captain the new squad may choose their leader from any member of the squad following the process described in the above paragraph.

- b. Selection of the remaining officers shall be by secret ballot cast by members of the new men's varsity squad at a meeting called by the Captain of the cheerleaders for that purpose. Elections shall be by simple majority of members present. The Lady Seminole Co-Captain shall be elected by members of the Lady Seminole squad in the same manner prescribed for the men's squad. Terms of office continue until election of officers for the squads for the forthcoming year.

Section 3. Duties of officers shall be as follows:

- a. Captain of Cheerleaders - responsible for providing over-all leadership for the men's varsity and Lady Seminole squads, call meetings as required, serve as chairperson of all squad meetings, schedule and plan necessary practice sessions, oversee the fulfillment of assigned duties of the other officers of the organization, assist the sponsor in seeing that all squad and University regulations are followed, calls the cheers.
- b. Co-Captain of the men's varsity - general responsibility for the Lady Seminole squad and its tryouts, assuming duties of the Captain in his/her absence, manage the demerit system for the men's varsity squad, game field set up responsibility.
- c. Co-Captain of the Lady Seminole squad - responsible for providing leadership for the Lady Seminole squad, call meetings and practice sessions as required, serve as chairperson of all Lady

Seminole squad meetings, manage the merit-demerit system for the Lady Seminole squad, assist the Captain of cheerleaders and sponsor in seeing that all squad and University regulations are followed.

- d. Business Manager - responsible for maintaining an accounting of squad finances, preparing equipment and supply requisitions for sponsor review and approval, assist sponsor in making travel arrangements and prepare travel itinerary, coordinate business arrangements for squad money raising projects, compile squad budget for the forthcoming year for Captain and sponsor review and approval.
- e. Corresponding Secretary - corresponds with visiting cheerleaders to offer assistance and to invite them to scheduled activities in which they may be involved, write thank you letters as required, tickets, record the demerit system, attendance records.
- f. Historian - maintains squad scrap book collecting pictures, newspaper clippings and other items that are appropriate for historical preservation. The annual scrapbook will be given to the Florida State University Library.
- g. General Manager - responsible for uniform inventory, first aid kit, beverages at ball games, order of cheerleading room or camper.

#### Article VI. Sponsor

Section 1. University affiliation - The sponsor of the organization shall be employed as a member of the faculty or administration of Florida State University.

Section 2. Selection - Selection of the squad sponsor shall be by vote of a simple majority of the members of the squad.

A list of candidates for sponsor should be prepared and discussed with the Florida State University Director of Athletics prior to squad action. The feeling of the Athletic Director about the individuals being considered should be carefully considered by the squad in making their decision.

Once the squad sponsor has been selected he/she continues to serve in that capacity until a decision is made by the person to relinquish those duties, by mutual decision of the squad and sponsor, or by action of a 2/3 majority of the squad to terminate the relationship. Action in the latter case should be done only after conferring with the Athletic Director about such plans.

Section 3. Duties - The sponsor serves as an advisor and counselor to the squad. He/she assists in developing the annual squad budget and approves all purchases. He/she is a coordinator and mediator as needed in helping the squad arrive at their decision democratically. The sponsor is the official contact for the squad with the University administration and Athletic Department. He/she may be included in the final decisions such as dismissal of a member from the squad.

#### Article VII. Amendments

Section 1. This Constitution may be amended by 3/4 majority vote of members present at a meeting called for that purpose.

#### Article VIII. Equal Opportunity Organization

Section 1. This organization is an equal opportunity organization assuring that selection and operation is done without regard to race, sex, religion, or national origin except as specified in Article IV, Section 1, a and b.

APPENDIX A  
GENERAL REGULATIONS

1. Cheerleading is a major personal commitment of one's non-academic time and cannot be placed secondary to other non-academic activities. Cheerleading is secondary to the student's University life and to his/her academic expectations. Therefore, necessary arrangements with sororities, fraternities, etc., concerning required activities or expectations of one's time must be made prior to selection to the squad. Also advance planning should be made, to the extent possible, to schedule academic classes in a way as not to conflict with scheduled cheerleader activities, practice or athletic contests.
2. Accepting election to the cheerleader squads implies a commitment to cheer or perform at all contests, activities, to attend and participate in all practice sessions, squad meetings, and fund raising activities scheduled for the squad by the Captain of Cheerleaders or squad sponsor throughout the cheerleader year. Approved absences will be granted only by the Captain of Cheerleaders and/or the squad sponsor.
3. All cheerleaders are expected to have at the time of election a 2.0 or higher GPA and to maintain no less than the minimum GPA throughout the time they are members of the cheerleader squad.
4. All members of the cheerleaders are expected to assist in the planning and conducting of tryouts for the Men's Varsity and Lady Seminole squads.
5. Individuals selected to the Men's Varsity squad are required to attend the summer camp scheduled for the squad to attend. This expectation would include reporting for pre-camp practice on the date specified.
6. All members of the cheerleader squads must obtain a physical examination annually. Appropriate documentation from the examining physician that the individual is physically fit to participate in cheerleading activities must be presented to the cheerleader sponsor prior to practice or participation. The date such certification is to be presented will be specified by the Captain of Cheerleaders and squad sponsor.
7. Members of the cheerleading squads are expected to travel to and from out-of-town athletic contests with the squad in the mode of transportation provided by the University. Exceptions are made only with approval of the

Captain of Cheerleaders, cheerleader sponsor, and the signing of appropriate liability release forms provided by the University. The form is available from the squad sponsor. Any such arrangements must be made in advance of the trip.

8. All rules, regulations, and policies of the Athletic Department and University pertaining to the use and operation of University and state vehicles used in transporting cheerleaders must be adhered to.
9. Members of the cheerleader squads must recognize that at all times they are representing themselves, the squad, and the University. Therefore, each squad member so long as he/she is a member of the Cheerleaders must conduct him/herself in a manner which will bring credit, not discredit, to the cheerleader squads. Cheerleaders must refrain from indiscriminate, improper, or illegal use of alcohol, drugs, narcotics, nicotine or of improper personal behavior.
10. On the day of an athletic contest or scheduled cheerleader appearance at official functions cheerleaders must refrain from consuming alcohol. In the event a cheerleader is taking or under the influence of prescribed medication which might hamper his/her ability to perform in a safe manner, the individual should notify the Captain of Cheerleaders and/or sponsor of this and request permission to be excused from performing.
11. For reasons of safety minimum amounts of jewelry should be worn when performing. Bracelets, loose fitting necklaces, dangling earrings, or dress rings should not be worn. If earrings are to be worn they should be the post type. Also for safety reasons, men and women should keep their fingernails short and neatly trimmed.

Jewelry worn by men and women should be at a minimum when attired in cheerleader uniform.
12. Cheerleader uniforms and equipment checked out to the cheerleader are loaned to you and remain the property of the FSU Athletic Department and the University. The Cheerleader is responsible for proper care and security of each item until it has been formally checked back in. If an item is lost or damaged (beyond normal use, wear and tear) the cheerleader is responsible for payment for the purchase of a new item to replace that one. Failure to return all items or replace damaged or lost items necessitates the filing of a financial hold with the Registrar until compensation is made.

A. Guides for Conduct

The following Guides for Conduct will assist the Cheerleading Squad in reaching University and Squad goals. Each cheerleader is accountable for following these while engaging in any University activity or program or while on any Cheerleading trip.

1. Maintain your studies and grades at acceptable levels.
2. Abide by the Honor Code
3. Plan and schedule your time.
4. Avoid conflicts with Cheerleading activities.
5. Be present and on time for scheduled practices, meetings and activities.
6. Dress neatly.
7. Avoid profane, obscene or other unbecoming language.
8. Treat opposition teams, fans, cheerleaders and officials and all others with courtesy.
9. Avoid horseplay.
10. Notify the Head Cheerleader(s) in advance of any absence or tardiness and provide an acceptable reason.
11. Treat your fellow Cheerleaders with courtesy and fairness.
12. Maintain harmonious relationships with your fellow Cheerleaders.
13. Follow the reasonable instructions of the Head Cheerleaders(s), the Cheerleading Coach and other responsible University officials, as well as game and stadium officials.
14. Conduct yourself with integrity and honesty.
15. Respect property entrusted to you or otherwise available to you.
16. Abstain from the consumption of alcoholic beverages and/or non-prescription controlled substances in public while in uniform and/or officially representing the University.

I have read and understand these Guides for Conduct and will abide carefully by them at all times.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_



## B. Conduct Rules

The following Rules for Conduct are important to the high morale, effectiveness and continuing success of the Cheerleading Squad. Violations of any of these interferes with the Squad's purposes and subjects the offender to appropriate corrective action in the interests of the University and the Squad.

Corrective action may include written reprimand, suspension or ejection from membership on the Squad.

1. Failure to meet these quality-point averages:
  - 1.50 Q.P.A. to begin a third semester as a student
  - 1.75 Q.P.A. to begin a fifth semester as a student
  - 1.90 Q.P.A. to begin a seventh semester as a student
2. Violation of the Honor Code.
3. Excessive conflicts (with or without good cause) with Cheerleading practices, meetings, or activities.
4. Absenteeism.
5. Tardiness.
6. Inappropriate dress.
7. Using profane, obscene or unbecoming language.
8. Abusive treatment of an opposition team, coach, fan, cheerleader, official, or any other person.
9. Engaging in horseplay.
10. Participation in activities that distract interest from the routines or performances of fellow Cheerleaders.
11. Failing to notify the Head Cheerleader(s) in advance of any absence or tardiness or failure to provide an acceptable reason for any absence or tardiness.
12. Abusive, unfair or unkind treatment of a fellow Cheerleader.
13. Contributing to or causing dissension among the members of the Cheerleading Squad.
14. Failing to follow a reasonable instruction of the Head Cheerleader(s), the Cheerleading Coach, or any other responsible University official, or game or stadium official.
15. Dishonesty.
16. Removing without permission or damaging property entrusted to you or otherwise available to you.
17. Abstain from the consumption of alcoholic beverages and/or non-prescription controlled substances in public while in uniform and/or officially representing the University.

# Jean Lee Originals

Jean Lee Originals  
64868 County Road 27/P.O. Box 207  
Goshen, IN 46526  
(219) 533-0515

*file*

NOV 3 1981  
1, 208 wz.

DEAR DIRECTOR:

LET US INTRODUCE OURSELVES.

JOHN BICKEL IS THE NEW GENERAL MANAGER. HE HAS BEEN IN MANAGEMENT FOR 12 YEARS AND NOW HEADS THE TEAM AT JEAN LEE ORIGINALS. SOME OF HIS GOALS INCLUDE: COURTEOUS SERVICE, IMPROVED QUALITY, AND PROMPT DELIVERY.

SONIA LOVE IS THE SALES MANAGER AS WELL AS A DESIGNER OF UNIFORMS. SONIA HAS BEEN WITH JEAN LEE ORIGINALS SINCE 1963.

YVONNE FREY IS THE ROAD SALES REPRESENTATIVE AND DESIGNER. YVONNE WILL BE HAPPY TO CALL ON YOUR SCHOOL. PLEASE CONTACT THE OFFICE TO SET AN APPOINTMENT. SHE WILL ALSO BE ATTENDING TRADE SHOWS THROUGHOUT THE UNITED STATES.

JEAN LEE ORIGINALS HAS BEEN IN THE UNIFORM BUSINESS FOR OVER TWENTY-SEVEN YEARS AND IS LOCATED IN GOSHEN, INDIANA.

IF YOU DO NOT SEE WHAT YOU ARE LOOKING FOR IN THE CATALOG, PLEASE ASK, WE CAN MAKE IT. WE DESIGN AS WELL AS REPRODUCE YOUR OWN DESIGNS.

IF YOU HAVE ANY QUESTIONS PLEASE FEEL FREE TO CONTACT US.

VERY TRULY YOURS,

*John B. Bickel*

JOHN B. BICKEL  
GENERAL MANAGER

*Sonia Love*

SONIA LOVE  
SALES MANAGER  
DESIGNER

*Yvonne Frey*

YVONNE FREY  
SALES REPRESENTATIVE  
DESIGNER

CUSTOM TAILORED  
UNIFORMS,  
CHEERLEADERS  
BAND CORPS  
POMPONS  
DRILL TEAMS  
AUXILIARY CORPS

NOV 05 1981 *file*



10292

10290

## Add Sparkle With Metallic Streamers

Shimmering metallic PVC streamers combined with glistening plastic add sparkle to new routines and extra life to old ones. Create your own color combinations with half metallic and half plastic colors. Available in salt and pepper look with two mixed colors, solid color, or with one solid color surrounded by another. Whichever combination you choose is sure to dazzle the fans with a burst of gleaming color.

**Metallic colors:** Gold, silver, red, blue, green.

**Plastic colors:** Red, navy blue, royal blue, lt. blue, green, gold, white, orange, brown, maroon, gray, purple, yellow, black.

**Styled for Drill Teams and Pep Clubs.** The **Nova** with 1000 metallic and 1000 plastic streamers or the **Super-Nova** with twice the color are set firmly in a white plastic contoured finger-grip handle for colorful active routines.

Item No.	Description	2-6	7-16	17-23	24-Over
10290	Nova SS-110	4.85	4.45	4.15	3.95
10291	Super Nova SS-120	7.95	7.55	7.20	6.95

**Cheerleaders Favorite Style.** The **Galaxy** boasts 2000 sparkling metallic streamers and 2000 strands of glistening plastic — combined with the cheerleaders' favorite handle this pom pon will delight cheerleaders and fans everywhere.

Item No.	Description	2-6	7-16	17-23	24-Over
10292	Galaxy CT-19	9.95	9.55	9.20	8.95

**TO ORDER:** State item number and quantity. Specify metallic and plastic colors and color combination. Allow 3 weeks for production plus transportation time to your area.

SEP 22 1981  
By 11:00 a.m.

# Pom Pons... For Added Spirit!

Cheer your team to victory  
with these favorites.

## Layer Poms

Two, three or four layer pom pons — school colors in layers of action for spirited student response. Use alternating colors in layers (i.e. red, white, red) or mix colors in each layer to achieve special effect!

2000 strands per layer for ultimate fullness.

Item No.	Quantity (Prices Ea.)	2-6	7-16	17-Over
10073	(AK-92) Plastic (2 tier)	4.85	4.40	3.95
10252	(AK-92) Flame Retardant (2 tier)	3.80	3.50	3.20
10074	(AK-93) Plastic (3 tier)	6.35	5.85	5.30
10253	(AK-93) Flame Retardant (3 tier)	5.55	5.10	4.65
10075	(AK-94) PLASTIC (4 tier)	8.90	8.30	7.70
10254	(AK-94) Flame Retardant (4 tier)	6.80	6.20	5.60

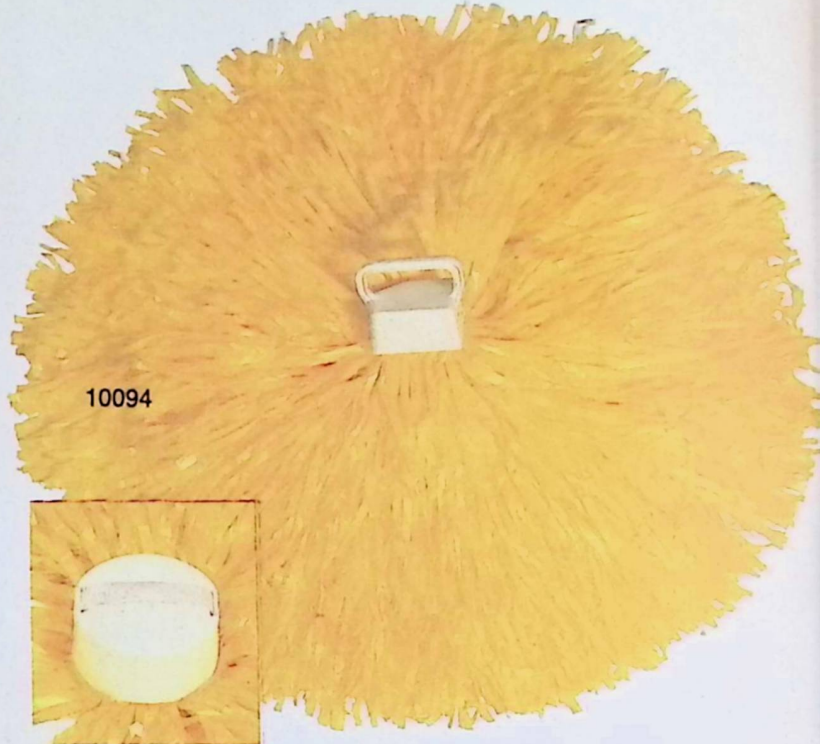


10074  
AK-93

## Best Value — Most Popular THE COLLEGIATE

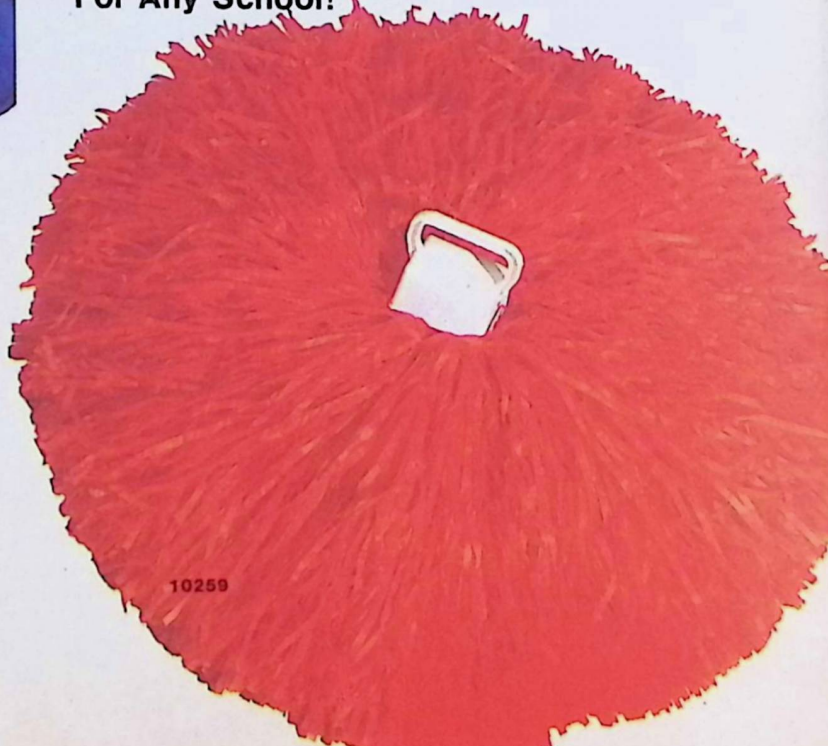
Our famous CT-15 has now been improved. Great new handle — rigid plastic-cap. Lighter and easier to use. Over 6000 actionpacked streamers. Fluffier, lighter plastic fluffs to full 18" width for briskly moving professional routines. Choose (1) solid color, (2) two colors mixed, or (3) one color center, second color outside. Also available in new flame-resistant tissue. Specify choice.

Item No.	Quantity	Prices - Each		
		2-6	7-16	17-Over
10094	Collegiate Plastic	7.95	7.55	7.15
10259	Collegiate Flame-Retardant Tissue	6.20	5.85	5.50



10094

The Perfect Poms  
For Any School!



10259

All Pom Pons on  
this page are  
available in the  
colors listed  
below:

Tissue Colors: Red, Orange, Gold, Yellow, Green, Purple, Brown, Blue, Lt. Blue, Maroon, White, Gray, Black.  
Plastic Colors: Red, Yellow, Orange, Gold, Green, Brown, Purple, Blue, Maroon, White, Gray, Black

## The Best Buys for Drill Teams and Pep Clubs

Project the image you want  
... 3 dazzling sizes to fit all needs!

**Super Chief SS-89** ... Grabs its name from its generous size — over 4,000 13" strands of energetic color! It's available in high quality flame retardant tissue or plastic.

Item #	Quantity (Prices Ea.)	7-16	17-23	24-36	37-over
10067	SS-89 Plastic	5.95	5.60	5.30	4.95
10245	SS-89 Flame	4.75	4.50	4.25	3.95

**Star Chief SS-59** ... Our "Pomp-A-Dillie's" excellent size make it a favorite with Top Drill Teams. 2,000 strands of razzle-dazzle quickly brighten routines, add a dramatic focal point.

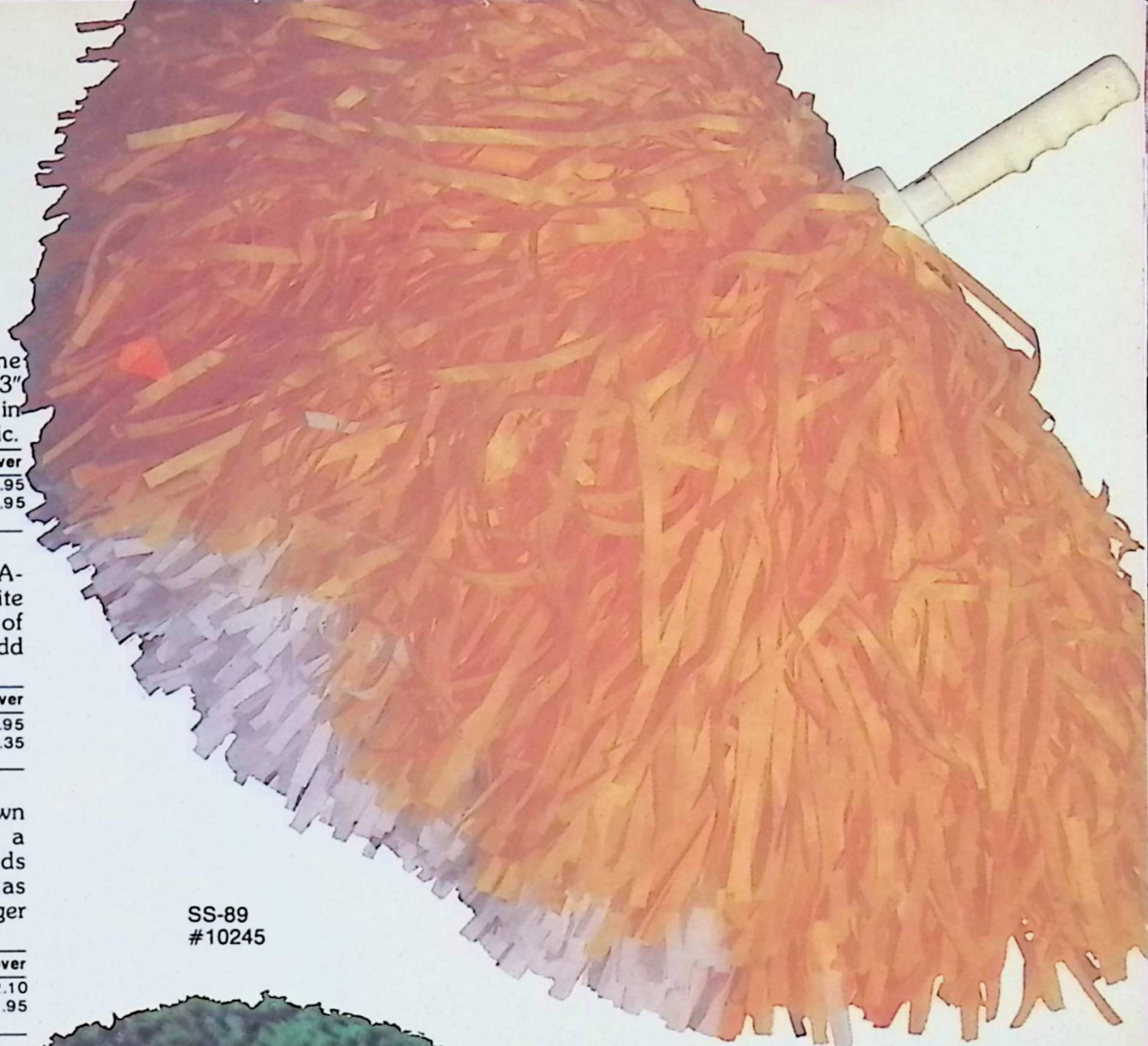
Item #	Quantity (Prices Ea.)	7-16	17-23	24-36	37-over
10066	SS-59 Plastic	3.50	3.25	3.10	2.95
10246	SS-59 Flame	2.80	2.60	2.50	2.35

Retardant Tissue

**Star Fire SS-35** ... Slightly scaled down version of the Star Chief, it's still a "Pomp-A-Dillie!" Over 1,300 strands bursting with color and vitality has established it as a top choice among younger pep girls and precision pom pon teams.

Item #	Quantity (Prices Ea.)	7-16	17-23	24-36	37-over
10065	SS-35 Plastic	2.50	2.35	2.25	2.10
10247	SS-35 Flame	2.25	2.15	2.05	1.95

Retardant Tissue



SS-89  
#10245



10066



10065



New, contour-grip handle fits snugly into hand. Stays in place for even the most vigorous routines.

# SUPER SERVICE Call Toll Free

Phone in your order

## 800-533-8024

(Continental U.S.)

In Minnesota Call

1-507-454-3490

Robert's Polyethylene (Poly for short) Plastic Poms are something to really cheer about. Poly poms combine the shed-free and weather-resistant qualities of plastic with the exciting sound and feel of tissue paper. Four great styles in your choice of 15 Brilliant Poly colors is why more and more squads are ordering Poly Poms.



**DOWEL "D" HANDLES**

A super sturdy wooden dowel handle that fits comfortably in every hand size. The plastic trim cap finishes the pom off professionally.



**STRAP "A" HANDLES**

Grasp the plastic strap or grasp the plastic trim cap to gain dual purpose use from this popular handle type. One of the most versatile performers we offer!

**OMEGA POLY**  
LARGEST PLASTIC POM IN U.S.A.



47007

47009

47007

47013

**ROBERT'S 15 POLY COLORS**

Bright Gold	Forest Green	White
Scarlet Red	Cardinal Red	Orange
Royal Blue	Maroon	Old Gold
Columbia Blue	Grey	Purple
Kelly Green	Navy Blue	Black

**SUPER POLY**

Just what its name implies . . . super! Thousands of long, long 18" strands and our sure-grip Bicycle "G" style handle to keep you in control.

ORDER NO.	STYLE	HANDLE TYPE	PRICE EACH
47003	Solid Color	Bicycle "G"	\$5.95
47004	Target	Bicycle "G"	\$5.95
47005	Salt 'N Pepper	Bicycle "G"	\$5.95

**POLY ROYALE**

The poly pom most often selected by Cheerleaders everywhere! This popular size is lightweight, yet full and fluffy with thousands of 15" strands of colorful poly to urge the fans on.

ORDER NO.	STYLE	HANDLE TYPE	PRICE EACH
47006	Solid Color	Block "K"	\$6.40
47007	Target	Block "K"	\$6.40
47008	Salt 'N Pepper	Block "K"	\$6.40

**SENIOR POLY**

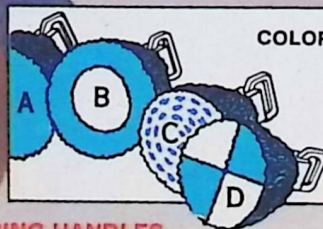
You'll be ready for action when you choose the Senior Poly Pom. 50% more strands of long-lasting vibrant plastic than our Junior Poly make this pom a winner!

ORDER NO.	STYLE	HANDLE TYPE	PRICE EACH
47009	Solid Color	Strap "A"	\$4.90
47010	Alternate	Strap "A"	\$4.90
47011	Target	Strap "A"	\$5.70

**OMEGA POLY**

The plastic blockbuster pom with literally thousands of 18" strands bursting with color and excitement. The new "O" ring style handle gives added control to this giant plastic pom-pom. The Omega Pom . . . Choice of the Pros!

ORDER NO.	STYLE	HANDLE TYPE	PRICE EACH
47012	Solid Color	"O" Ring	\$9.25
47013	Target	"O" Ring	\$9.25
47014	3 Ring	"O" Ring	\$11.35



**COLOR ARRANGEMENT CHART**

NEW 3-Ring - 3 Color with an outer ring, inner ring and center core.

- A - Solid Color
- B - Target
- C - Salt 'N Pepper
- D - Alternate

**"O" RING HANDLES**

The large, one-piece molded plastic handle that complements larger poms, aids in complete control, and maintains fullness in use. The real blockbuster!

A

ε

Washable! Long-lasting!  
Virtually shedproof!

# Plasti-Pep Pom Poms

Up to 3 colors

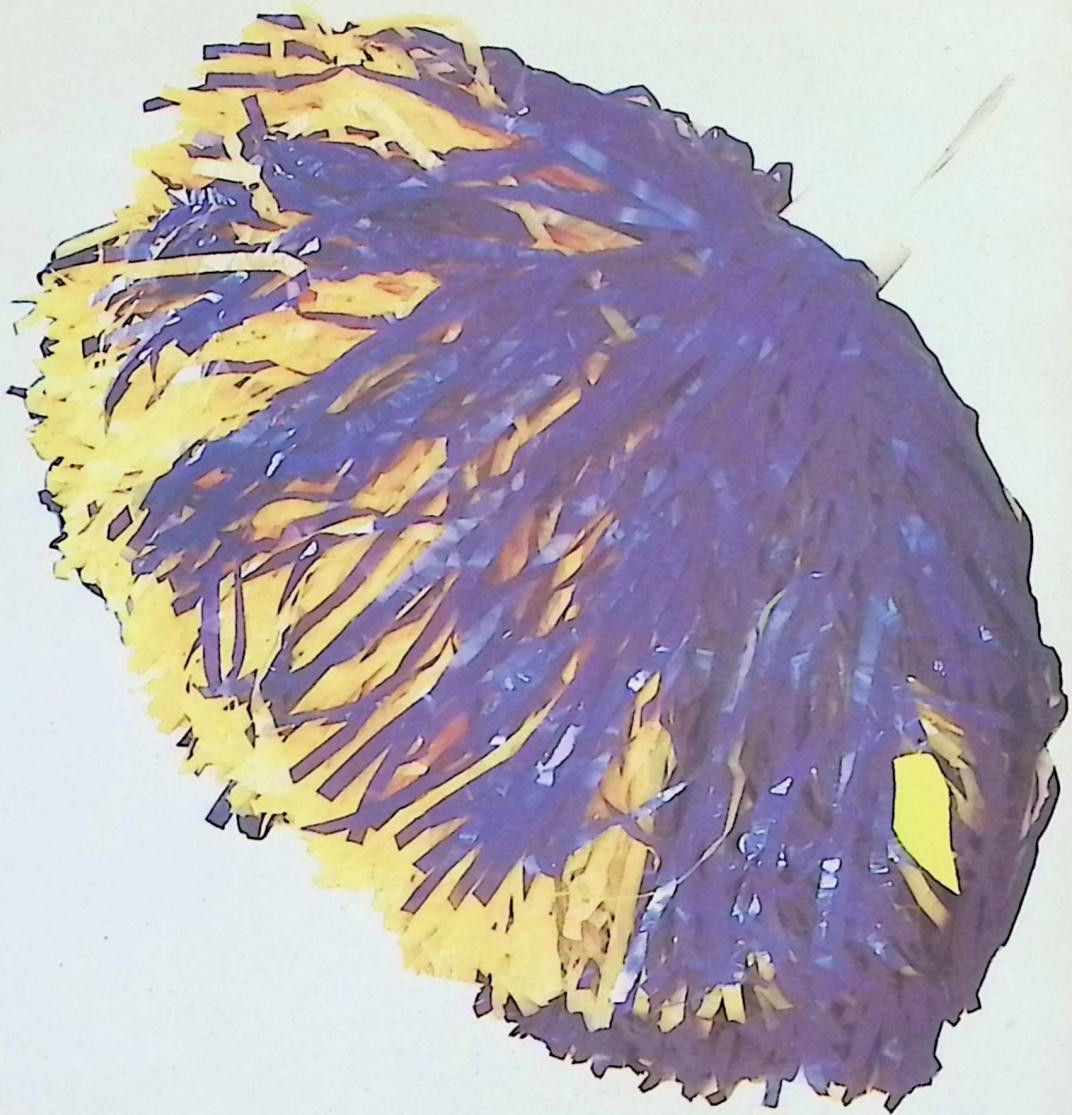
Use them anywhere — indoors or out — rain or shine! These tough vinyl poms will keep up with your vigorous schedule through any weather! All that's needed to keep colors bright is an occasional quick dunking in warm (not hot) water and a mild detergent. Never worry about losing your poms while cheering! The "Sta-Put" elastic wristband assures you of non-drop, non-stop performances! So you and your squad can concentrate all your attention on revving up the crowd! The thousands of 12" strands will fluff up to about 24" diameter. Quality-made with protective, heavy-duty plastic cap. Choose a 1, 2 or 3-color pom in any of the 13 bright colors available.

**VINYL COLORS:** Red, White, Light Royal or Navy (new) Blue, Black, Orange, Green, Gold, Maroon\*, Yellow, Gray, Brown, Purple\*  
\*Improved colors.

When ordering, state Style No., color(s) and color placement.

- 10315 . . . (solid color) vinyl . . . . . \$5.45
- 10316 . . . (2-color) vinyl . . . . . \$5.45
- 10317 . . . (3-color vinyl) . . . . . \$5.45

**SPECIAL!** For heavy weight poly bags fitting Pom Poms on this page - add 30c per Pom Pom and Specify on Order Blank. SPECIFY ITEM NO. 10050.



## TRI-COLORS

When two colors simply aren't good enough . . . we offer three! Tri-color poms come in two versions. Choose poly for the wide range of colors or wetlook vinyl for the NOW LOOK in poms. Select three colors from the standard color chart and you're all set. We do the rest. It's as easy as 1-2-3!

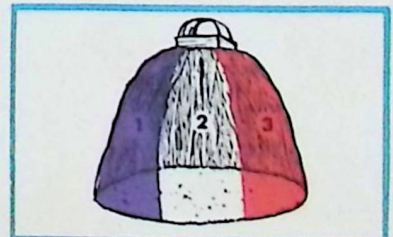


- |                 |                                      |                  |                   |
|-----------------|--------------------------------------|------------------|-------------------|
| <b>VINYL</b>    |                                      |                  |                   |
| Order No. 47015 | Choice of any 3 wetlook Vinyl colors | Block "K" Handle | Price Each \$6.95 |
| <b>POLY</b>     |                                      |                  |                   |
| Order No. 47016 | Choice of any 3 Poly Colors          | Block "K" Handle | Price Each \$6.95 |

### Tri-Color Poms

Specify color position when ordering  
 COLOR 1 \_\_\_\_\_  
 COLOR 2 \_\_\_\_\_  
 COLOR 3 \_\_\_\_\_

(Note: Color arrangement on order blank)



### SUPER SERVICE

Phone in your order.

CALL TOLL FREE

800-533-8024

(continental U.S.)

In Minnesota Call 1-507-454-3490

**NOW -  
Flame Resistant  
Tissue Poms!**



**PUFF BALL  
No. 47017**



**FLUFF BALL  
No. 47019**



**REGAL  
No. 47021**

# TISSUE POMS

**"the traditional favorites"**

Our tissue poms have been national favorites for years and years because they're full . . . fluffy . . . and inexpensive too. Here's the soft traditional look of paper and the telltale rustle teams just love. Available in a very-wide range of styles and colors.

## TISSUE POM STYLES

### ■ PUFF BALLS

Exciting tissue poms that become fuller and fluffier every time they're used. Available in solid colors or two-color alternate design. Long 15" strands.

Order No.	Style	Handle Type	Price Each
47017	Solid	Dowel "D"	\$3.95
47018	Alternate	Dowel "D"	\$3.95

## ROBERT'S 14 TISSUE POM COLORS

White	Purple
Red	Gold
Lt. Blue	Maroon
Dk. Blue	Brown
Dk. Green	Black
Yellow	Grey
Orange	Turquoise

Our pom colors closely match the uniforms of every major U.S. uniform manufacturer. If close color match is essential, please write for free color swatches before ordering poms.

### ■ FLUFF BALLS

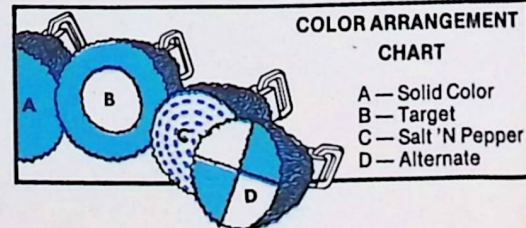
Thousands of fluffy strands of the finest 15" tissue plus an economical price. Solid or alternate style available.

Order No.	Style	Handle Type	Price Each
47019	Solid	Strap "A"	\$4.45
47020	Alternate	Strap "A"	\$4.45

### ■ REGAL POMS

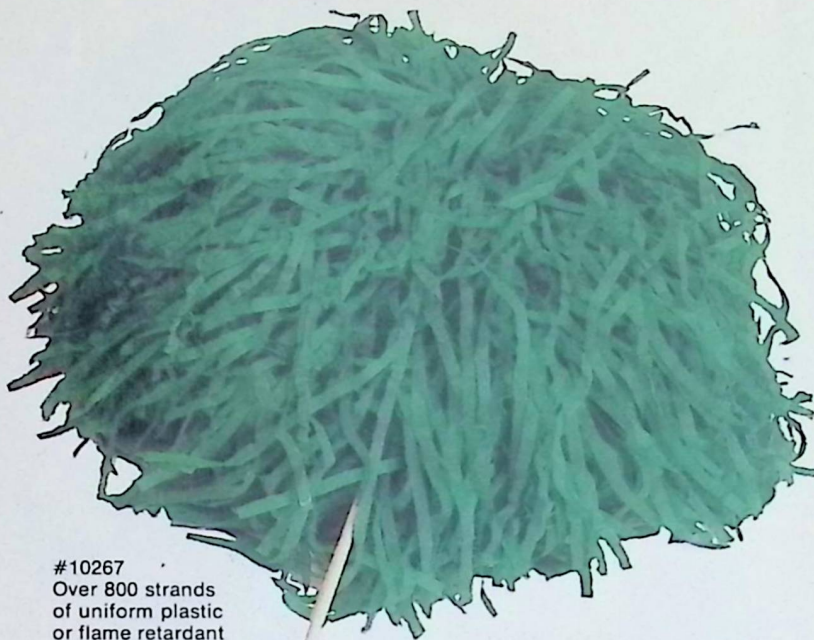
The tissue pom most often chosen by cheerleaders who want to add pep . . . color . . . wild excitement to year-round indoor and outdoor events.

Order No.	Style	Handle Type	Price Each
47021	Solid	Block "K"	\$6.4
47022	Salt 'N Pepper	Block "K"	\$6.4
47023	Target	Block "K"	\$6.9

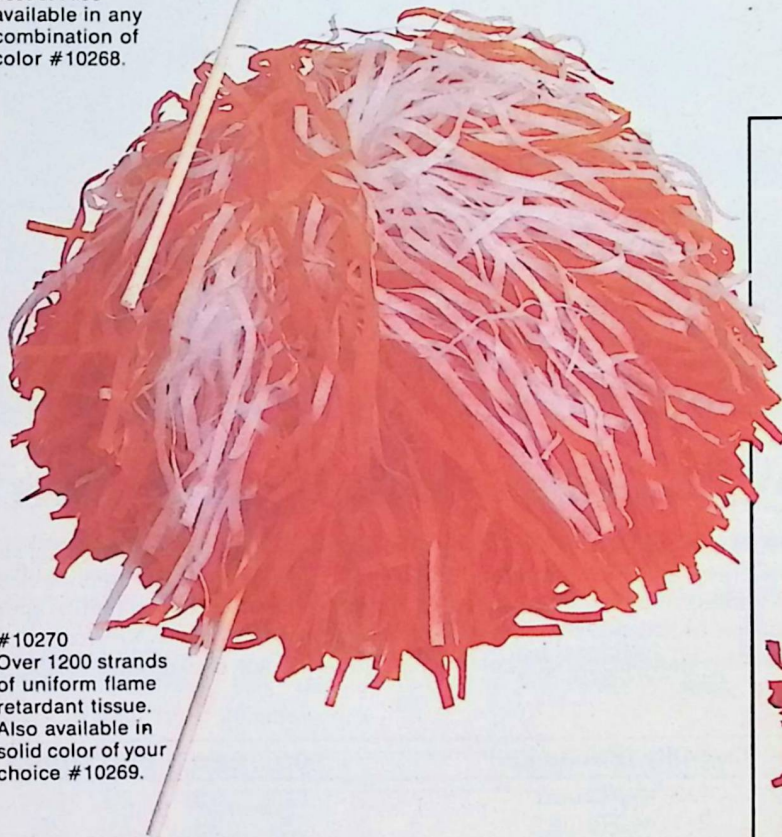




# ... For Fans In The Stands



#10267  
Over 800 strands of uniform plastic or flame retardant tissue. Also available in any combination of color #10268.



#10270  
Over 1200 strands of uniform flame retardant tissue. Also available in solid color of your choice #10269.

## Rooster Pom Pons

Champion fund raisers, year after year. Last year alone, over 600,000 Asco rooster poms were sold. Sell them to the fans as they enter the game and watch the stands explode with color and excitement when the first cheer goes up! Most of these inexpensive rooster shakers can be sold for just 75c to \$1.25 each . . . and almost half of this can be your profit. Take full advantage of Robert's low "direct-to-you" prices. Minimum order, 100, all styles, 12 school colors.

## The Prep

Our best bargain value! Over 400 active streamers in your choice of one or two school colors, in flame retardant tissue or plastic 16" smooth finish stick.

## The Cadet

Twice the size of the Prep with over 800 dancing streamers. Choose 1 solid or 2 mixed colors in either flame retardant tissue or plastic. 16" stick.

## The Graduate

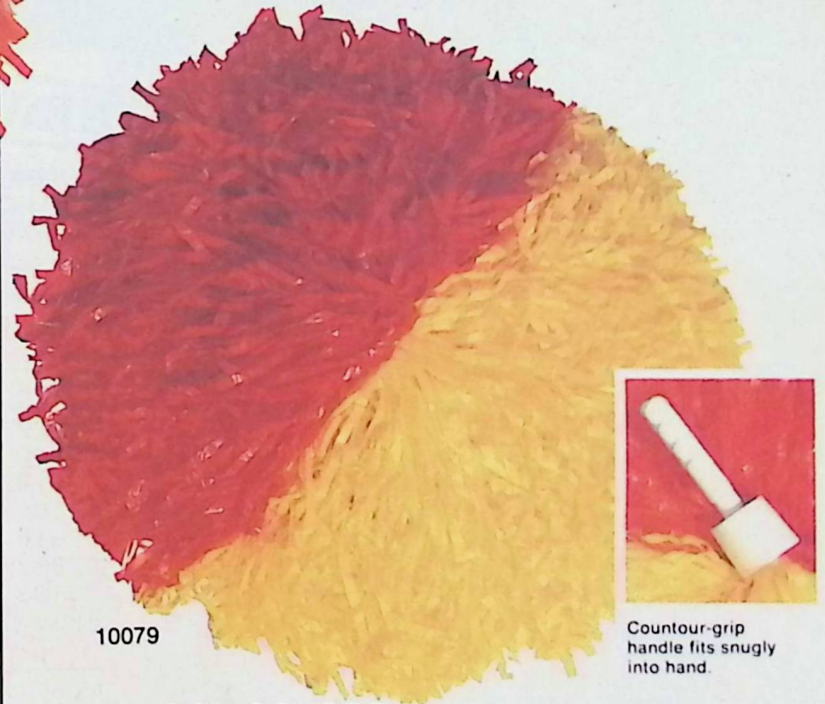
Our deluxe rooster pom, three times the Prep size, with a full fluffy 1200 streamers. Turn your rooster section into a sea of shimmering color. 16" stick.

Item No.	Qty.		100	250	500	1000	2500
10055	Prep Plastic	1-color	.42	.40	.38	.36	.34
10265	Prep Flame Retardant Tissue	1-color	.36	.34	.32	.30	.28
10056	Prep Plastic	2-color	.43	.41	.39	.37	.35
10266	Prep Flame Retardant Tissue	2-color	.37	.35	.33	.31	.29
10057	Cadet Plastic	1-color	.70	.68	.65	.62	.59
10267	Cadet Flame Retardant Tissue	1-color	.48	.46	.44	.42	.40
10058	Cadet Plastic	2-color	.71	.69	.66	.63	.60
10268	Cadet Flame Retardant Tissue	2-color	.49	.47	.45	.43	.41
10059	Graduate Plastic	1-color	.95	.93	.90	.87	.84
10269	Graduate Flame Retardant Tissue	1-color	.66	.64	.62	.60	.58
10060	Graduate Plastic	2-color	.98	.96	.93	.90	.87
10270	Graduate Flame Retardant Tissue	2-color	.69	.67	.65	.63	.61

## Side by Side

### You Can Cheer With Pride

Our new HH series. Arrangement of school colors side by side to add a brilliant splash of color to rooting sections everywhere. Fabulous for Pep Clubs, Pom Pon Squads, Drill Teams. These poms have universal appeal yet are so inexpensive. 1600 streamers, 5" plastic-capped handle. Fluffs to full 24".



10079

Countour-grip handle fits snugly into hand.

## 12 SCHOOL COLORS

Item No.	Quantity	25	50	100	250
10079	Plastic	2.80	2.65	2.50	2.40
10261	Flame Retardant Tissue	2.30	2.15	2.05	1.95

# Money Makers for Festivities

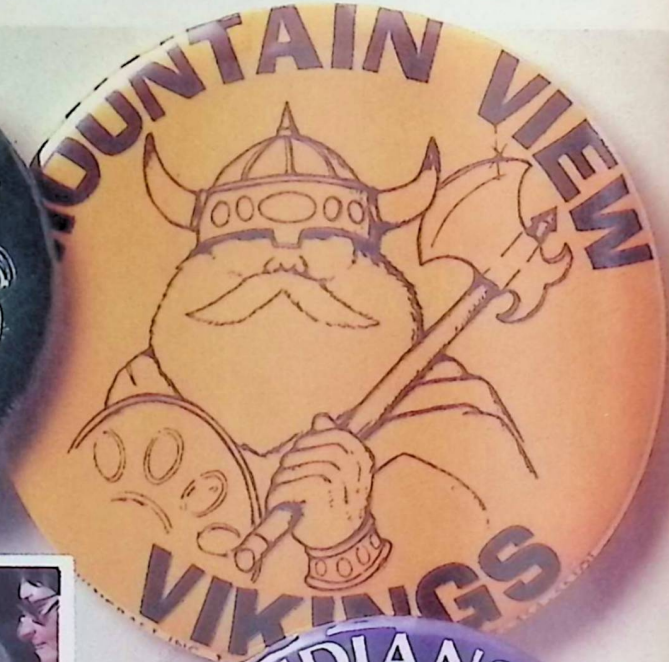
Center designs are standard. Add your own wording to any design illustrated.



SM-33



SM-35





















SM-32



Our distinctive, rigid steel buttons are manufactured here . . . precision machinery and careful attention to detail insures each button is uniform and of the best, high quality, durable construction . . .



SM-30

 #SM-26 EAGLE	 #SM-27 EAGLE	 #SM-28 PIRATE
 #SM-36 DEVIL	 #SM-37 DEMON	 #SM-39 LION
 #SM-40 BOBCAT	 #SM-41 BOBCAT	 #SM-42 BOBCAT
 #SM-43 BOBCAT	 #SM-44 TIGER	 #SM-45 HAWK
 #SM-46 HAWK	 #SM-47 BULLDOG	 #SM-48 BULLDOG
 #SM-49 BULLDOG	 #SM-50 BULLDOG	 #SM-51 BULLDOG

## NEW! "Custom" Look From Robert's

**SUPER MASCOT MANIA . . .** Traditionally chosen as a symbol for good luck, mascots "rev" up school spirit and rivalry. Select from a wide variety of classic mascot buttons or adopt a new mascot for your team, and add a spirited slogan to spur you on to success! Mascot buttons are terrific fund-raisers, too.

**Colors:** Any standard school color on a different color background (black and white are colors).

Item #	Quantity (Prices Ea.)	100	250	500	1000	2500
00022	1-3/4" Round	.52	.32	.29	.24	.21
00540	2-1/4" Round	.55	.35	.31	.26	.23
00113	3" Round	.68	.44	.35	.31	.28
00080	3-1/2" Round	.73	.48	.40	.35	.31
02816	1-3/4"x2-3/4" Oval	.56	.36	.31	.28	.24
02812	1-3/4"x2-3/4" Rectangle	.64	.49	.44	.38	.34
00103	6" Round	1.69	1.39	1.25	1.19	1.10
	Extra Color Charge	.07	.04	.03	.02	.02

Minimum order required is 100. Prices (each) include one color imprint. Allow 2-3 weeks for production. Add only \$10.50 art/set-up charges per order.

Buttons Shown Actual Size



F-43

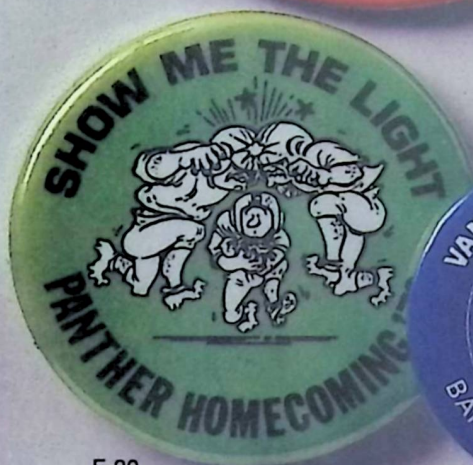


F-23

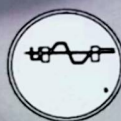
F-6



3 1/2"



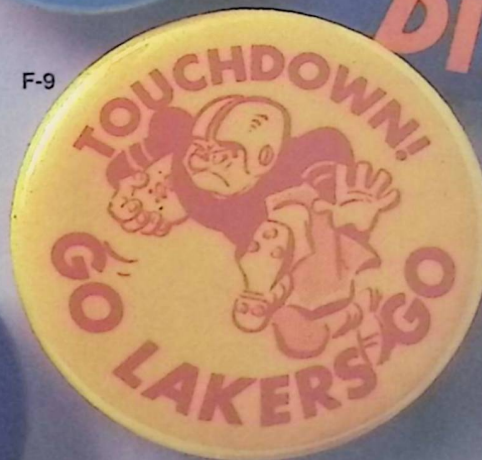
F-20



Safety Pin  
Back For  
Your  
Protection



F-45

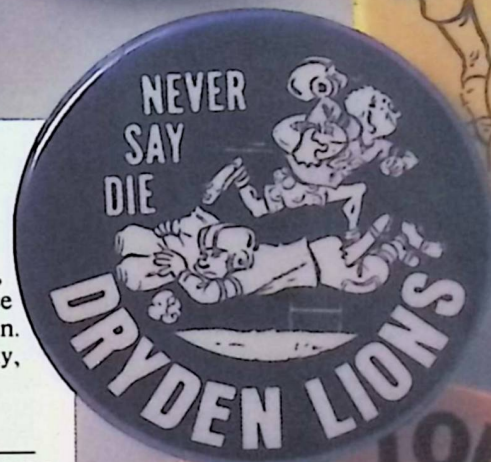


F-9

2 1/4"



F-15



F-42

## Football Spirit Boosters

**BOOST FUNDS AT THE DROP OF A FLAG . . .** with Robert's Football Booster Buttons. Gain some "yardage" at Homecomings, tournaments, games with arch rivals . . . faithful fans won't want to be without them. Choose from our popular "stock" designs or send in a custom sketch and slogan. Available in many sizes, each button features rigid steel backing, high quality graphics protected by sparkling celluloid cover, and safety pin back. Prices include one color imprint.

Item #	Quantity (Prices Ea.)	100	250	500	1000	2500
00022	1-3/4" Diameter	.52	.32	.29	.24	.21
00054	2-1/4" Diameter	.55	.35	.31	.26	.23
00113	3" Diameter	.68	.44	.35	.31	.28
00080	3-1/2" Diameter	.73	.48	.40	.35	.31
02816	2-3/4" Oval	.56	.36	.31	.28	.24
02812	1-3/4"x2-3/4" Rectangle	.64	.49	.44	.38	.34
00103	6" Diameter	1.69	1.39	1.25	1.19	1.10
	Extra Color	.07	.04	.03	.02	.02

Minimum order required is 100. Prices (each) include one color imprint. Allow 2-3 weeks for production. Add only \$10.50 art/set-up charges per order.

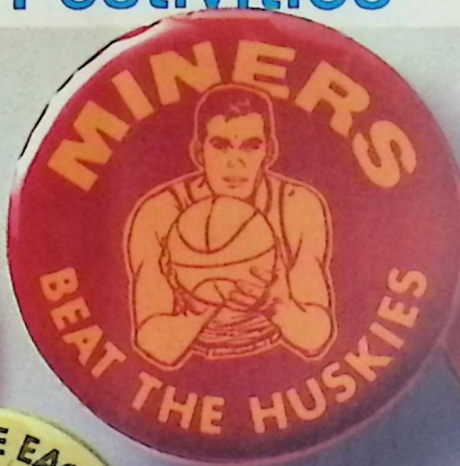


F-58

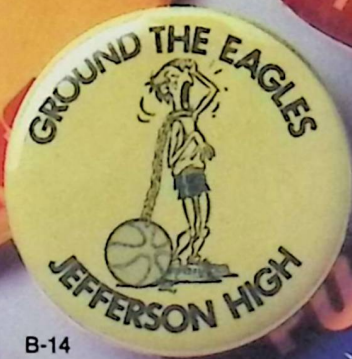
# Money Makers for Festivities



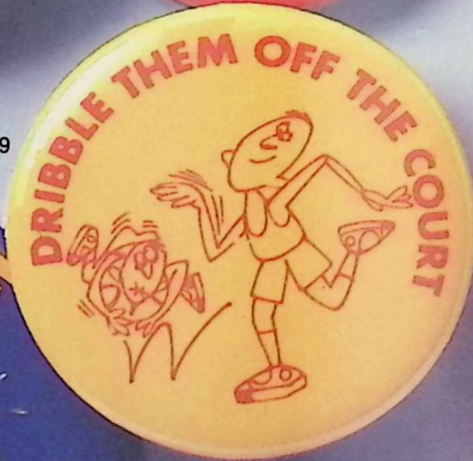
B-10



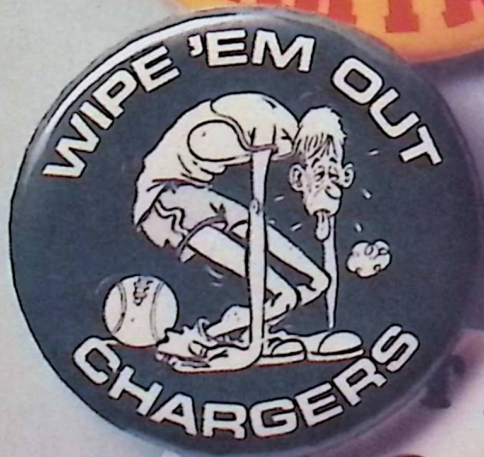
B-9



B-34



B-39



B-70



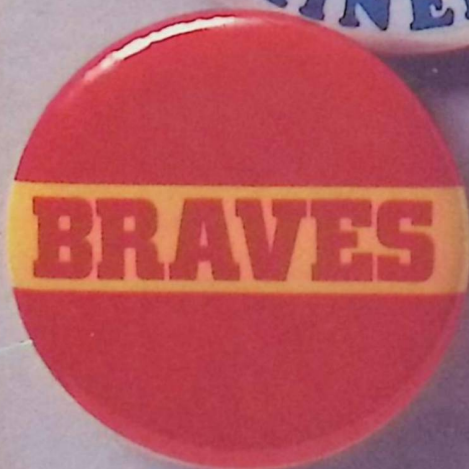
B-15



B-13



B-17



S-54

## Basketball Spirit Buttons

**BANK SHOTS . . .** While you're making points with fans and the team, you can be depositing funds in your school club's account for activities, too! Unrivalled in quality and construction, our basketball booster buttons feature steel backing and distinct printing of designs with a protective celluloid covering. Long wearing and durable. Select from many designs available, or send artwork or sketch for custom buttons.

Item #	Quantity (Prices Ea.)	100	250	500	1000	2500	5000
00022	1-3/4" Round	.52	.32	.29	.24	.21	
00540	2-1/4" Round	.55	.35	.31	.26	.23	
00113	3" Round	.68	.44	.35	.31	.28	
00080	3-1/2" Round	.73	.48	.40	.35	.31	
02816	1-3/4"x2-3/4" Oval	.56	.36	.31	.28	.24	
02812	1-3/4"x2-3/4" Rectangle	.64	.49	.44	.38	.34	
00103	6" Round	1.69	1.39	1.25	1.19	1.10	
	Extra Color Charge	.07	.04	.03	.02	.02	

Minimum order required is 100. Prices (each) include one color imprint. Allow 2-3 weeks for production. Add \$10.50 for art/set-up charges per order.

All Buttons Shown Actual Size.



Center designs are standard. Add your own wording to any design illustrated.

Safety Pin Back For Your Protection

## Buttons For Girls

### For Girls . . . Advertise Your Athletic Program

**ROUNDLY APPRECIATED** . . . just for girls. One piece buttons constructed with safety pin back and protective celluloid covering . . . Promote girl's athletic programs with distinctive Robert's Buttons! Choose from a variety of sizes and shapes.

Item #	Quantity (Prices Ea.)	100	250	500	1000	2500
00022	1-3/4" Round	.52	.32	.29	.24	.21
00540	2-1/4" Round	.55	.35	.31	.26	.23
00113	3" Round	.68	.44	.35	.31	.28
00080	3-1/2" Round	.73	.48	.40	.35	.31
02816	1-3/4"x2-3/4" Oval	.56	.36	.31	.28	.24
02812	1-3/4"x2-3/4" Rectangle	.64	.49	.44	.38	.34
00103	6" Round	1.69	1.39	1.25	1.19	1.10
	Extra Color Charge	.07	.04	.03	.02	.02

Minimum order required is 100. Prices (each) include one color imprint. Allow 2-3 weeks for production. Add only \$10.50 art/set-up charge per order.

B-1

S-56

S-55



## Buttons For Any Event & Sport

... ROBERT'S buttons do it for you!

Don't let just the Basketball and Football teams take all the school act attention. Support your own buttons made just to fit your group. Shown are selected buttons sports. If you have a drawing (or a drawing) button for you. approval before buttons look and catch attention.

Please indicate number shown along side each button, if any design fits your special needs.

Item No.	Quantity	Prices - Each				
		100	250	500	1000	2500
00022	1-3/4" Round	.52	.32	.29	.24	.21
00540	2-1/4" Round	.55	.35	.31	.26	.23
00113	3" Round	.68	.44	.35	.31	.28
00080	3-1/2" Round	.73	.48	.40	.35	.31
02816	1-3/4"x2-3/4" Oval	.56	.36	.31	.28	.24
02812	1-3/4"x2-3/4" Rectangle	.64	.49	.44	.38	.34
00103	6" Round	1.69	1.39	1.25	1.19	1.10
	Extra Color Charge	.07	.04	.03	.02	.02

Prices (ea) include 1 color on contrasting background. For set-up charge add only \$10.50 for 1-color imprint (1 color with contrasting background) per order. Prices F.O.B. Mn. Factory. Production time 10-14 working days.

# Buttons & Charms



**LOW PRICE — BIG** results. Popular for mass appeal. These "Mighty mites" get results. Ideal for short, punchy slogans. Straight pin back.

Item No.	Qty.	2500	1000	500	250	100
00005	1-1/4"					
	Diameter	.16	.18	.21	.27	.44
	Extra Color Charge		.02	.03	.04	.07

Prices (each) include 1 color (1-color imprint on different color background). For set-up charge add only \$10.50 for 1-color imprint, per order.

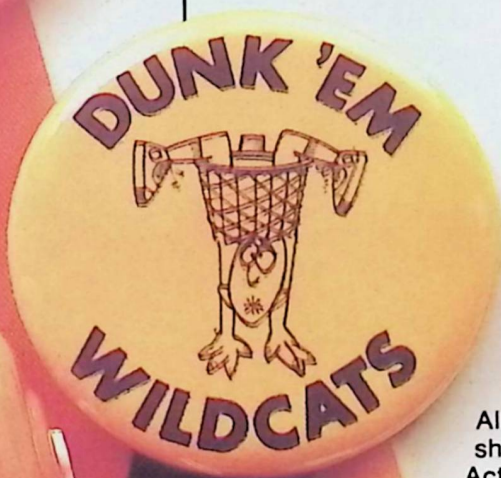
Popular 2 1/4" diameter buttons with two colorful ribbons and your choice of charms — gold-finished football or basketball, lucky rabbits foot or football helmet or shield key tag. Real values with that "something extra." For those special occasions — homecoming, tournaments, parent's night and many others.

Item No.	Quantity	Prices - Each			
		1000	500	250	100
32013	2-1/4" Button - 2 ribbons	.39	.44	.51	.64
32029	2-1/4" Button - 2 ribbons football charm	.58	.62	.68	.79
32030	2-1/4" Button - 2 ribbons Basketball Charm	.58	.62	.68	.79
32109	2-1/4" Button - 2 ribbons, Rabbit Foot	.84	.89	.99	1.10
32110	2-1/4" Button - 2 ribbons, Football Helmet	.79	.85	.96	1.05
32101	2-1/4" Button - 2 ribbons, & shield key tag	1.10	1.15	1.25	1.50

Prices (each) include 1-color button (1-color imprint on different color background) and design — stock and custom. Add only \$10.50 for set-up per order. Specify color for ribbon and choice of charm. Production time 10-14 days.

"The badges we purchased from you last year were those that are self-designed. We were definitely more than satisfied with the help and promptness!"

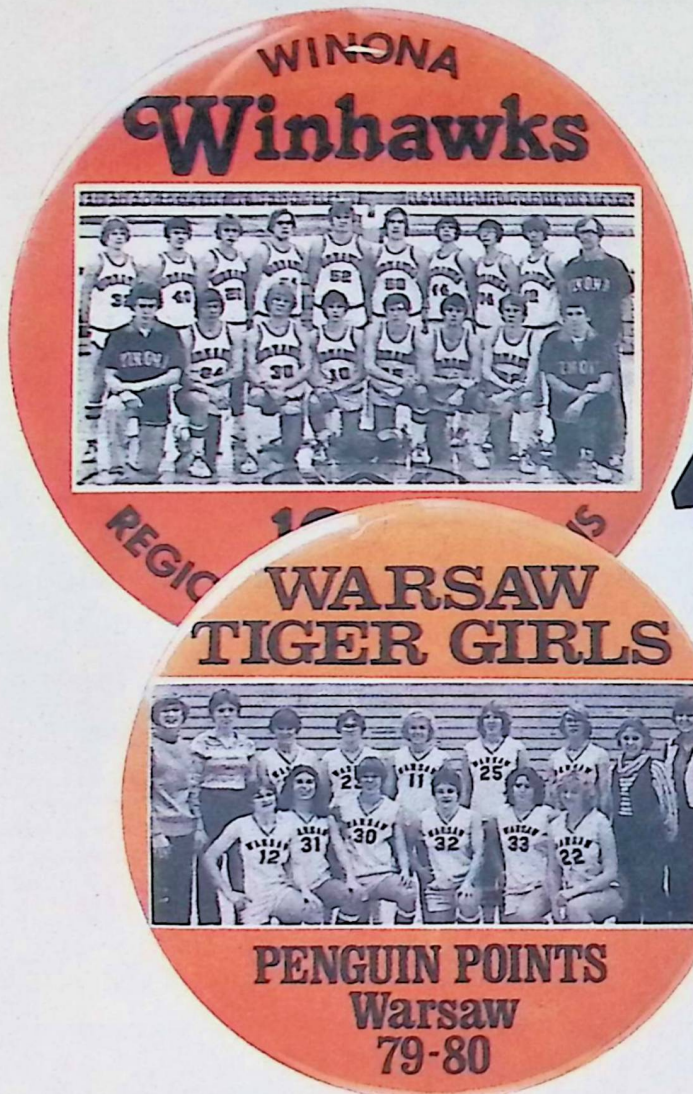
Nance Rogers, W.  
Springfield Sr.  
High, W.  
Springfield, MA



All buttons shown 2 1/4" Actual Size.

Charm fits snugly under buttons





**Leather Look Buttons** look and feel just like miniature footballs and basketballs! Available with or without colorful ribbons, gold color football or basketball charms. Your slogan is printed in black on textured brown pebble-grain paper. These low, low priced realistic buttons will go like hot cakes at every game. Three sizes available: 2 1/4", 3 1/2" and 2 3/4" oval.

Item No.	Description	100	250	500	1000
00121	2-1/4" Basketball, no ribbon	.61	.39	.34	.29
00030	3-1/2" Basketball, no ribbon	.80	.53	.44	.39
00125	2-3/4" Oval Football, no ribbon	.62	.40	.34	.31
00119	2-1/4" Basketball, 2 ribbons	.67	.54	.46	.41
00122	2-1/4" Oval Football, 2 ribbons	.72	.59	.51	.46

**TO ORDER:** Colors: Black on brown texture background. Standard school color ribbons.



**Your Name Buttons** can be personalized on-the-spot by adding each individual's name on a card that is then slipped in behind a large plastic window. A thousand uses! Keep them ready for club meetings, first days of class, any special event where you want everyone to mingle and get acquainted fast. Each button order comes in your choice of standard background and imprint colors. Display cards furnished.

Item No.	Description	100	250	500	1000
00111	2-1/4" Round	.73	.51	.48	.45
00112	3-1/2" Round	.99	.74	.70	.66

**TO ORDER:** Add \$5 for each color imprint set-up.

**Team, Group and Club Picture Buttons!** Great fund raisers—terrific keepsakes. Send us your team or group's black and white glossy photo. We'll reproduce it on a background of your school color and add your copy. All group members and their friends and family will want one. Sell to fans at school games and events. Good reproduction—colorful team spirit builder. Excellent year-around money-maker.

Item No.	Description	100	250	500	1000
00074	2-1/4" Round	\$.59	\$.38	\$.33	\$.27
00147	3" Round	.72	.47	.37	.32
00092	3-1/2" Round	.77	.51	.42	.36
00102	6" Round	1.73	1.42	1.27	1.20
00134	2-3/4" Oval	.60	.39	.33	.29
00076	1-3/4"x2-3/4" Rectangular	.68	.52	.46	.39

**TO ORDER:** Prices are each, and include one color imprint on one color background. Send any size black and white glossy picture and we will reduce to size. (5"x7" is best.) Add \$5.00 set-up charge. Allow 10-14 days for production plus transportation time to your area. FOB Factory.

**SUPER SERVICE** CALL TOLL FREE  
**800-533-8024**  
 (CONTINENTAL U.S.) IN MINNESOTA CALL 1-507-454-3490



# MADE TO YOUR OWN DESIGN SPECIFICATIONS



## Hand-Made Emblems

For those who wish something extra special! Made with gold silver bullion threads using the overlay process. Rich in appearance with every detail done by hand with intricate precision. Send us your sketch or illustration of company logo, family crest, or other emblem of any design. We will have our art staff prepare a detailed colored drawing free of charge for your final approval before production is begun and give you a definite quotation.

**Minimum Order - 6 Emblems**

### PRICES

Any Shape, 4" Size ..... \$16.95 ea.  
Backing With Clutch Pins ..... \$1.75 ea.

Delivery eight to ten weeks after receipt of the approved sketch and advance payment of 50% of the amount of your order.

### FREE ART WORK

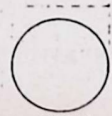
## CUSTOM MADE EMBROIDERED EMBLEMS

### How to Order an Embroidered Emblem

Follow this simple procedure...

1. Decide on shape you want  
SQUARE RECTANGLE OVAL  
CIRCLE SHIELD
2. Pick the proper size.
  - a. for caps - no larger than 3"
  - b. for shoulder or front of jacket - the 4" emblem is the most preferred.
  - c. for the back - the 6" x 10" or 6" x 11" works out the best depending on shape.

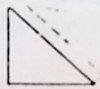
3. Decide on the background color - this would be the fabric color that the embroidery is stitched to.
4. Thread colors - in order to bring out the detail in design, use at least two or three colors.
5. Make a rough drawing indicating where different colors are to be used.
6. Let us know the quantity of emblems you need.
7. We specialize in small quantities - minimum order 10.
8. How to measure to determine size emblem.



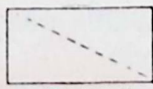
CIRCLE



SQUARE



RT ANGLE



RECTANGLE

### PRICE LIST Quantity of 24 and up

Item No.	Size	Price Each
45200	2"	\$ 3.40
45201	3"	3.95
45202	4"	4.80
45203	5"	5.95
45204	6"	7.50
45205	7"	8.70
45206	8"	10.60
45207	9"	11.95
45208	10"	13.75

If quantity of 10 to 24 pieces is desired, add .80 per emblem on above prices.  
If solid embroidered emblem is desired, add 85% to above price.  
This price is for small quantity orders only, from 10-75.

### PRICES—LARGE QUANTITY (Size - Quantity - Price Each)

2" - 170 - \$2.50    3" - 110 - \$3.20  
4" - 170 - \$3.50

1. Above prices are for one color of embroidery on a background with choice of color for bordered edge without additional charge.
2. Each additional color of embroidery increases the price per emblem approximately 8¢ per color.
3. Above prices are for 33 1/3% of coverage of embroidery. Write for further pricing on emblem with 50% more coverage of embroidery.
4. If larger quantities are desired, contact us for special pricing.

# MASCOT EMBLEMS



## Mascot Emblems for Jackets, Sweaters, Blazers!

An American product created in Swiss Embroidery of the finest washable life like colors and fabrics. Shipment will be made within one week after receiving your order. Minimum order is six of one style.



MN-28 BLUEJAY 5"x4"  
 MN-39 FALCON 4"x4 1/2"  
 MN-24 HAWK 4"x3 1/2"  
 MN-62 FLYING EAGLE 6 1/2"x6"  
 MN-34 EAGLE 4 1/2"x4"  
 MN-36 BUFFALO 4"x3 1/2"  
 MN-60 PHEASANT 8"x6"  
 MN-61 WOOD DUCK 9 1/4"x4"  
 MN-40 BRONCO 5"x4"  
 MN-41 MUSTANG 4 1/2"x4 1/2"  
 MN-31 HORNET 3"x4"  
 MN-82 MUSKIE 6"x4 1/2"  
 MN-80 WALLEYE 6"x6"  
 MN-78 BASS 6 1/2"x5"  
 MN-51 SHARK (Jaws) 7 1/2"x4"  
 MN-27 WOLF 5"x3"  
 MN-79 RAINBOW TROUT 7"x4"  
 MN-81 COHO 7 1/2"x5 1/2"  
 MN-77 BLUE GILL 5"x4"  
 MN-76 NORTHERN 7"x5"  
 MN-38 ROCKET 1 1/2"x5"  
 MN-68 BEAGLE 5"x3 1/2"  
 MN-74 DACHSHUND 5 1/2"x4"

MN-66 IRISH SETTER 5"x5 1/2"  
 MN-70 COLLIE 6"x4"  
 MN-72 SHORTHAIR POINTER 5"x3 1/2"  
 MN-32 HUSKY 4 1/2"x3"  
 MN-75 BLACK LABRADOR 5"x3 1/2"  
 MN-71 GOLDEN LABRADOR 5"x3 1/2"  
 MN-33 BULLDOG 4"x4"  
 MN-69 DOBERMAN 4 1/2"x4"  
 MN-73 BOXER 4"x4 1/2"  
 MN-67 GERMAN SHEPHERD 5"x4 1/2"  
 MN-25 BOBCAT 4"x4"  
 MN-21 TIGER 4"x4 1/2"  
 MN-43 COUGAR 5"x3"  
 MN-16 JAGUAR 4"x4 1/2"  
 MN-17 WILDCAT 4"x4"  
 MN-29 LION 4"x4"  
 MN-15 PANTHER 4"x4"  
 MN-30 BEAR, Side 5"x4 1/2"  
 MN-19 BEAR, Front 4"x4"  
 MN-52 WOLVERINE 4"x4 1/2"  
 MN-18 BADGER 4"x3"  
 MN-42 BEAVER 4"x4 1/2"  
 MN-50 RATTLESNAKE 6 1/2"x2 1/4"

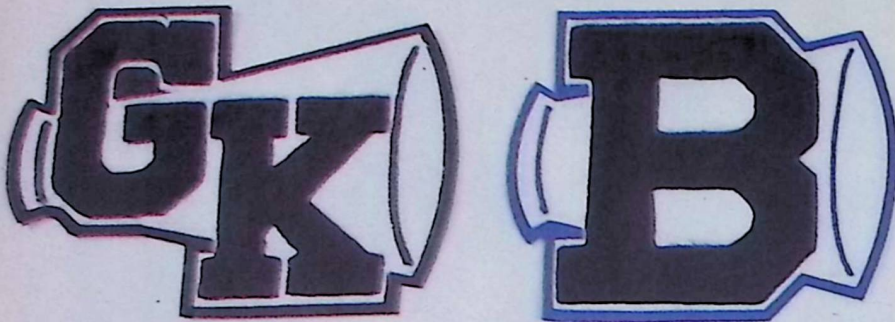
MN-45 DEER 5 1/2"x4"  
 MN-44 MOOSE 4 1/2"x4 1/2"  
 MN-20 RAM 4"x4"  
 MN-59 LAKER 6"x4"  
 MN-57 COMET 6"x3 1/2"  
 MN-56 DRAGON 8"x4 1/2"  
 MN-46 BLACKHAWK INDIAN 4"x5"  
 MN-14 INDIAN CHIEF 5 1/2"x4 1/2"  
 MN-53 INDIAN MAIDEN 6 1/2"x4"  
 MN-54 SCOTSMAN 4 1/2"x6"  
 MN-64 CHARGING KNIGHT 5"x6"  
 MN-35 KNIGHT 3"x4"  
 MN-22 VIKING 6"x6"  
 MN-49 NORSEMAN 4 1/2"x5"  
 MN-55 PIONEER 5"x5"  
 MN-47 CAVALIER 5"x4 1/2"  
 MN-48 PIRATE 5 1/2"x4 1/2"  
 MN-37 RAIDER 4 1/2"x3 1/2"  
 MN-58 DEVIL 5"x5 1/4"  
 MN-63 SAINT 4"x4 1/2"

### MASCOT EMBLEM PRICES!

Item No.	Style No.	Price Each	Item No.	Style No.	Price Each
45175	MN15-27, 29-45, 51-52	\$3.50	45178	MN14, 56, 64	\$5.95
45176	MN28, 46-50, 53-55, 57-59, 62-63, 76-77	\$4.65	45179	MN60	\$6.95
45177	MN66-75, 78-82	\$4.85	45180	MN61	\$7.75

\*Order of Less than 6 — Add 50c each

# Chenille Letters, Emblems



## STYLE NO. 45300

### Megaphone Emblem

1 color chenille megaphone with up to 7 inserts in contrasting chenille included in pricing. Additional inserts add 75c ea.

4"	5"	6"	7"	8"
4.75	5.30	6.40	7.60	8.50

## STYLE NO. 45301

### Standard Double Letter

1 or 2 colors of chenille (each letter a separate color) on a contrasting felt background. Size for pricing is determined by overall measurement.

4"	5"	6"	7"	8"
5.35	6.90	7.60	9.50	11.50

## STYLE NO. 45302

### Double Cheerleader Letter

1 or 2 color chenille on any color felt background. Same construction as style 50 only double letters.

4"	5"	6"	7"	8"
8.50	9.10	10.70	11.90	13.95

## STYLE NO. 45303

### Standard Cheerleading Letter

Script or full block letter of one color chenille with a megaphone extending completely thru. Can be of a second chenille color. Size determined by height of letter only.

4"	5"	6"	7"	8"
7.50	8.85	9.80	12.55	14.00

## STYLE NO. 45304

### Script Award Letter

1 color chenille with contrasting felt background.

4"	5"	6"	7"	8"
3.88	4.75	5.66	6.25	8.00

## STYLE NO. 45305

Full block or plain block award letter. One-color chenille with contrasting felt background suitable for all inserts.

4"	5"	6"	7"	8"
3.25	4.00	4.50	5.00	7.00

## SCRIPT NAMES

5.00 minimum. 1 color chenille on contrasting felt background.

ITEM NO.	SIZE	CAP SIZE	LOWER CASE	PER LETTER
45306	2" standard	2"	1"	.83
45307	3"	3"	2"	1.00
45308	4"	4"	2-1/2"	1.25
45309	5"	5"	3"	1.50
45310	6"	6"	4"	1.90

## SPORT EMBLEMS

1 color chenille with chain detail on contrasting felt background. Available for all sports and activities. Note: Size is figured by average of dimensions.

No. 45311	2" - 3.60
No. 45312	3" - 4.25
No. 45313	4" - 5.40

## NUMBERS, STARS, BARS, CHEVRONS

1 color chenille on contrasting felt background. Be sure to use the correct terminology for bars and chevrons.

STARS - 2" 1.50 3" 2.00

No. 45314

No. 45315	1 bar or chevron	1.50
No. 45316	2 bars or chevrons	2.00
No. 45317	3 bars or chevrons	2.50
No. 45318	4 bars or chevrons	2.75

## Colors — \*Order by Number

No. 3 - Scarlet, No. 2 Cardinal, No. 11 Crimson, No. 0 Maroon, No. 6 Brown, No. 7 Old Gold, No. 8 Light Gold, No. 19 Yellow, No. 20 Silver Gray, No. 13 Purple, No. 9 Navy, No. 10 Royal Blue, No. 40 Columbia Blue, No. 5 Light Orange, No. 4 Burnt Orange, No. 18 Blood Orange, No. 12 Kelly Green, No. 17 Dark Green, No. 15 Black, No. 14 White.

# Award Pins and Ribbons



## Award Pins

Even when you're not in uniform, show your participation in sports and special activities. Pepline features a wide selection of goldtone award pins, each with a security clutch-back. Wear them with pride on sweaters, jackets, collars, or lapels.

Item # 46340 60¢ each

Minimum order: 6 - may be assorted

Indicate item number, quantity, activity or sport



1st Place ..... Royal  
2nd Place ..... Red  
3rd Place ..... White  
4th Place ..... Yellow  
5th Place ..... Green  
6th Place ..... Pink  
Participant ..... Green  
Honorable Mention ..... Lt. Blue

Judge ..... Royal  
Official ..... Purple  
Staff ..... Green  
Host ..... Red  
Hostess ..... Red  
Usher ..... Yellow  
Member ..... Green  
Guest ..... White

## Stock Ribbons

Deluxe wheeled satin faced 1 5/8" x 6 1/2" ribbon, hot stamped in gold or silver foil. Choose with eyelet, cord, and event card or pinked top and bottom.

Item #	Quantity (Prices Ea.)	50	100	250	500
40379	Eyelet, cord, event card	\$.19	.18	.17	.16
40319	Pinked top, bottom	\$.13	.12	.11	.10

Minimum order is 50 of one style number. A \$6.50 set-up charge will be added to all orders under minimum.



## Custom Ribbons

The name of your event added to the rich satin face of these deluxe wheeled edge 1 5/8" x 6 1/2" ribbons in your choice of color will delight any contestant. Choose peaked top with eyelet, cord and event card, or pinked top and bottom without card.

Item #	Quantity (Prices Ea.)	50	100	250	500	1000
40379	Eyelet, cord, event card	\$.39	.29	.23	.21	.19
40319	Pinked top and bottom	\$.32	.24	.19	.16	.13

Minimum order is 100 of one style number. A \$6.50 set-up charge will be added to all orders under minimum. Please add \$.90 for each class or place change. Special art or logos require a set-up charge of \$10.00.



## Booster Ribbons

Support your team, special event, club activities or projects. Use stock mascot designs or send sketch. Specify your choice of ribbon and imprint colors. Ribbons are pinked top and bottom.

Item #	Quantity (Prices Ea.)	100	250	500	1000
40319	1 5/8" x 6 1/2"	\$.24	.19	.16	.13
40341	2" x 8"	\$.29	.23	.19	.15

Minimum order is 100. A \$6.50 set-up charge will be added to all orders under minimum. No additional charge for mascot design shown in catalog. Special designs require a set-up charge of \$10.00.

# Distinctive Recognition

## Recognize Achievement Show Appreciation for Service

Award plaques designed exclusively for special people. Photo images and copy are permanently sealed in specially prepared anodized aluminum plates . . . will not fade, rust, tarnish or chip. Mounted on hand rubbed solid walnut these plaques are truly a lasting memento of that special person, group or event . . . a compliment to both the giver and receiver.

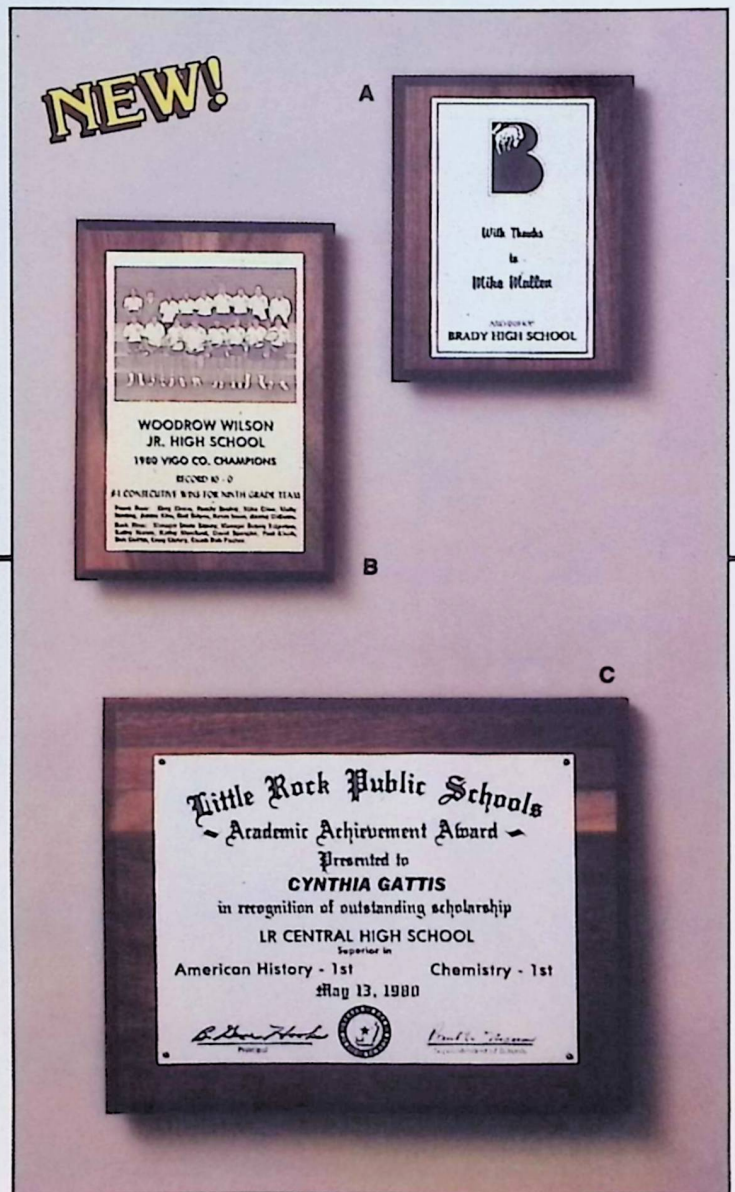
All copy is black. Specify silvertone or bronzetone plates.

A,B,C Item #	Plaque Size	Plate Size	Prices Each			
			1	2-9	10-24	25-49
45875	4½"x6"	3"x5"	\$11.60	12.70	8.80	8.50
45876	5"x7"	3½"x5½"	22.90	16.40	9.95	9.45
45877	8"x10"	6"x8"	34.35	29.30	25.20	16.60
45878	9"x12"	7½"x10½"	39.00	33.25	29.25	23.20

D Item #	Plaque Size	Plate Size	Prices Each			
			1	2-9	10-24	25-49
45879	8"x10"	6"x4½"-5"x3"	\$37.85	32.65	27.35	22.35
45880	9"x12"	7½"x6"-5"x3"	41.40	35.05	30.15	24.95

For personalization or copy changes add \$2.65 each line.  
For photographic halftones add \$6.60 each picture. Please allow 2-3 weeks production time.



## SUPER SERVICE

Phone in your order.  
**CALL TOLL FREE**  
**800-533-8024**  
(continental U.S.)

In Minnesota Call:  
**1-507-454-3490**

# Walnut Name Plaques

## Walnut Name Plaques

Handsome walnut plaques custom carved with the name of a customer, friend or valued employee will be a welcome addition to anyone's desk. Each is carved from a one-piece block of solid walnut, 2<sup>5</sup>/<sub>8</sub>" thick, then hand rubbed to bring out the warmth and full lustrous beauty of the natural wood grain. Soft felt base protects the finish of fine furniture. A compliment to the taste of both giver and receiver.

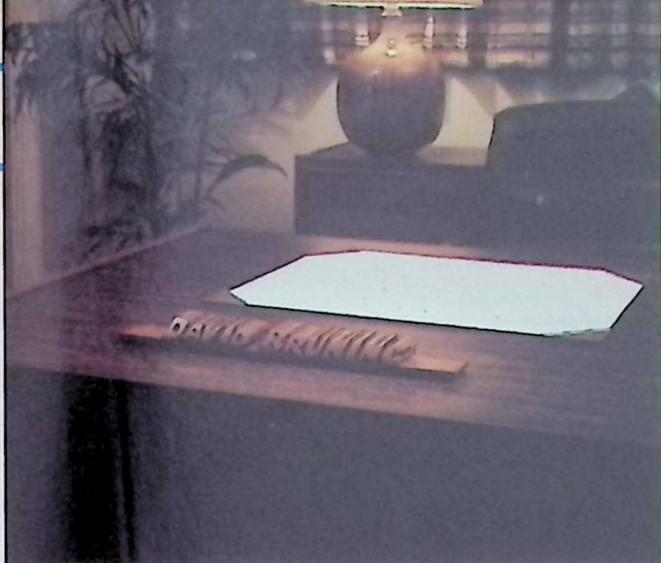
Item #	Letters	Price Ea.	Letters	Price Ea.
45930	2	7.00	8	28.00
	3	10.50	9	31.50
	4	14.00	10	35.00
	5	17.50	11	38.50
	6	21.00	12	42.00
	7	24.50		

Additional letters beyond 12, \$3.50 each

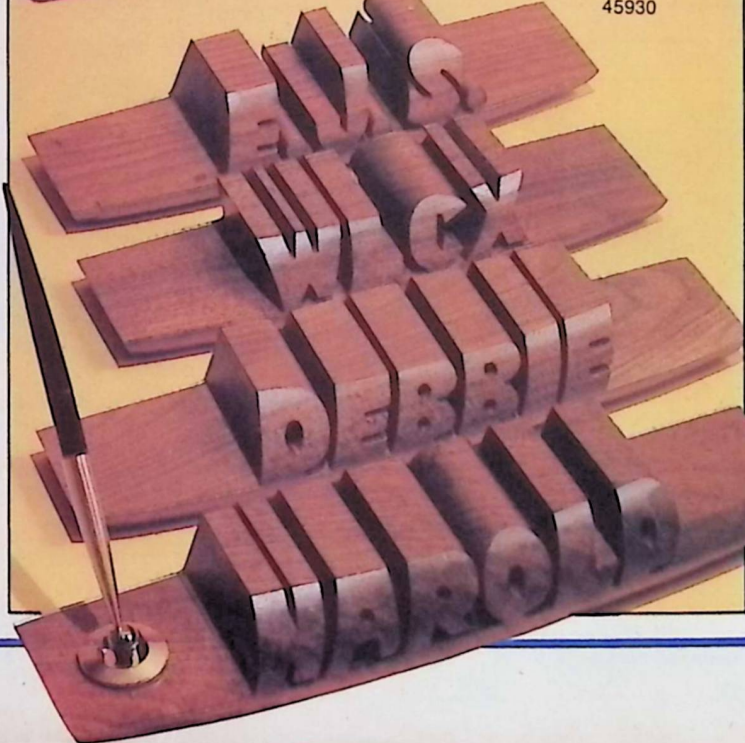
Punctuation (period, comma, apostrophe) \$2.50 each.

Parker Jotter Pen - mounted: Chrome \$8.00, Gold \$10.00 each.

Cutoff date for Christmas delivery - November 1, 1981.



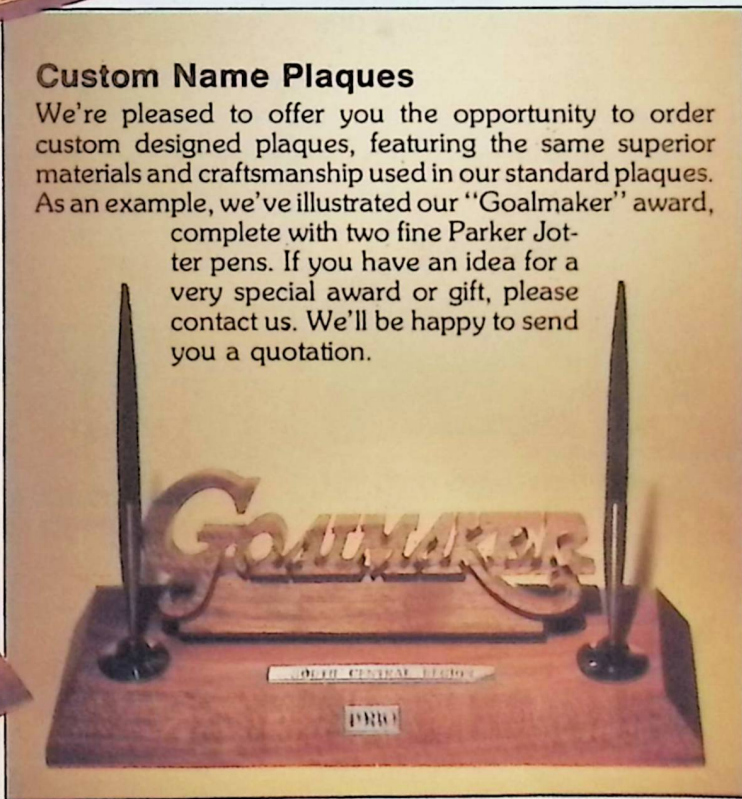
45930



45930

## Custom Name Plaques

We're pleased to offer you the opportunity to order custom designed plaques, featuring the same superior materials and craftsmanship used in our standard plaques. As an example, we've illustrated our "Goalmaker" award, complete with two fine Parker Jotter pens. If you have an idea for a very special award or gift, please contact us. We'll be happy to send you a quotation.



# IMPORTANT ORDERING INFORMATION

**SAVE TIME — AVOID MISTAKES:** Fill out the order form in this catalog before placing a telephone order. This will enable you to give us all the information we need to provide you with the top quality items you want and the fast service you deserve.

**CREDIT TERMS:** Payment terms on established accounts are net 30 days - payment is due within 30 days from invoice date. New accounts must be approved by ROBERT'S credit department.

Orders amounting to \$250.00 or more require authorization by the school principal or payment of 50% of the order in advance.

**MINIMUM ORDER:** We cannot accept telephone orders for less than \$20.00. Kindly send orders amounting to \$20.00 or less by mail accompanied by full payment plus \$3.50 shipping and handling charge.

**MINIMUM QUANTITY:** The smallest quantity shown in each price chart is the minimum quantity for the item involved.

**ORDER ACKNOWLEDGMENT:** All orders totaling \$100.00 or more will be acknowledged exactly as you have specified on your order whether the order was placed by telephone or by mail. Kindly review this acknowledgment carefully and if it is incorrect in any way, notify us - we do not want to disappoint you. We request you review telephone orders with extra care since we cannot be responsible for verbal errors.

Should you desire an acknowledgment for an order totaling less than \$100.00, please advise when you place your order.

**OVERRUNS AND UNDERRUNS:** We will attempt to ship the exact quantity you order on all styles but will consider shipments of 5% over or under the ordered quantity as fulfillment of the order.

**TELEPHONE ORDERS:** Call Toll Free in Continental U.S. only. Dial 1-800-533-8024. In Minnesota call Collect 1-507-454-3490. **IMPORTANT — To avoid duplication, do not mail order form if you telephone your order.**

Do not place orders for \$20.00 or less by telephone. Mail these orders together with full payment plus \$3.50 for shipping and handling.

**POM PON COLORS:**

**Plastic:** Navy blue, royal blue, lt. blue, red, green, gold, orange, brown, yellow, purple, black, gray, white.

**Metallic:** Red, blue, green, gold, silver.

**Tissue:** Royal blue, lt. blue, red, green, gold, orange, brown, maroon, purple, yellow, black, gray, white.

**PRICES:** All prices indicated in price charts are each price unless otherwise stated. Prices are F.O.B. factory and are subject to change without notice.

**PRODUCTION AND SHIPPING TIME:** Approximate production times are shown on most items. Our normal production time is 10-15 working days. Add the shipping time, as indicated below, to determine when you will receive your order.

**PROOFS:** We will be pleased to send proofs prior to production. There is no charge if order is placed within 30 days. If order is not placed within 30 days you will be billed for proof charges: \$10.00 for black and white proof; \$12.50 plus applicable preparation time for color proofs.

**RETURN GOODS POLICY:** Merchandise may not be returned without our prior written authorization.

We will attempt to manufacture and ship your merchandise as soon as possible with your delivery date request in mind. We cannot, however, guarantee a shipping or postal carrier schedule. Please refer to shipping guidelines indicated on this page.

All products in this catalog are guaranteed to be the fine quality described. We will make good on any merchandise proven to be defective in material or workmanship but cannot accept returns on custom imprinted or unsold merchandise. All return goods authorization requests must be made within ten (10) days from receipt of merchandise. If return is authorized for reasons other than quality, merchandise will be subject to a 20% restocking charge plus freight.

**SCHOOL COLORS:** We stock most school colors and match your color requests as closely as possible. We cannot, however, be responsible for an exact match.

**SHIPPING:** Normal in transit times are indicated in the chart below. Allow at least these times plus production time to make sure your items reach you in time for your event.

Our normal shipping method is via UPS where available. If no shipping method is specified the following guidelines are used: 100 lbs. or less UPS; non UPS areas, shipments will be sent via Parcel Post, express, or truck; for 100 lbs. or more truck is recommended.

Shipping and handling costs will be added to your invoice.



**Area**

1. 1 day UPS
2. 2 days UPS
3. 3 days UPS
4. 4 days UPS
5. 5 days UPS

Here are the normal intransit times. Allow at least these times plus production time to make sure your items reach you in time for your event.



**Parade Gloves**

**THEY'LL HAVE TO HAND IT TO YOU...** when you wear these comfortable 100% stretch nylon parade gloves that add snap to any uniformed group. Choose from solid or two colorfast colors. One size fits all.

**Solid colors:** Red, navy and columbia blue, royal blue, kelly green, purple, orange, maroon, light gold, white.

**Two colors:** (palm color/top color) red, royal blue, kelly green, purple, black, light gold, orange, navy blue, maroon with white tops; royal blue, red, black, kelly green, with light gold tops; black with red or orange tops.

<b>Item #</b>		
45566	Solid color	3.95 per pair
45567	2-color	3.95 per pair

Minimum order required is 6 pair. Please allow 2 weeks for production time.



**Stretch Briefs**

**SMARTY PANTS ...** Colorful briefs combine comfort with appearance in form fitting, 100% stretch nylon with higher cut elasticized leg openings and waist. A terrific way to look and feel for cheerleaders, dance groups, gymnasts.

**Sizes:** (adult only, measure fullest part of hips) S (29-33") M (34-37") L (38-41").

**Colors:** Red, black, white, light blue, royal blue, navy blue, gold, orange, kelly green, purple, maroon.

**Note:** Due to health regulations, briefs cannot be returned or exchanged.

<b>Item No. 45579</b>	<b>\$4.75 per pair</b>
-----------------------	------------------------

Minimum order is 6 pair. Allow 3 weeks for production.



42101

42100

**Cow Bell Clangers.** Clang a cow bell, and you've got attention! Bronzed coated steel with antique finish, they are big in sound but just right for pocket or purse at 3 1/2" x 3" x 2 1/2". Convenient handle. With your school imprint on a sticker (optional), they'll be popular sellers, big fund raisers.

Seal available with one color imprint on any contrasting color.

Item #	Description	12	36	72	144	288
42100	Without Sticker	\$ .99	\$ .89	\$ .79	\$ .75	\$ .73
42101	With Sticker	-	-	-	1.07	\$ .99



Must be accompanied by either a check, money order, official school purchase order or a confirmation letter written on school letterhead stationery and by an authorized official (Principal, Business Manager or Superintendent of Schools).  
MUST ACCOMPANY ORDERS FOR LESS THAN \$20.00. ALSO INCLUDE ADDITIONAL \$3.50 FOR SHIPPING & HANDLING.

Name: \_\_\_\_\_ Your Name: \_\_\_\_\_  
Address: \_\_\_\_\_ Title: \_\_\_\_\_  
State: \_\_\_\_\_ Zip Code \_\_\_\_\_ Home Address: \_\_\_\_\_  
Name: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code \_\_\_\_\_  
Tele. # \_\_\_\_\_ Home Tele. # \_\_\_\_\_

If ordering is not sponsor or head cheerleader, please fill out following information:

Cheerleader  Other  Sponsor   
Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code \_\_\_\_\_  
Tele. # \_\_\_\_\_ Home Tele. # \_\_\_\_\_

Year of Graduation  1981,  1982,  1983,  1984,  1985,  1986  1987

Ordered from us previously?  Yes  No  Not Sure - If Yes, What Year

Item No.	Item Description	LIST COLORS by COLOR NAME & COLOR NO.			FABRIC		Size	Qty	Each Price	Total Price
		Basic Color	2nd Color	3rd Color	Top	Skirt				

Shipping and handling charges apply to prepaid orders only. Organizational orders add 5.00 shipping charge. Find the year of your order and check the correct year shown on

Grand Total Ordered	Pay This Amt
\$10-\$50	\$ 4.00
\$51-\$75	\$ 5.00
\$76-\$100	\$ 6.00
\$101-\$150	\$ 7.00
\$151-\$200	\$ 8.00
\$201-\$300	\$ 9.00
\$301-\$400	\$10.00
\$401-\$500	\$11.00
\$501-\$600	\$13.00
\$601-\$700	\$15.00
\$701-\$800	\$17.00
\$801-\$900	\$19.00
\$901-\$1000	\$21.00
over \$1000	\$25.00

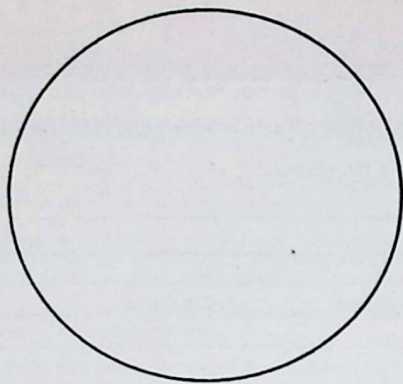
- DID YOU ENCLOSE PROPER AUTHORIZATION WITH THIS ORDER?
- IS PAYMENT ENCLOSED?
- IS YOUR SKETCH COMPLETED?
- HAVE YOU NOTED DELIVERY DATES?
- DID YOU REFER TO OUR SIZE CHARTS?

Check One Below:  
Elementary   
Jr. High   
High   
College   
Other

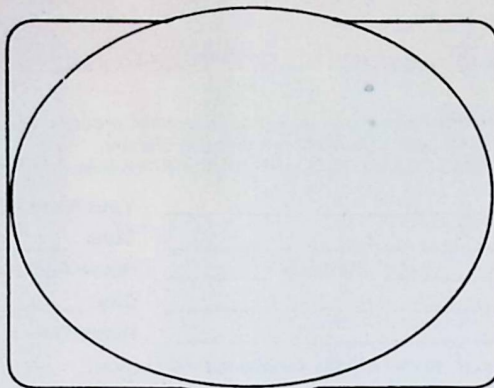
Total this page   
Add Ship/Handling Chg.   
**GRAND TOTAL** If under \$20, full prepayment is required.

**SIGNATURE** \_\_\_\_\_

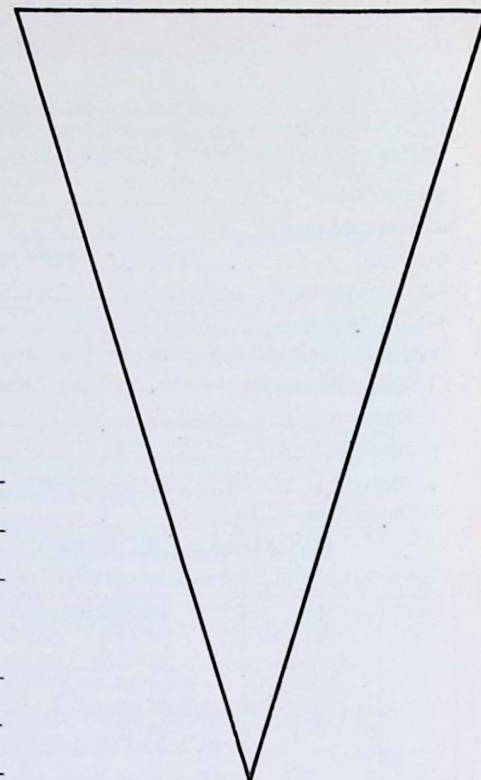
**USE THESE OUTLINES FOR LAYOUTS AND SKETCHES**



**ROUND BUTTONS**



**OVAL, RECTANGLE BUTTONS**



**PENNANTS**

Size: \_\_\_\_\_ Mascot or Style #: \_\_\_\_\_

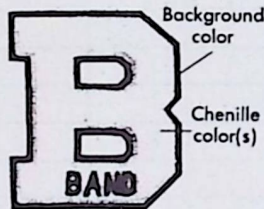
Background color: \_\_\_\_\_ Imprint color: \_\_\_\_\_

Extra color(s), if any (except Standard Designs) \_\_\_\_\_

**IMPRINT WANTED (Please type or print)**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**CHENILLE ONLY**

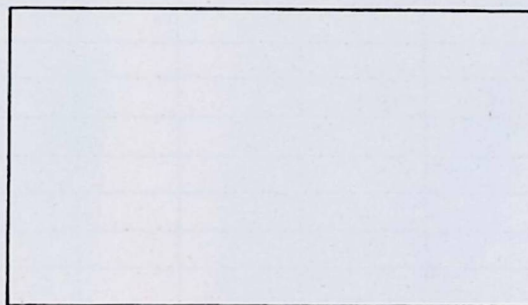


Style # \_\_\_\_\_

LETTER(S) OR INITIAL(S) \_\_\_\_\_

Background color \_\_\_\_\_

Chenille color(s) \_\_\_\_\_



**SPORTSWEAR, GENERAL ITEMS**

**GENERAL ITEMS**

Pennants, Emblems, Bumper Strips, License Plates, Decals, Seat Cushions, Yell-A-Phones, etc.

Style # \_\_\_\_\_

Background color \_\_\_\_\_

Imprint color \_\_\_\_\_

**SPORTSWEAR**

Style # \_\_\_\_\_

Shirt color (specify exact color as stated in catalog) \_\_\_\_\_

Imprint color \_\_\_\_\_

Imprint position (center left chest or back) \_\_\_\_\_

The map below shows normal delivery times by area/region. Allow at least these times plus production time to make sure your items reach you in time for your event.



To avoid delay, be sure all necessary information has been included.

- 1) Quantities, sizes, colors, item and mascot/style number.
- 2) Rough sketch of original design artwork wanted.
- 3) Copy wanted and imprinting instructions.
- 4) Full payment for orders totalling \$20.00 or less, **PLUS \$3.50 postage and handling charges.**

**Thank you for ordering from Robert's.**

**NOTE: Do not count weekends as shipping days.**

# Ready To Use Mascots



**Ready to use:** Use on most items in this book. Saves time and money. Just refer to mascot and number when ordering. We will

make it proper size to fit on your item. If yours is not shown, send us good copy, we will make at no extra cost.

# CUSTOM SCHOOL FLAGS



NOTE: For exterior flag pole use, we recommend single faced flag, with average design for read and flyability.

	<b>Price</b>	
No. 45452	3'x5'	\$145.00 ea.
No. 45453	4'x6'	\$185.00 ea.

## CUSTOM FLAG PRICES interior

		1. AVERAGE	2. COMPLEX
Single Faced 3'x5'...	No. 45454	\$225.00 ea	\$350.00 ea
Double Faced 3'x5'...	No. 45456	\$325.00 ea	\$450.00 ea



You'll want to fly your school emblem proudly on a custom flag made by Robert's, leading specialists in flag design and manufacture. All our flags are fabricated from lustrous Nylon in your choice of colors with letters and emblems applied. Either single or double-faced (reading correctly on both sides) supplied with gold fringe, pole hem and leather tabs for interior and marching use or with heavy canvas heading and grommets for exterior flag pole use.

Robert's artists will gladly send a special sketch of your school design upon request. Prices will vary according to the complexity of your design. Designs are rated (1) Average or (2) Complex. See photo examples.

Prices are each, FOB Factory. Send sketch of your design and specify colors. SHIPPING: Allow 3-4 weeks for production (plus transportation time to your area.)



# CUSTOM SCHOOL BANNERS

The finishing touch for displaying your school colors. Use them in classrooms, gymnasiums, even your hide-away at home. Made from bright colors of crisply contrasting adhesive felt. Grommets for easy installation.

## CUSTOM BANNER PRICES (each)

Single Faced . . .		A. AVERAGE	B. COMPLEX
Block lettering and/or silhouette design.	2'x3'	No. 45458 \$55.00	No. 45459 \$ 65.00
	3'x5'	No. 45460 75.00	No. 45461 110.00
	4'x6'	No. 45462 95.00	No. 45463 135.00

NOTE: Complex design is not shown.

# LEAD BANNERS

## CATCHES ALL EYES!

The best way to let the world know that you're proud of your band is with an eye catching lead banner from Robert's! A full eight feet long by 2-1/2 feet deep, these banners are made of lustrous nylon edged with a handsome fringe. Jointed crossbar has brass ball ends for easier portability.

Both your school name and emblem are appliued on the front side. Back side facing the band is left plain.

## LEAD BANNER PRICES (each)

	A. AVERAGE	B. COMPLEX
Single Faced 2 1/2'x8' .....	\$295.00 No. 45464	\$450.00 No. 45465



# FLAGS



## 'FOR DRILL AND MARCHING'

Robert's offers a complete line of U.S. flags, state flags and foreign flags for bands, drum & bugle corps, drill & marching units. All marching flags are made of heavy duty nylon, fringed and pole hemmed and come with leather tabs for attaching to flag poles. Robert's also stocks a complete line of flag accessories and hardware to complement our marching flags.

### NYLON U.S. FLAG

Fringed and pole hemmed. Embroidered stars.

SIZE		PRICE EACH
3' x 5'	No. 45466	\$45.00
4 1/3' x 5 1/2'	No. 45467	\$65.00

\*U.S. Gov't Parade Size.

### NYLON STATE & FOREIGN FLAGS

Fringed and pole hemmed.

PLEASE WRITE FOR PRICE QUOTATIONS.

Allow 3-4 weeks for production on marching flags (plus transportation time to your area). Specify colors and design when ordering.

CUSTOM MARCHING FLAGS WITH YOUR SCHOOL EMBLEM ALSO AVAILABLE. WRITE FOR EXACT PRICE QUOTE.

### ACCESSORIES & HARDWARE

1. 7" Eagle, Gold Plated Styrene.....	No. 45468	\$12.50 Each
2. 6 1/4" Spear, Gold Plated Styrene.....	No. 45469	\$12.00 Each
3. 8'x1 1/4", 2-Piece Aluminum Marching Pole, Gold or Chrome finish.....	No. 45470	\$38.50 Each
4. Leatherette Rain Cover.....	No. 45471	\$ 9.75 Each
5. 5" Gold Tassel & Cord Set.....	No. 45472	\$ 9.95 Each
6. Style AD 1 1/4" Base.....	No. 45473	\$25.00 Each
7. Single Carrying Belt (White only).....	No. 45474	\$27.50 Each



### MARCHING FLAGS

Show your school colors proudly with our popular marching flags. Large 3'x4 1/2' size in lightweight nylon. Nylon pole hem features leather tabs for easy mounting. Pole comes complete with nylon clips for mounting flags.

No. 45475	FLAG ONLY	\$35.00 Each
No. 45476	7' ALUMINUM MARCHING POLE	\$19.95 Each

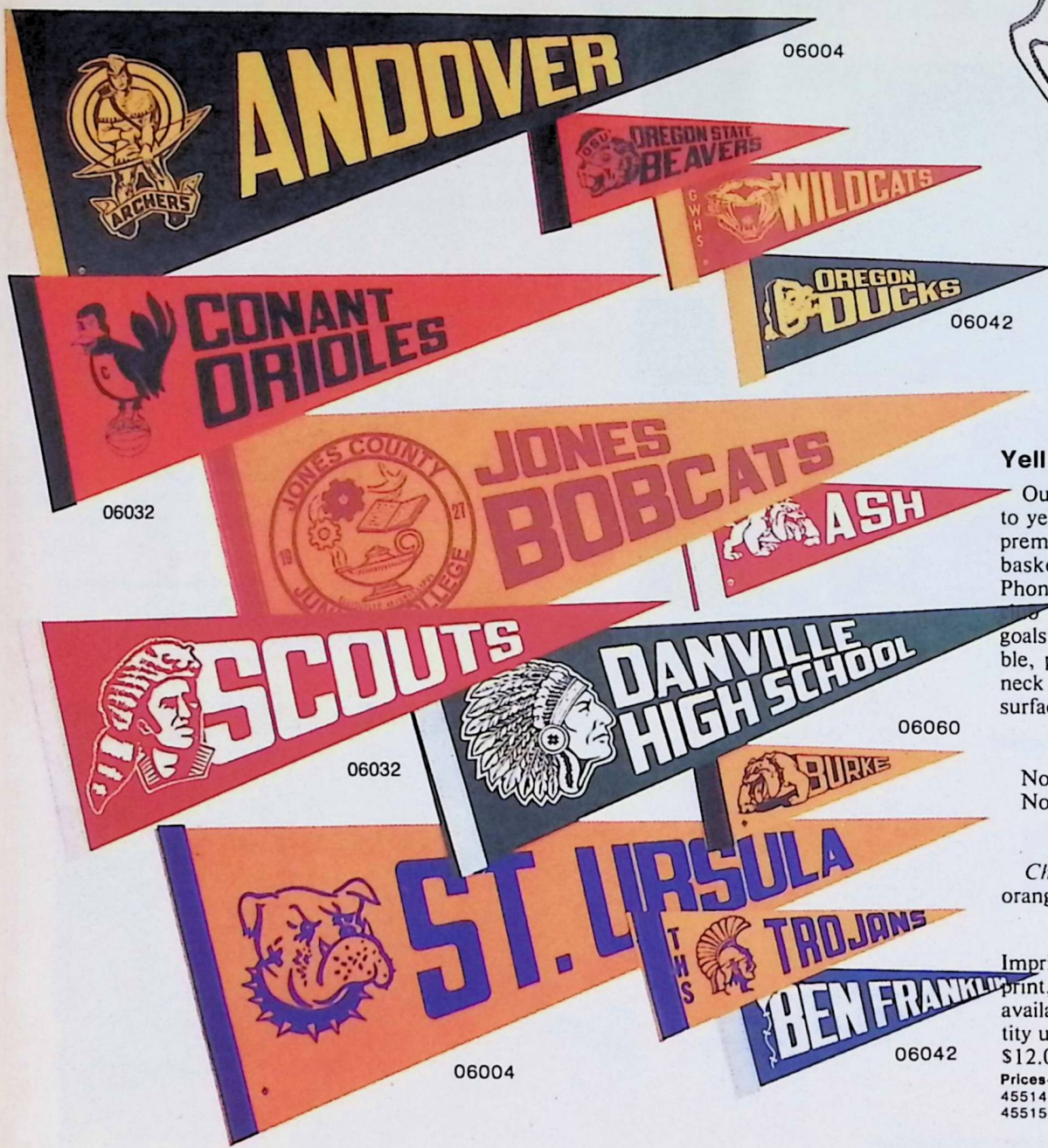
### SWING FLAGS

Work out special routines with your school letters on our snappy swing flags. Nylon flags are 26" square. Swing flags available with or without letters. 35" Aluminum pole features molded plastic handle and rubber tip.

No. 45477	WITHOUT LETTERS	\$13.00 Each
No. 45478	WITH LETTERS	\$19.75 Each
No. 45479	ALUMINUM SWING FLAG POLE	\$21.50 Each

Allow 3-4 weeks for production on marching flags (plus transportation time to your area). Specify colors and design when ordering.

# Quality Pennants – To Raise Funds & School Spirit



**Yell-A-Phones**

### Yell-A-Phone! . . .

Our "Yell-A-Phone" is really something to yell about. Perfect for use as an impulse premium or as a spirit booster at football, basketball or baseball games. "Yell-A-Phones" can start a rage that can help your school or civic group reach its fund raising goals faster and easier. Made of strong durable, polystyrene. Available with or without neck chain. Ad area is one-half of the outer surface. *Size: 7-1/2" x 5"*.

No. 45514, imprinted  
No. 45515, with neck chain and imprinted.

*Choice of colors:* blue, green, maroon, orange, purple, red, white or yellow.

### Prices:

Imprinted Prices (each) include 1-color imprint, 1 side. Less than 100 minimum, available unimprinted only. Use 100 quantity unit price for the model desired and add \$12.00 service charge.

Prices-Each	1000	500	250	100
45514 Imprinted-No Chain	1.03	1.07	1.13	1.23
45515 Imprinted-Chain	1.13	1.17	1.27	1.37

Fill the stands with school pennants in your own colors. Every student wants one for spirit making at games, class trips, tournaments and for room decorations. Buy direct from Robert's efficient pennant department and SAVE. Quality long-wearing thick felt with crisp distinctive printing of any design or mascot and slogan. Outstanding values in any size and quantity.

For mascot designs we have in stock, see page 27, or send us good artwork of your own. We will make it in proper size to fit perfectly on any size pennant at no extra cost. Then just sketch how you want it to appear on your pennant along with slogan, school name or design. If you want a more detailed design, send arrangement. Our artist will set up a lay-out for you to approve before production, at low cost of \$10.00 to \$15.00

Outstanding thick quality felt available in 10 colors.

Pennants make fast profits. They're one of our best fund raisers! Everyone wants one. It's traditional. Students, parents, teachers, PTA's, community citizens.

Item No.	Quantity	1000	500	250	100
06060	4" x 10" pennant	.29	.31	.36	.62
06042	5" x 12" pennant	.38	.44	.49	.72
06032	9" x 24" pennant	.64	.68	.74	1.02
06004	12" x 30" pennant	.82	.87	1.02	1.35

### Item No.

10099 Pennant Sticks 16" long — \$.06 each  
10102 Pennant Sticks 33" long — \$.11 each

Prices include: 1-color imprint on contrasting felt background. Screen charge \$10 for each imprint color.

Colors Available: Red, Blue, Orange, Gold, Navy Blue, Green, Lt. Blue, White, Purple, and Black.

# Deluxe Felt Die-Cuts



2"x5"  
#06056

## Lapel Pennants

**GET YOUR POINT ACROSS** . . . with Pep Line's miniature lapel pennant pins. Just 2" x 5", but big enough to stand out . . . on shirts, sweaters, coats or hats. Great way to identify large groups. High quality felt with any one standard color for imprinting. Safety pin attachment.

**Colors:** Purple, light blue and navy blue, orange, red, black, white, green, gold, blue.

Item #	Quantity (Prices Ea.)	100	250	500	1000	2500
06056	2" x 5"	.47	.37	.33	.30	.25

Minimum order required is 100. Please add \$20.00 preparation charge to the order. Allow 2-3 weeks for production.



**Felt Colors:** Red, orange, blue, gold, navy, white, green, lt. blue, purple and black.



07575

## Pennant Sticks

10099	16" Sticks	.09 each (P)
10102	33" Sticks	.18 each (P)



## Deluxe Felt Die-Cuts

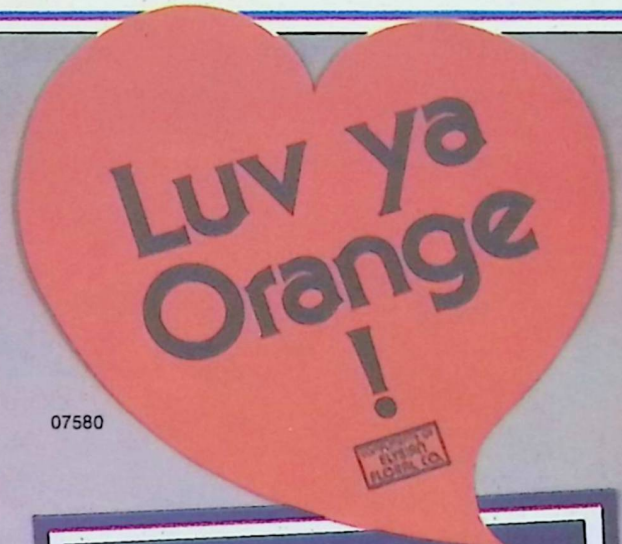
Extraordinary? Definitely! And what a way to command extra attention for your message.

You're sure to find a style that ties in perfectly with your business. These custom designs are die cut from top quality deluxe synthetic pennant felt. They may be held up, hung up or suspended as a mobile. (We'll add an eyelet for hanging if you wish.) Each design silk-screened to your order in your choice of colors.

Item #	Quantity (Prices Ea.)	100	250	500	1000	2500
07575	Number One 18"x10"	.95	.80	.70	.60	.55
07580	Heart 20"x20"	1.60	1.40	1.20	1.10	.95
07585	Rectangle 20"x14"	1.10	.95	.85	.75	.65
07590	Stop Sign 20"x20"	1.60	1.40	1.20	1.10	.95
07695	Circle 20" Diameter	1.60	1.40	1.20	1.10	.95
Extra Color		—	.21	.18	.12	.12

Minimum order 100

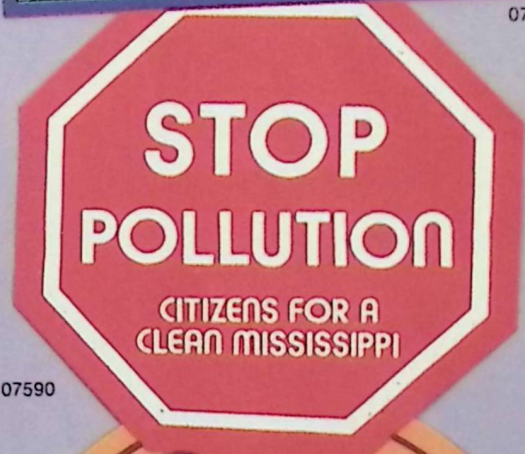
A \$10.00 screen charge is required on all orders (each color). Please allow 2-3 weeks for production. For eyelets add \$.03 each all quantities.



07580



07585



07590



07695

# Money Makers for Festivities



Silk screening requires a great deal of skill... because colors can vary depending upon the surface it's screened and the light it's viewed in. We mix colors to your specifications... and sometimes remix them until they are just right.



3 1/4" x 7 1/2"  
#12007



3 1/4" x 10 1/2"  
#12001



3" x 12"  
#12003



3 3/4" x 15"  
#12009



## Robert's Bumper Strips Sports Stickers

**STRIP FOR ACTION**... Our weather-proof, stain resistant sport stickers are sturdy and versatile... each self-stick adhesive backed sheet features a 3" x 12" bumper sticker, 1 1/2" x 6" vertical multi-purpose sticker (books, bags, bikes), and four 1 1/4" x 1 1/2" mascot stickers. As a super fund raiser, they can be sold by the entire sheet or cut apart and sold separately! Stickers will not wrinkle or crack. In your choice of one color on yellow or white vinyl.

(Send artwork or sketch and copy desired.)

Item No.	Quantity	(Prices Ea.)	100	250	500	1000	1000
11422			.52	.38	.29	.26	

Add \$.05 each if additional imprint color is desired.

Minimum order required is 100. Please add \$10.00 for a preparation charge. Allow 2-3 weeks for production.

## A Great Way to build school spirit, advertise and make money doing it! Self-sticking Bumper Strips, Decals, Emblems

**Paper Bumper Strips**  
**PRACTICAL DESIGN PAIRED WITH ECONOMY**... Attract maximum attention with minimum expense! Our 3 1/4" x 10 1/2" paper bumper strip does both. Self-adhesive back, your choice of one or two imprint colors on a contrasting background.

Item #	Quantity	(Prices Ea.)	100	250	500	1000	2500
12001	3-1/4" x 10-1/2"		.34	.28	.25	.23	.22
	Each Extra Color		.05	.04	.03	.02	.02

Minimum order required is 100. Production time is 2-3 weeks. Prices each include one color imprint on a contrasting background. If another color imprint is desired, see extra color charge.

durable vinyl strips. Adhesive backing stays put for as long as you need, then can easily be removed. Available in one color imprint on one color background and in 3 sizes: 3" x 12", 3 1/4" x 7 1/2", 3 3/4" x 15".

Allow 2-3 weeks for production and specify background and imprint colors.

Item #	Quantity	(Prices Ea.)	100	250	500	1000
12007	3-1/4" x 7-1/2"		.49	.37	.23	.17
	Each Extra Color		.16	.10	.06	.04
12003	3" x 12"		.65	.39	.25	.19
12009	3-1/4" x 15"		.70	.45	.31	.25
	Each Extra Color		.16	.10	.06	.04

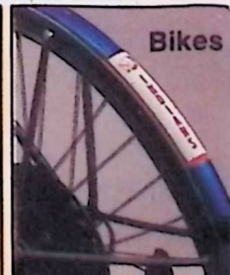
State background and imprint colors. Add \$10.00 screen charge for each color (except white).

**Vinyl Bumper Strips**  
**SHOW OFF**... Immediate identification is yours with weatherproof, fade-resistant

Use your imagination  
Here are just a few of  
the hundreds of uses!



Books & Lockers  
at School, Doors &  
Windows at Home.





# Decals and Emblems

## Robert's Line - Decals/Emblems

### Waterless Decals

**CLEAR THINKING ON DECORATIVE DECALS** . . . Clear acetate base is transparent to allow a full range of designs. Can be used on any smooth surface and windows. To determine size, multiply length by width. Send artwork and specify if pressure sensitive adhesive side is on front or back. Please allow 2-3 weeks for production.

Item # Quantity (Prices Ea.) 100 250 500 1000 2500

11056	8-12 sq. in.	.29	.22	.14	.11	.09
11058	13-18 sq. in.	.37	.29	.23	.20	.17
11060	19-25 sq. in.	.43	.36	.28	.25	.23
11062	26-36 sq. in.	.57	.50	.45	.42	.39

Add \$.03 for each extra color.

### Outdoor Use

11074	8-12 sq. in.	.42	.31	.25	.22	.19
11076	13-18 sq. in.	.50	.38	.31	.28	.25
11078	19-25 sq. in.	.58	.45	.36	.33	.30
11080	26-36 sq. in.	.69	.58	.51	.48	.45

Add \$.07 for each extra color.

Minimum order required is 100. Please add a \$10.00 screen charge on all orders (single color) and \$10.00 for each extra color desired.

## Vinyl, Cloth, and Paper Emblems

### Vinyl

**INITIALED TO GO** . . . Self-sticking vinyl emblems are weather-proof, oil and fade resistant . . . to go wherever you want! Imprint in one or more colors of your choice on white or yellow vinyl only. Please allow 2-3 weeks for production.

Item # Quantity (Prices Ea.) 100 250 500 1000

11047	3" 1-color	.43	.39	.24	.21
	Extra Color	.12	.12	.10	.10
11050	4" 1-color	.52	.43	.39	.35
11105	5" 1-color	.54	.45	.41	.36
	Extra Color 4" & 5"	.14	.14	.12	.12

Minimum order required is 100. Please add a \$10.00 screen charge on all orders (single color) and for each additional imprint color that is desired.

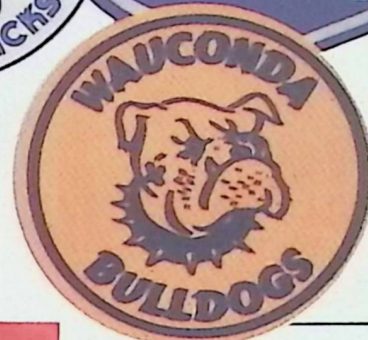
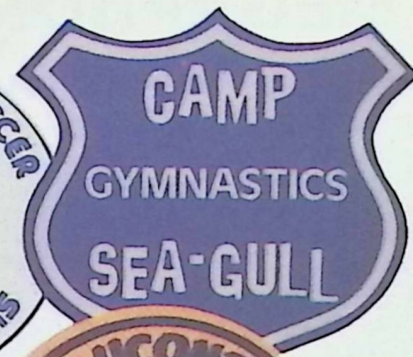
### Cloth/Paper

**BLAZE THE WAY** . . . with cloth and paper emblems that can adhere to metal, glass, and clothing . . . virtually any surface! Let people know who you are. Specify background color.

Item # Quantity (Prices Ea.) 100 250 500 1000 2500

11029	3" Cloth, 1-color	.27	.18	.15	.14	.12
11032	4" Cloth, 1-color	.30	.26	.20	.15	.14
	Extra Color	.09	.04	.03	.03	.02
11035	4-1/2" Cloth, 1-color	.35	.30	.24	.18	.17
11096	5" Cloth, 1-color	.36	.31	.25	.19	.18
	Extra Color	.10	.05	.04	.03	.03
11038	3" Paper, 1-color	.19	.09	.08	.07	.06
11041	4" Paper, 1-color	.21	.11	.10	.09	.08
	Extra Color	.09	.04	.03	.03	.02
11044	4-1/2" Paper, 1-color	.22	.15	.12	.11	.10
11097	5" Paper, 1-color	.23	.16	.13	.12	.11
	Extra Color	.10	.05	.04	.03	.03

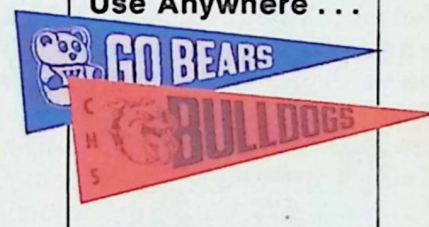
Minimum order required is 100. Please add a \$10.00 screen/art charge for each imprint color. Allow 2-3 weeks production time.



Sportswear Emblems . . . in 4 popular sizes . . .



**New!**  
Pennant Shaped Decals - 2" x 5"  
Use Anywhere . . .



Automobile  
Windows & Doors  
Boats, Campers

Attache  
Cases



Notebooks

Retail Store  
Windows, Travel  
Trailers, Snowmobiles

Sleeves



Pockets

# MEGAPHONES - Voice Or Battery Powered!

Megaphones That Will Help You Rouse Your Fans Sprits!

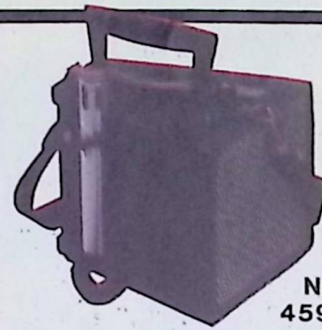


## CREATE "The Look" You Want with ROBERT'S DECORATOR PHONES

As Low as \$10.00 ea.

Now You Can Paint It, Add Bands of Colored Tape, Or School Decals, Emblems, Anything You Want! It's the Megaphone you and your group can use to make its routines and groups be a One-Of-A-Kind! White molded phones of high-density plastic are virtually indestructible. Large end has rolled edge for extra strength. Metal mouthpiece is chrome-plated. Painting instructions included with each phone ordered. Note: For shipping, handle is included but not attached.

- No. 45501 Decorator Phone (19") ..... \$10.00 ea.
- No. 45502 Decorator Phone (25") ..... \$12.00 ea.
- No. 45503 Decorator Phone (32") ..... \$14.00 ea.



No. 45970

**YOU'LL GIVE A CHEER FOR THIS SMOOTH OPERATOR . . .** Hand held professional metal equipment makes voice projection simple and portable with the push-

to-talk-button microphone. Stainless steel windscreen, heavy-duty self-coiling mic cord and volume control. Case is covered with rugged vinyl, has detachable nylon web carrying strap. The 16 transistor 25 watt peak amplifier system includes two standard 6 volt flashlight lantern batteries that can last up to a year. No wonder cheerleaders and drill teams use it! Excellent, too, for directing crowds, theatrical productions, gym classes, auctions. Size: 7-3/4"H x 7"W x 7-3/4"D. Weighs 6-1/2 pounds. Item No. 45970

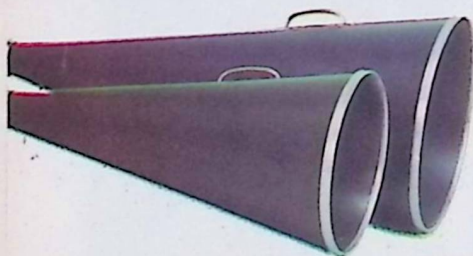
\$199.50 Per Projector

## DELUXE POWER MODEL



No. 45506

- \*With Built-In Siren Signal
- \*8 Watts of Power Sends Voice 600 yards!
- \*Has Volume Control
- \*Signal Alarm Switch
- \*Pistol-Trigger Talk Switch
- \*Dynamic Microphone
- \*Carrying Strap \*Size 7x14" **ONLY \$124.50 ea.**
- \*Uses 6 "C" Cells, (Not Included)
- \*Order No. MV-10S

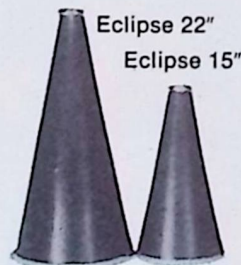


No. 42083

No. 42085 (30")

## Everyone's Favorite! PEP MEGAPHONES

Eclipse Series: Durable and inexpensive, with pre-coat finish.



Eclipse 22"

Eclipse 15"

As Low As \$9.00 ea.

Carries Your Cheers Hundreds of Feet As Fans will be able to clearly hear you! Just listen to the spirit you'll rouse! Smooth Fiberboard construction, nickel plated mouth piece, rim, and handle. Available in 15", 22", 30". Red, Dark Green, Royal Blue.

- No. 42082 - 15" ..... Only \$ 9.00 ea.
- No. 42083 - 22" ..... Only \$11.00 ea.
- No. 42085 - 30" ..... Only \$13.50 ea.

Now 3 Great Sizes!



42084

## Color-Phone

\*Available In Vibrant Team Colors

- \*Colorful, lightweight, Weatherproof, and Nearly Indestructible.
- \*25" \*Available in Green, Gold, Blue, Red, and White.
- \*Order No. 42084 **Price: \$11.00 each.**

**NOTE:** FOR ALL MEGAPHONES: Prices FOB Factory. Allow 10-14 days for shipping plus transportation time to your area.

# Jewelry - Tiaras



## School Jewelry

Add that finishing touch for fun and fashion with gleaming gold-tone jewelry. It dresses up any wardrobe and becomes a lasting memento of that special year. Minimum order is 6 — may be assorted.

Choose Your Favorites — All With Matching 18" Chain.

**School Year** Your choice 81, 82, 83, 84 **46321 \$2.40** each

**School Initial Necklace** Three letter initials from AHS to ZHS are available. **46391 \$3.50** each

**Group Name Pendant** Display your school activity with pride. Please state group name when ordering.

**46330 \$3.40** each

**Cut-out Necklace** Select football or megaphone cut-out. Please specify activity when ordering.

**46389 Football \$3.40** each **46390 Megaphone \$3.40** each

## Enameled Sports Jewelry

Colorful, clear finish jewelry imprinted in your choice of colors with school emblem, mascot, logo, or football helmet design. Choose football helmet or disc shape, both have gold-tone back, Necklace has 18" gold-tone chain. You may assort Key Ring, Necklace, and clutch back Lapel Pin to make up quantities indicated in the price chart provided the design and imprint is the same for all styles. Please state helmet or disc design when ordering.

Item #	Quantity (Prices Ea.)	144	288	432	576
46392	Key Ring	\$2.00	\$1.75	\$1.50	\$1.40
46393	Lapel Pin	2.25	2.00	1.75	1.50
46394	Necklace	2.00	1.75	1.50	1.40

Minimum order is 144. Please add \$25.00 art prep charge on first order only. Allow 3-4 weeks for production.

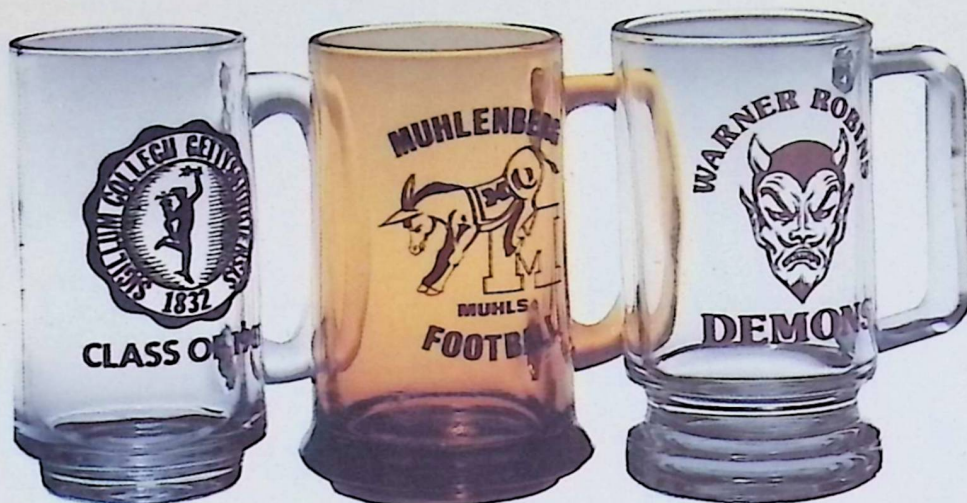


## Royalty Tiaras

Beautiful diamond-cut rhinestone tiaras add sparkle to any special occasion — homecoming celebrations, sweetheart balls, proms — or in dramatic productions, too. Select from three delicate styles. Spring band and hidden combs are designed to fit all sizes and fasten securely.

Item #		Prices Each
42016	Queen	\$17.50
42015	Princess	9.50
42017	Princess	5.50

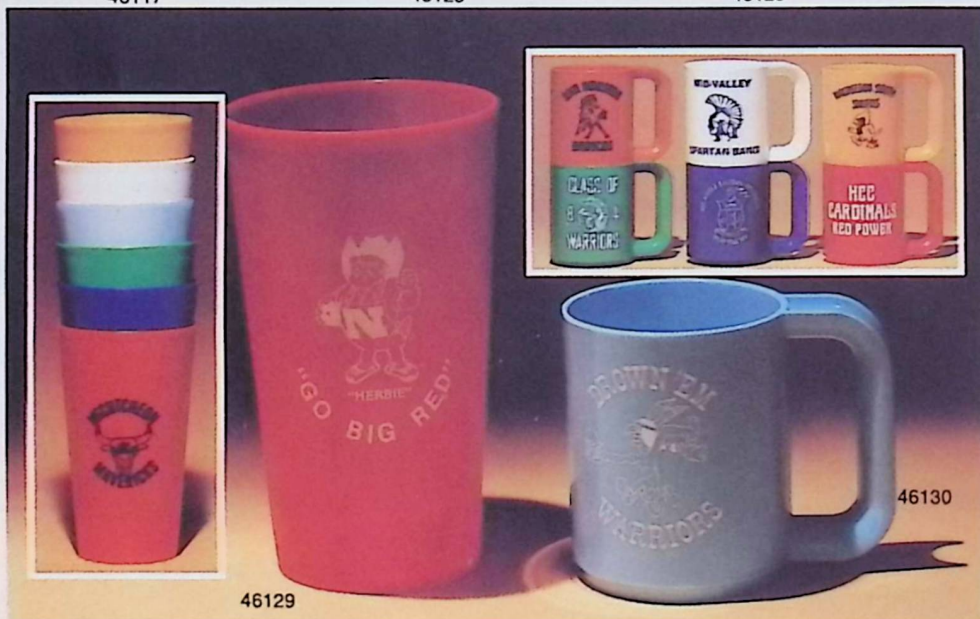
# Fast Selling Souvenirs



46117

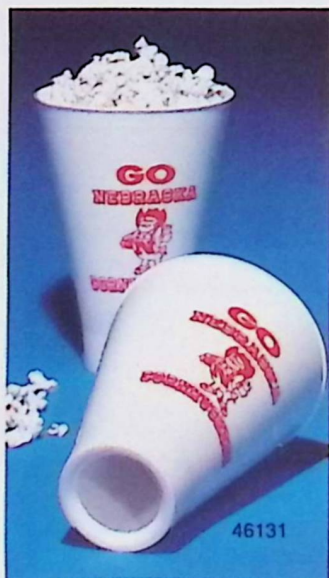
46125

46128

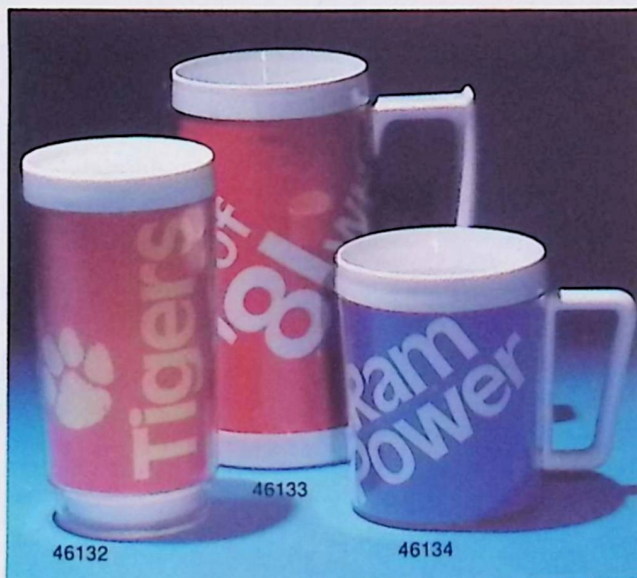


46129

46130



46131



46132

46133

46134

## Glassware & Colorful Plastic Great Souvenir Sellers

**Jumbo Victory Tankards.** Giant 15-oz. size large enough to hold a full can of cola and then some! Base is extra-heavy to prevent tipping. Grip is man-size. Your art and copy are baked-on enamels, permanently acid resistant, guaranteed dishwasher proof. **Two glass colors:** Clear or amber. **Imprint colors:** Red, maroon, dark pink, blue, green, yellow, ceramic (mustard) gold, orange, brown, white, black. (Imprint one side only.)

Item #	Description	144	288	432	576
46117	13 oz. Clear	2.55	2.40	2.25	2.15
46125	15 oz. Amber	2.90	2.75	2.60	2.50
46126	15 oz. Clear	2.75	2.60	2.50	2.35
46128	13 oz. Clear	2.70	2.55	2.45	2.35

**TO ORDER:** State item number and quantity. Specify mascot, imprint color and copy. Add \$5.00 art charge. Allow 4 weeks production time plus transportation time to your area.

**Dishwasher Safe Plastic Ware.** It's hard to think of a single person who could not use these high quality, virtually indestructible plastic tumblers and mugs. Choose your school color and a one-color imprint in your choice of any standard school color with your mascot and copy. **Tumbler and mug colors:** Red, white, royal blue, gold, green, orange, lt. blue. Imprint in any single standard school color.

**30 oz. Tumbler** makes a giant sized impression and with your mascot and message in the 2 3/4" x 2 1/4" imprint area it becomes a terrific spirit and fund raiser.

**12 oz. Mug** can be used for hot or cold beverages. The large 2 1/2" x 3" imprint area makes your mascot and message stand out in a crowd.

Item #	Description	150	300	500	1000
46129	30 oz. Tumbler	.99	.79	.72	.66
46130	12 oz. Mug	1.49	1.37	1.24	1.16

**TO ORDER:** State item number and quantity. Specify item color, imprint color, mascot and message. Add \$7.00 art charge. Allow 4 weeks production time plus transportation to your area.

**Shouter Cup.** It's a food and drink cup—pop out the bottom—it's a megaphone. Holds pop corn, candy, beverage, whatever in its 24 oz. capacity. Available in white only with your mascot and message in any single standard school color. Large 3 1/2" x 3 1/2" imprint area.

Item #	Description	288	576	1052
46131	Shouter Cup	1.19	.99	.89

**TO ORDER:** State item number and quantity. Specify imprint color, mascot and message. Add \$7.00 art charge. Allow 4 weeks production time plus transportation to your area.

**Thermal Ware.** Keeps hot drinks hot and cold drinks cold. Your mascot and message is permanently sealed inside a double walled construction, keeps its bold crisp appearance. Select your school background color from green, blue, red, orange, gold, white, yellow, silver or black and imprint with your mascot and message in any contrasting color.

**10 oz. Tumbler** makes any event one to remember.

**16 oz. Tankard.** A great conversation piece to promote your special event.

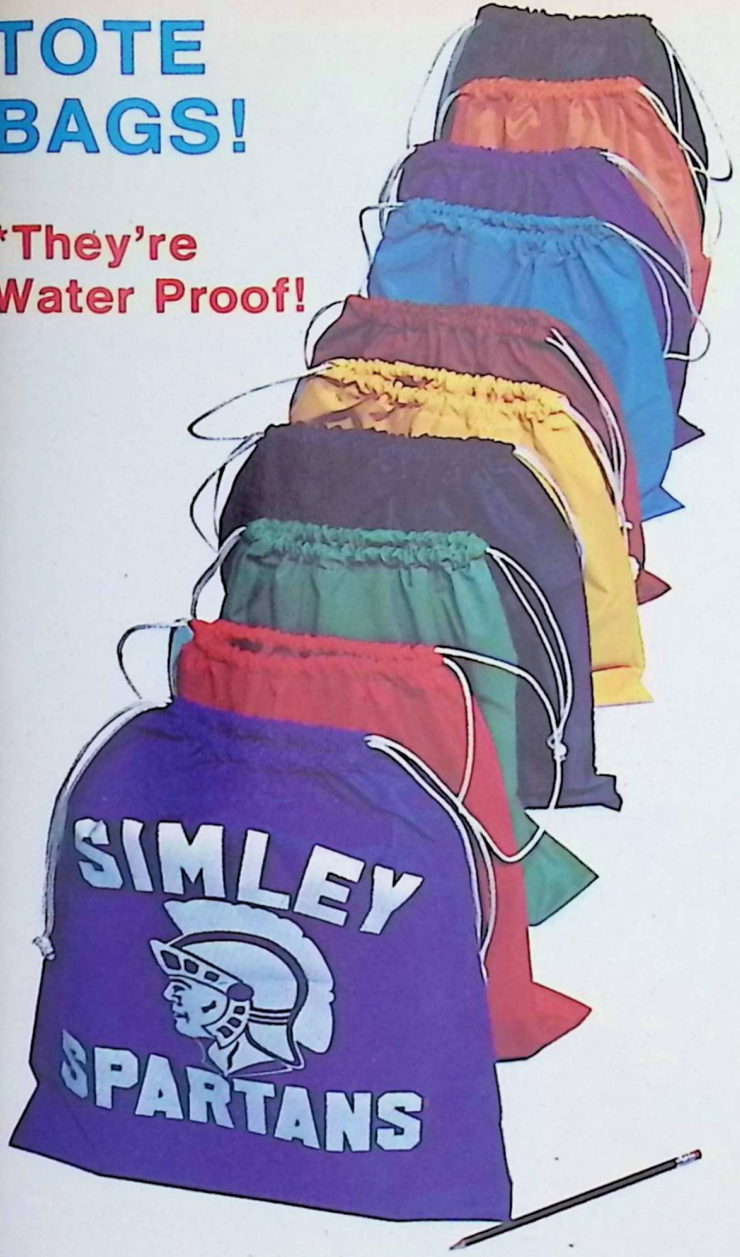
**10 oz. Mug.** Always a popular item for dinners, club meetings, anywhere people get together.

Item #	Description	72	144	288	576
46132	10 oz. Tumbler		2.50	2.25	2.15
46133	16 oz. Tankard		4.50	4.20	3.90
46134	10 oz. Mug		3.00	2.85	2.75

**TO ORDER:** State item number and quantity. Specify background color, imprint color, mascot and message. Add \$5.00 art charge. Allow 4 weeks production time plus transportation to your area.

# TOTE BAGS!

**\*They're Water Proof!**



## THE NEWEST FUND RAISER! KEEP THOSE BOOKS DRY!!

**MADE OF EXTRA-STRONG OXFORD NYLON WITH PERMANENT WATER-PROOF COATING**

NOW - your students can show their school colors in a new way — by using the ever-popular and practical TOTE BAG.

NOW - is the time for your group to cash in on big profits for your programs while providing a practical, attractive, and high-quality TOTE BAG.

There are many reasons why these bags are the most popular item today in all schools. They are super-convenient, easy to afford, made of high-quality material, and have many uses-

- Carrying School Books
- Extra Shoes or Boots
- Athletic Equipment
- Lunches
- Athletic Clothing
- Carry Wet Swim Suits

Made of durable, water-proof Oxford Nylon, with easy-to-close double-drawstring top. Available in all standard athletic colors. Silk-screened with your School Name and Mascot. You also can have a screened blank space for personalized names to be printed on with felt pen.

Select darker color for the bag and lighter color for Screening. Supply lettering information and picture or sketch of mascot desired. Size 14" x 18½".

**OXFORD NYLON COLORS**  
Black, White, Orange, Brown, Old Gold, Light Gold, Yellow, Kelly Green, Forest Green, Scarlet, Maroon, Purple, Navy Blue, Royal Blue, Columbia Blue

Your Cost (with screening)		Suggested Sale Price	
45842	Quantity 50-99 — \$4.45 ea.		\$5.45 ea.
45842	Quantity 100-up — \$3.75 ea.		\$4.75 ea.

Your Cost (without screening)		Suggested Sale Price	
45843	Quantity 25-99 — \$2.75 ea.		\$4.00 ea.
45843	Quantity 100 or more — \$2.40 ea.		\$3.50 ea.

## DATE & REFERENCE ALBUMS

**\*The Perfect Pocket or Purse Size Planning Book!**

Records year's school activities, class schedules, football, basketball, etc. game dates. Has phone numbers and address section, — Everything you want to remember and record fits in our album. Our Yearly Calendar — Date book shows your school name and mascot on the front cover! Pocket or Purse size - 4-1/4"x6-1/2". Ring Binding to flip pages quickly and easily. NOTE: Book starts its calendar with Sept. 1, 1981 through Aug. 31, 1982.

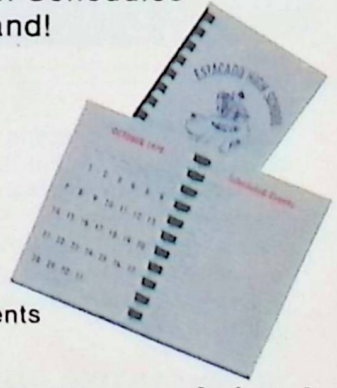
Prices - Each			
DATE ALBUMS	50	100	150
No. 45978	.69	.63	.57

Minimum Order: 50. Order By Style Number Mascot Number. Include Copy wanted. Specify Imprint Color. Prices are each. FOB Factory. Shipment: Approximately 3 weeks (plus transportation time to your area.

Keeps School Schedules Always at Hand!

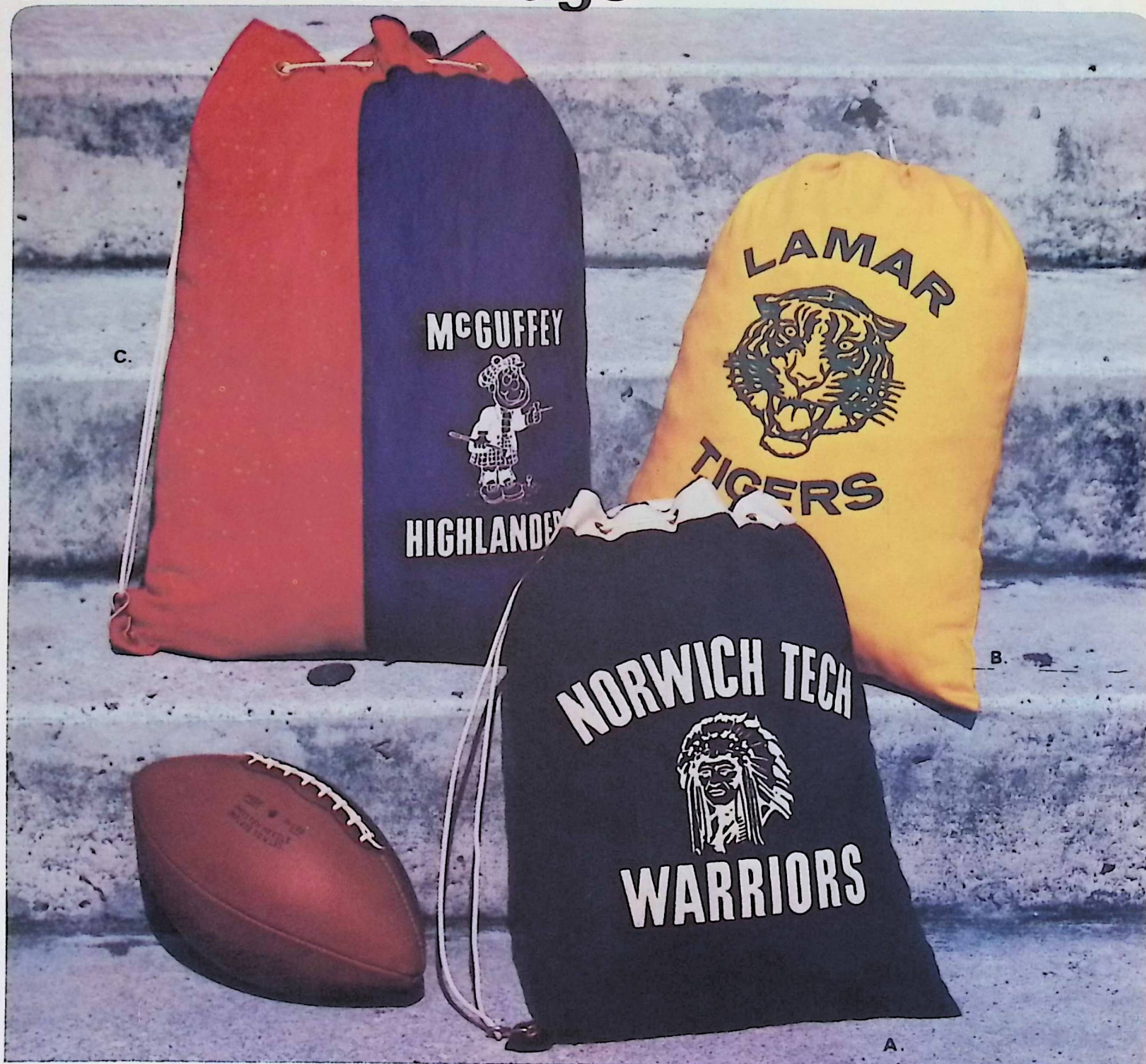
### Date & Reference Albums

- \*Shows Month Page and Scheduled Events Page At a Glance!
- \*Personalized for your school, club, organization etc.



**As Low As 57c each (In Quantity)**

# Student Tote Bags



You will find hundreds of uses for this colorful Tote Bag. Fill it to the brim and transform it into a shoulder bag. Just hook the drawstring S-hook into the bottom grommet and throw it over your shoulder. Constructed of tough machine washable canvas. Available in all school colors.

## A. SHOULDER—DRAWSTRING

This bag has a drawstring top with hook and grommet features to make a sling for carrying. Minimum order 25.

38

45844 15" x 20" ...  
45845 18" x 24" ...

Your Cost  
\$5.95 each  
\$7.95 each

## B. DRAWSTRING

Drawstring comes out both sides of the top of this bag for double strength in carrying and heavy stitching for tough wear. Minimum order 25.

45846 14" x 18" ...  
45847 15" x 20" ...  
45848 9" x 12" ...

Your Cost  
\$4.75 each  
\$5.75 each  
\$3.95 each

## C. MULTI—TOTE

This bag has the same popular hook and grommet feature as our Shoulder-Drawstring, even more colorful with the double panel. Minimum order 25 of the same color combination and imprint.

45849 16" x 20" ...  
45853 18" x 24" ...

Your Cost  
\$6.95 each  
\$8.45 each



**A. THE SAUSAGE**

Whether you're traveling to a class trip or to the local high school, this is a new lively kind of baggage. Sausage-shaped with wrap-around handles in either black or white webbing. Pick your choice of bright colors, imprint your school mascot or emblem and then start moving. Minimum order 25.

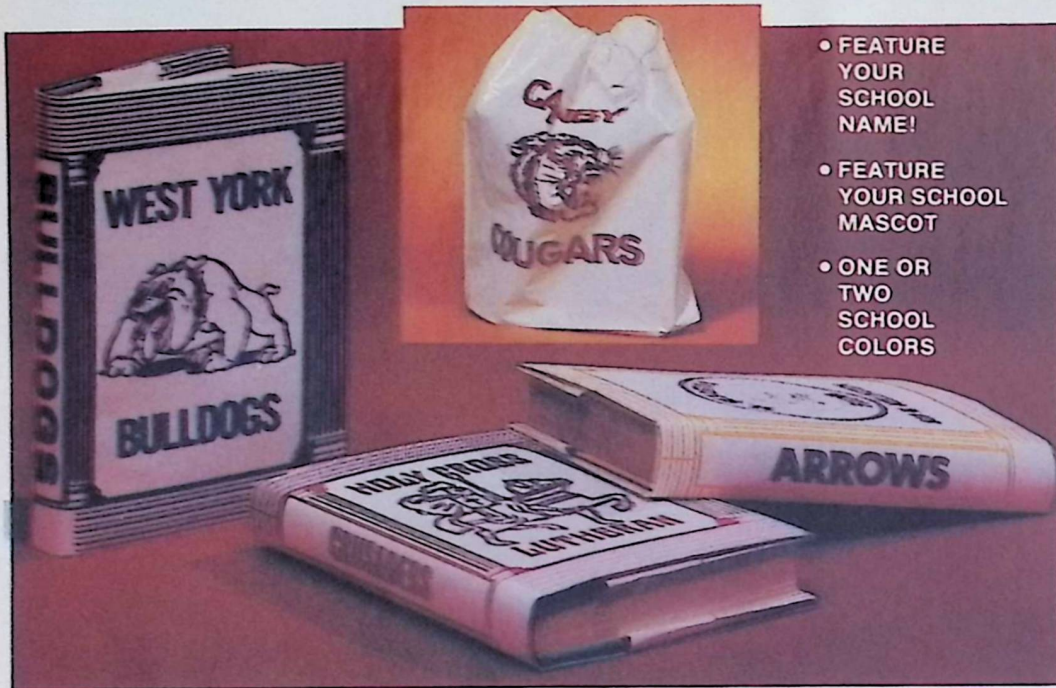
		Canvas
45854	8" x 16"	7.95
45855	9" x 18"	8.50
45856	10" x 18"	9.95

**B. THE SAUSAGE SQUARED**

A square variation of the sausage with 25% more packing space. Heavy duty canvas with tough wrap-around handles in either white or black webbing. Ideal for Junior sport needs. Minimum order 25.

		Canvas
45847	7"H x 15"L x 7"W	9.95
45848	8"H x 16"L x 8"W	11.95
45849	9"H x 18"L x 8"W	16.95

Shoulder straps are available for these bags at \$1.50/bag extra.



- FEATURE YOUR SCHOOL NAME!
- FEATURE YOUR SCHOOL MASCOT
- ONE OR TWO SCHOOL COLORS

## Used by every student

Custom imprinted with school name, mascot, in school colors. Large 20"x13" size fits any textbook. Easy fold directions for snug fit. Ideal for student council, pep clubs, student stores fund raising projects. Any standard school colors for imprinting. Minimum 1000. Production time 2-3 weeks.

Item #	Quantity	Prices (1000 or more)
40560	Paper - White (1-color imprint)	.14 ea.
40562	Paper - Gold (1-color imprint)	.13 ea.

Prices (ea.) for one color imprint. For additional color, add .02 (ea.) to above price. Add \$5 per color for art/set-up charge.

**FOR BOOK BAGS  
SEE PAGES  
37-39**



## Balloons

**SPIRITS WILL BE FLYING HIGH** . . . right along with these cheery balloons. Great for fund-raising at parades, reunions, dances. Adds a festive touch to any event. Balloon colors: Red, yellow, blue, green, orange, pastel pink and blue.

**Imprint colors:** Any standard color.  
Available in 7", 9" and 11" round or 4" x 18" Airship style.  
Price Per Thousand

Item #		1000	2500	5000	10,000
45602	7" Round	136.95	134.65	127.65	116.15
45621	9" Round	165.80	164.10	155.40	142.80
45631	11" Round	193.95	191.85	184.20	176.55
45641	4" x 18" Airship	148.05	144.05	140.80	129.90

Minimum order required is 1000. Please add a \$10.00 preparation charge to each order. Production time is 3-4 weeks.

## Sports Balls

**FOLLOW THE BOUNCING BALL** . . . to raise spirits and funds! Robert's miniature sport balls in leather-like grained vinyl have large imprint area — perfect as souvenirs of special games. Choose from 6" footballs, 4-1/4" basketballs and 4-1/4" soccer balls (with smooth surface). Imprint area 1-7/8"x1-5/8".

**Football Colors:** Red, brown, yellow, orange, white, blue, maroon, red, green, purple.

**Imprint Colors:** Black, white, red, green, blue, purple, maroon, brown, orange.

**Basketball Colors:** Red, yellow, white, brown, orange, blue.

**Imprint Colors:** Black, white, red, green, blue, maroon, orange, brown.

**Soccer Ball Color:** White only/pentagon colors: Black, red, blue, green, maroon, yellow.

**Imprint Colors:** Black, red, green, blue, maroon, brown, orange.

Item#	Quantity (Prices Ea.)	100	250	500	1000
45722	6" Football	1.10	1.00	.95	.90
45721	4-1/4" Basketball	1.40	1.30	1.20	1.15
45720	4-1/4" Soccer Ball	1.60	1.40	1.30	1.25

Minimum order required is 100. Please add \$20.00 plate charge on all orders. Cut and setup charge of \$30.00 on all orders of 250 or less. Production time 3-4 weeks.





# Pens and Pencils spell out s-a-l-e-s



## Imprint your slogan and mascot!

Your surest bets for continued sales, repeat sales, are pens and pencils. And when imprinted just for your school, even showing your mascot, they appeal to the crowd like nothing else!

These pencils are top quality Western cedar with bonded lead, brass ferrules, and soft, non-smear erasers.

Choose imprints of any color on pencils of red, yellow, green, purple, blue, white or orange.

Standard imprints up to 5 lines. Stock mascots (page 27) at no extra charge. Special cuts \$12.00



## Show your schedule!

BASKETBALL SCHEDULE 1970

HOME GAMES		AWAY GAMES	
December 29	Hull	December 23	Manover
January 5	Sacred Heart	January 12	Duxbury
January 8	Norwell	January 15	Hullbrook
January 19	Apponequet	January 22	Mashfield
January 29	Manover	January 26	Cohasset
February 2	W Bridgewater	February 5	Hull
February 16	Hullbrook	February 9	Avon

Schedule (above) makes pencils even more salable! Allows 3 lines of advertising copy with maximum 18-game schedule; plus mascot or emblem cut.

### PRICES (Each)

Item No.	Quantity	500	1000	2500	5000
45692	Regular imprints	.14	.12	.115	.11
45693	Schedule imprints	.15	.13	.125	.12

Shipment: On regular imprints, about 2 weeks after receipt of order; schedule imprints, 3 weeks. Shipping costs added.

All pens and pencils shown 4/5 size.

## Billboard Pen

### PERMANENT AD PEN

You cannot buy a finer writing pen regardless of price and your advertisement is sealed in at the factory. Will never dull, rub or wear out. These popular pens can be had in your choice of blue, red, green, black, white or assorted color caps together with matching color tips. Choice of fine or medium points, equal in writing quality to pens that sell for many times the price! **And your message (up to 5 lines) is included at no extra cost!**

No. 45694

2500 pens.....	23c ea.
1000 pens.....	24c ea.
500 pens.....	25c ea.
250 pens.....	26c ea.

## Comet Pen

Unparalleled styling . . . incomparable quality . . . superb performance! Three good reasons why the Comet makes an outstanding business gift. Military clip, all-metal cap, plunger and tip, with butyrate barrel for durability. And now the Comet comes in five, brilliant barrel colors—royal blue, red, green, sapphire blue and black. All-brass spring and cartridge with stainless steel ball assure smooth retraction and fine, instant non-skip writing. **Your advertising message up to 5 lines—imprinted in rich silver—is included at no extra cost. So act now!**

No. 45695

1000 pens.....	28c ea.
500 pens.....	30c ea.
250 pens.....	33c ea.

### SUPER SERVICE

Phone in your order.

CALL TOLL FREE 800-533-8024

(continental U.S.)

In Minnesota Call 1-507-454-3490

# Money Makers for Festivities

## Pep Line — Knit Caps/Stocking Caps

**HEADY PAIR . . .** Pep Line's knit and stocking caps are sure to go straight to your head. Knit caps are fashioned from 100% acrylic orlon . . . lightweight and warm. Features script name sewn on band (up to eight letters.) One size fits all.

**Colors:** Yellow, light gold, old gold, orange, brown, aqua, columbia blue, royal blue, navy blue, kelly and dark green, scarlet, maroon, purple, gray, white, black.



41063



41070

Popular stocking caps are made from 100% turbo acrylic — soft and warm — and are crowned with a jaunty pom. One color imprint is available on a 2" x 2 3/4" sturdy white twill patch stitched to cap. (Limit: 3 lines of straight copy.)

**Colors:** Purple, royal or navy blue, kelly green or black caps with yellow cuff; gray, red, orange or maroon with black cuff; royal or navy blue, kelly green, red, orange, maroon, purple or black with white cuff; maroon, royal blue, black or red with old gold cuff; royal blue or red with gray cuff; royal blue with red cuff.

**Your imprint:** Same as cap color.

Item #	Quantity	(Prices Ea.)	12	36	72
41070	Imprinted on Twill Patch		—	3.50	3.25
41071	No Imprint		2.70	2.50	2.45
41063	W/Script Sewn in Name (Up to 8 letters)		—	—	3.60

Allow 3-4 weeks for production.



41005

## Skimmer

**THE LAST "STRAW" . . .** in a classic "straw" styrofoam skimmer . . . a whimsical reminder of another era. But you can bring it back for special events, dances, parties, school elections! Elastic headband allows easy fit for everyone. Select your imprint on a red/white/blue band or one of four standard bands.

Item #	Quantity	(Prices Ea.)	60	120	360	600
41010	Plain		.90	.85	.80	.75
41005	Imprinted Paper Bands		1.00	.95	.90	.80

Minimum order required is 60. Allow 2-3 weeks production time.



41029

## Derby

**THE FAT HAT . . .** Once-upon-a-time favorite, the Pep Line derby has been updated. In durable high quality felt material — it looks like the real thing! Sports hat-band with script lettering in medium (6 7/8") and large (7 1/8") sizes.

**Hat Colors:** Royal and navy blue, green, red, brown, white, purple, orange, yellow, gray, maroon, black.

**Band Colors:** White, yellow, red, black, orange, royal, navy, brown, green, gray.

**Script Colors:** White, black, orange, royal blue, yellow, red, green.

Item #	Quantity	(Prices Ea.)	36	72	144	288
41029			1.95	1.85	1.75	1.70

Embroidered lettering up to 15 letters per line \$3.36 per hat per line. Minimum order required is 36. Production time is 2 weeks.



40622

## Sun Visors

**REFLECT YOUR SCHOOL SPIRIT . . .** with these practical plastic sun visors in simulated fabric texture. Color co-ordinated with adjustable elastic back-strap and cushioned headband. Brim can be hot-stamped (2" x 4" imprint area) and/or choose 1-1/4" round for the front.

**Colors:** Blue, yellow, red, white, green, orange, and black.

Item #	Quantity	(Prices Ea.)	72	144	288	500
40621	1-Imprinted Area		2.25	2.10	1.95	1.85
40622	2-Imprint Areas		2.50	2.35	2.20	2.10

Allow 2-3 weeks for production.



41050

## Beanies (Twill)

**I DREAM OF BEANIE . . .** Sporty four-section beanie constructed of sturdy felt fabric in your choice of two alternating colors, or one solid color for beanie purists! Terrific for freshman week, campaigns, class group activities. School Letter on front.

**Light Colors:** Kelly green, red, orange, gold, gray, white.

**Dark Colors:** Black, purple, maroon, royal, or navy blue imprinted on light panel.

Item #	Quantity	(Prices Ea.)	150	250	500
41050			1.95	1.65	1.45

Minimum order required is 150. Please add \$3.50 preparation charge to the order. All 4-5 weeks production.



41042

## Cowboy Hat

**CORRAL SOME PROFITS . . .** for your school activities, clubs, band . . . with these lightweight felt cowboy hats. Finished with 5/8" plastic headband and edge trim, and one 2 x 1 3/4" felt letter of your choice. Cowboy hats are not only great fund raisers, they also provide special effects for drill teams, routines, theme dances and activities. Sizes: S, M, L.

**Hat Colors:** Red, white, black, royal or navy blue, orange, yellow, green, purple, brown.

**Band and Initial:** Any standard color except purple/maroon.

Item #	Quantity	(Prices Ea.)	48	72	144
41042	Lettered (1 Initial)		—	—	3.20
41043	Unlettered		2.98	2.93	2.88

Minimum order required for lettered hats is 144, minimum for unlettered hats is 48. Please allow 2 weeks for production time.

# TEAM CAPS — TEAM ACCESSORIES

"Here is how to personalize your caps"

AVAILABLE IN COMPLETE RANGE OF COLORS

## CHOICE OF STYLES

Only This Hat Only On This Page!

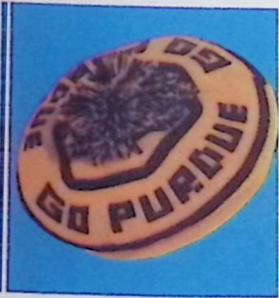


Colors Available Are: Red, Kelly Green, Royal Blue, Gold, Dark Green, White, Black, Navy Blue, Brown.

Colors Available either in solid or combination. Shpg. time: 8-12 weeks.

Style No. 41072 Also available  
 8/4 Flannel Cap Style No. 41073  
 Alternating Panels 8/4 Flannel Cap  
 Sizes SM, L, XL Solid Color  
 Flannel 8/4 Cap - Satin Lined  
 Leather Sweat Adjustable  
 Strap Back. Specify Style  
 Number when Ordering.

Price: \$7.75 ea.

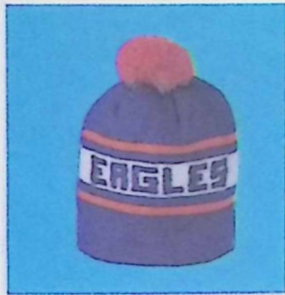


Style 41077  
 Tam w/visor

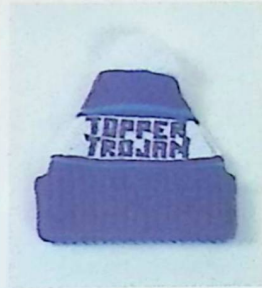


Style No. 41080 - Shown Above Baseball Cap

Baseball Cap  
 Seamless Front Baseball Cap with Heat Transfer.  
 Imprint - Min. Order - 6 Dozen. Price: \$3.25 ea. - Plain  
 \$4.35 ea. - 1 Color Imprint  
 \$4.95 ea. - 2 Color Imprint



No. 41074  
**Gathered top**  
 Orlon Gather Top Shape Kint Cap with Knit In Name - Minimum Order is 6 Dozen. Order No. 1011S. Price: \$4.95 each.



No. 41075  
 Orlon Folded Top with pom-knit in Name. Minimum Order is 6 dozen. Price: \$4.95 each.



No. 41076

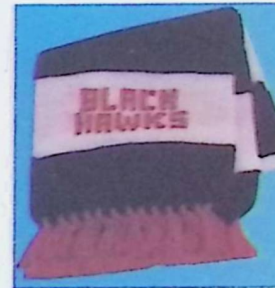
Orlon Housetop Shape Knit Cap with Knit in Name. \*An Especially Popular Cap. Price: \$4.80 each. \*Min. Order - 6 Doz.



No. 41078

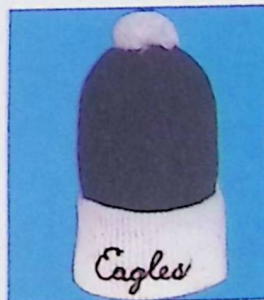
Orlon Tam with Visor & Knit in Name - A School Favorite. No. 41077 Price: \$5.35 each 6 Dozen - Min. Order.

Orlon Cuff Toque Shape Knit Cap with Knit in Name. \$4.50 each. Min. Order - 6 Dozen



No. 45582

Orlon 6 Foot Scarf Alternating Strip with Knit in Name. \*A Great Fund Raiser! No. 45582 Price \$6.50 each. Min. Order - 6 Doz.



No. 41081

No. 41079  
 Baseball Cap Polyester Front Panel, Matching Color Mesh Back. Min. Order - 1/2 Doz. Price: \$3.00 each.

Orlon Cuff Toque Shape Script Lettering. A Great New Fund Raiser! Price: \$3.95 each. Min. Order - 6 Doz.



No. 41082

Orlon Cuff Togue. Stripped Knit Cap with Name knit in. Min. Order - 6 Doz. No. 41082 Price: \$4.50



No. 45581

Orlon Mitten with Knit in Name \*6 Dozen Minimum Order No. 45581 Price: \$4.50

### KNIT CAPS & ACCESSORIES

- Completely Washable
- 100% Orlon
- One Size fits all
- Names Knit-in

### BASEBALL & 8/4 CAP WITH PLASTIC TAB BACK

XS	.....	6 3/8 - 6 7/8
SM	.....	6 3/8 - 7 1/4
LXL	.....	7 1/8 - 7 3/4

An Additional Charge of \$4.00 per dozen per Felt letter will be charged on 41072 and 41079. All other hats and scarf may be ordered with a maximum of 10 letters per line, 2 line maximum with no additional charge for lettering. Specify Colors and Lettering Wanted on ALL ORDERS! \* Please Print or Type Lettering Desired!

# KNIT SHIRTS

Make a name for your school and big profits for your group with Robert's personalized

## T-SHIRTS

Brightly colored, super-comfortable shirts are perfect for sports and casual wear. All styles are quality-made with no-sag neckbands and are machine washable in cold water, cold water soap. Choose large center chest or smaller left chest imprint in any standard school color. For more school mascot designs, see page 27.

ADULT SIZES: S(34-36), M(38-40), L(42-44), EX-L(46).

CHILD SIZES: S(6-8), M(10-12), L(14-16). To order in proper sizes, see size chart.

### How to measure for proper fit:

Measure over underwear for Sweatshirts and T-Shirts, over shirt or blouse for Jackets. Place tape around body at fullest part of chest or bust. Order size in chart below closest to that measurement. For "in-between" measurements, or for looser-fitting garments, order next larger size.

#### SPORTSWEAR SIZE CHART

Order adult size:	SMALL	MEDIUM	LARGE	EX-L
If chest measurement is:	34-36"	38-40"	42-44"	46"
Order child size:	SMALL	MEDIUM	LARGE	
If chest measurement is:	24-26"	28-30"	32-34"	

\*46-48 in Sweatshirts

#### PRICES

T-SHIRTS	12	36	72	144	288
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#### ADULT SIZES:

No. 45780 Trim	4.80	4.65	4.60	4.55
No. 45781 Action	5.10	5.00	4.90	4.85
No. 45783 Crew Neck	5.00	4.80	4.75	4.70
No. 45784 Heather-tone Jersey	5.25	5.10	5.00	4.95
No. 45785 Two-color Sport	5.50	5.35	5.25	5.20
No. 45786 Football Jersey	8.25	8.20	8.15	8.10
No. 45787 Two-Tone Athletic	6.95	6.75	6.60	6.55
No. 45788 Sporty Football	8.90	8.85	8.80	8.75

#### CHILD SIZE:

No. 45782 Action	4.50	4.35	4.30	4.25
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Minimum Order: 35 (adult or child; see price box). Order must be for one design (including reorders). Listed quantity prices also apply to reorders. Order by Style No., Mascot No. Specify shirt and imprint colors, sizes and copy wanted. Add \$6 preparation charge (first order only, current school year) for each design. Add additional \$6 when order is combination of adult and child sizes with same imprint design (minimum: 12 each size range). Prices are each, FOB Factory. Shipment: Approximately 3-4 weeks (plus transportation time to your area: see page 24).

## SUPER SERVICE

Phone in your order.

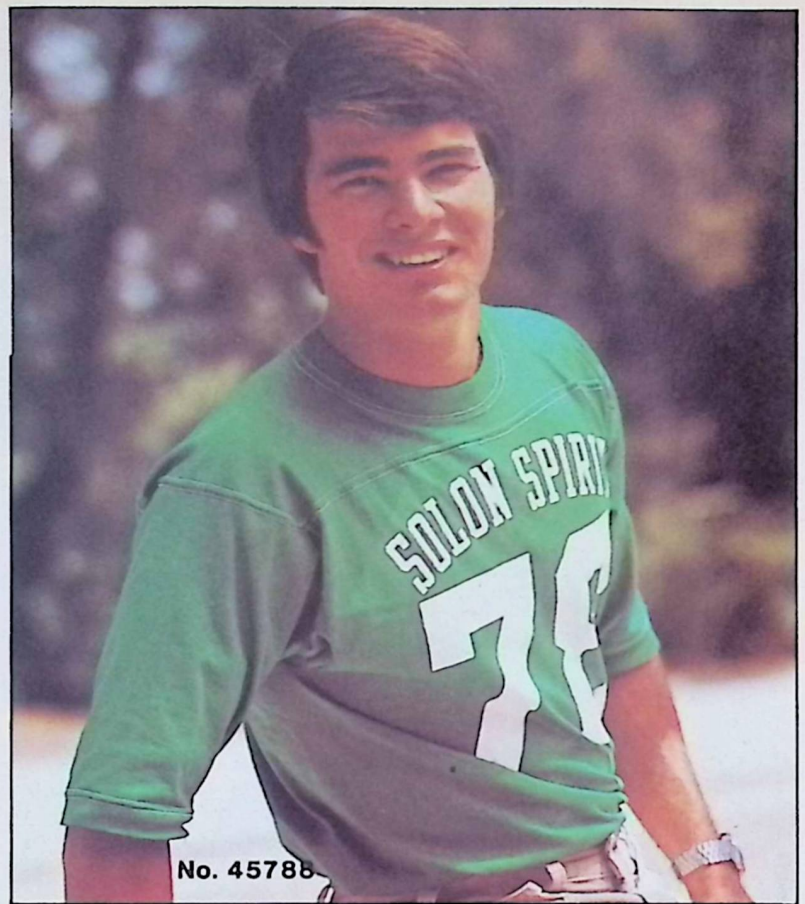
CALL TOLL FREE

800-533-8024

(continental U.S.)

In Minnesota Call

1-507-454-3490



No. 45786

## Sporty Football Style

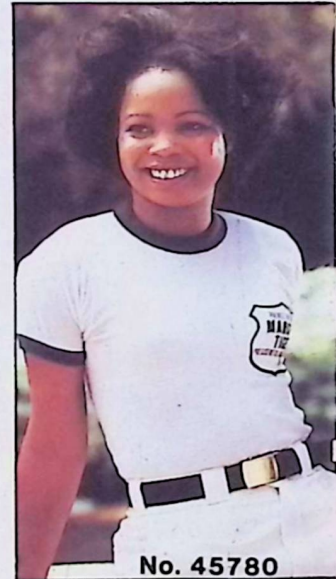
As low as **\$8.75** each (288 or more)

Print your club or group name on the front (as illustrated). Solid body colors with white top-stitching around the neck and set-in yoke, 3/4-length sleeves. 50% cotton and 50% polyester. **COLORS:** Columbia, Royal or Navy Blue, White. Adult: No. 45788

## Trim T-Shirt

As low as **\$4.55** each (288 or more)

Cool, comfortable blend of 50% polyester, 50% cotton. Wide bands of bright color accent the neck and sleeves of this white shirt. **TRIM COLORS:** Navy or Royal Blue. Dark Green, Red. Adult: No. 45780

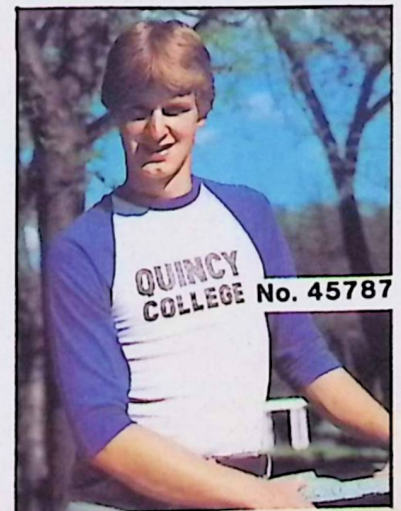


No. 45780

## Two-Tone Athletic

As low as **\$6.55** each  
(288 or more)

Baseball undershirt styling with school color sleeves and neck trim, white shirt body. 3/4-length raglan sleeves. Comfortable 50% cotton, 50% polyester blend. **COLORS:** Columbia or Royal Blue, Maroon or Gold with White. Adult: No. 45787.



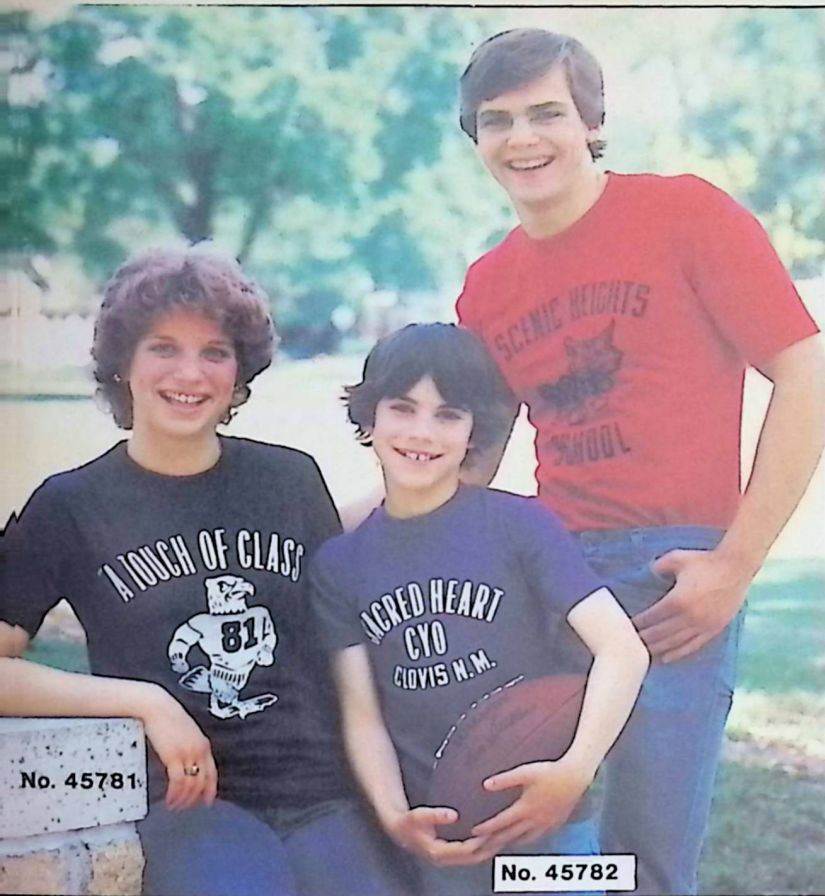
# KNIT SHIRTS

Colorful, comfortable campus favorites!  
Our best sellers! Your best buy!

## Action T-Shirts

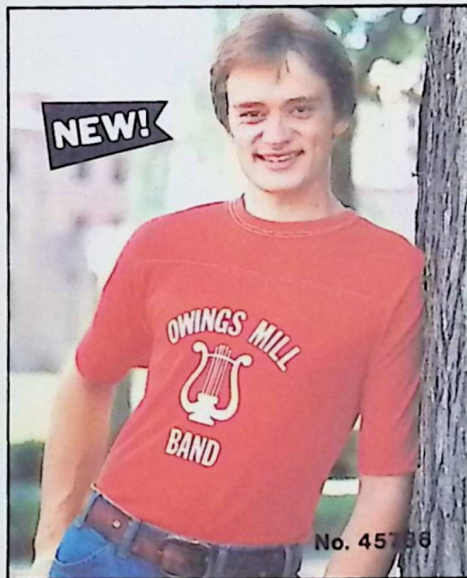
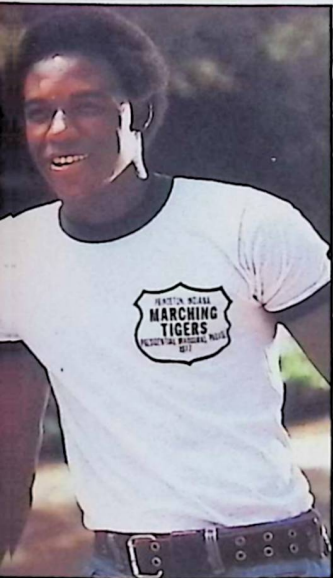
As low as **\$4.85** each (Adult) No. 45781  
As low as **\$4.25** each (Child) No. 45782  
(288 or more, Adult OR Child sizes)

When your group needs to earn money fast — Action T-Shirts will achieve your goal in a hurry! That's because multiple orders are quick and easy — there's a size for almost everyone. Solid color, medium-heavyweight, 50% cotton, 50% polyester blend, crew neck, short sleeves. Large color selection. Imprint with any message you want, in any contrasting school color! **COLORS:** Powder, Royal or Navy Blue, Red, Kelly Green, Black, Maroon, Purple, Oxford Gray, Gold, Orange, Brown, Tan, Yellow, White. Adult: No. 45781. Child: No. 45782.



No. 45781

No. 45782



No. 45786



No. 45784

## Heathertone Jersey

As low as **\$4.95** each  
(288 or more)

Fashionable raglan sleeves, heathertone body, solid color contrasting sleeves. A comfortable blend of 75% cotton, 25% acrylic. **COLORS:** Light Blue/Navy Blue Sleeves; Light Green/Dark Green sleeves; Tan/Dark Brown sleeves; Light Red/Red sleeves. Adult: No. 45784.

## Football Jersey

As low as **\$8.10** each (288 or more)

A short sleeve favorite! Football style with full set-in yoke. Contrasting white topstitching around yoke and neck. 50% cotton, 50% polyester. **COLORS:** Columbia, Royal or Navy Blue, Red, Kelly Green, Maroon, Gold, Orange, White. Adult: No. 45786

## Two-color Sport Shirt

As low as **\$5.20** each  
(288 or more)

Cool and attractive for all types of sports wear! Short raglan sleeves and neck trim in bright, solid school colors, white shirt body. Easy-care blend of 50% cotton and 50% polyester. **COLORS:** Red, Royal or Navy Blue, Kelly Green or Gold with White Adult: No. 45785.



No. 45785



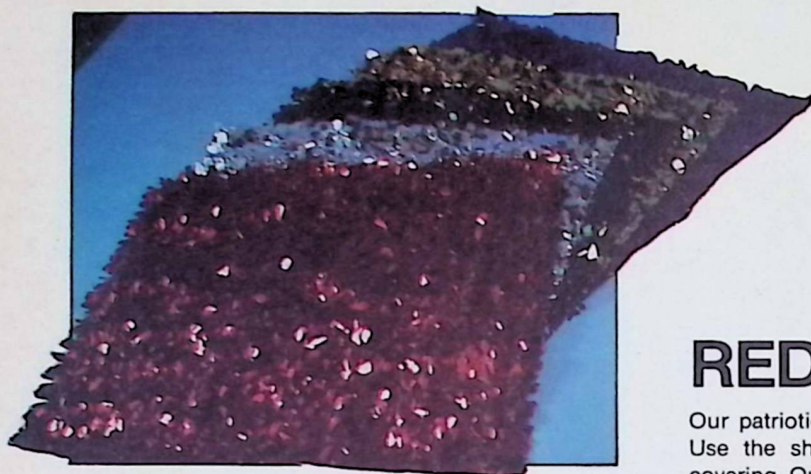
No. 45783

## Heathertone Crew Neck

As low as **\$4.70** each  
(288 or more)

A school favorite! Care-free blend of soft cotton, polyester and rayon. Soft color shade shirt with deeper color neck and sleeve trim. **COLORS:** Light Blue/Navy Blue trim; Light Red/Red trim; Light Green/Dark Green trim; Oxford Gray/Black trim; Tan/Dark Brown trim; Light Gold/Dark Gold trim. Adult: No. 45783.

# DECORATING MATERIALS



## METALLIC SHEETING

This metallized sheeting provides a sparkle that will enhance any decorating theme. Robert's metallic sheeting is flame-resistant and durable. Comes in these five colors. RED-BLUE-GREEN-SILVER-GOLD

No. 45751 Price per sq. yd. \$7.75

## RED/WHITE/BLUE SHEETING

Our patriotic design can uplift any celebration. Use the sheeting as a background or table covering. Our continuous 30' roll lets you design for any decor. We also offer red-white-blue combinations in fringe



No. 45752 Price per sq. yd. \$5.95

No. 45753 Fringe 10' roll \$1.98

## NEW! VINYL TRIM II FESTOON

This festoon is the newest and the most plush ever produced. It's waterproof, fadeproof, and full of sparkle. Vinyl Trim II offers the decorator a multitude of uses—too many to list. Available in all our standard colors.



### Vinyl Trim II

15' roll No. 45754  
Standard \$4.50

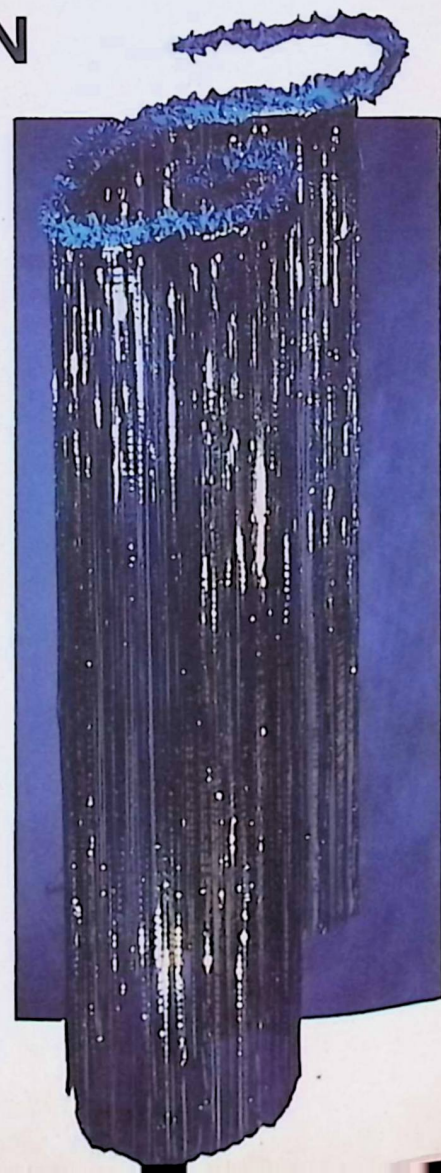
No. 45755  
Metallized \$4.95

## VINYL CURTAIN FRINGE

Thousands of uses and thousands of sizes. We provide any width and any length. Robert's curtain fringe now offers the fabulous "Jewels 'n' Gems" finish where every 1/4" strand is faceted so that the finished curtain dances with mirror-like highlights. Available in all our standard and metallic colors.

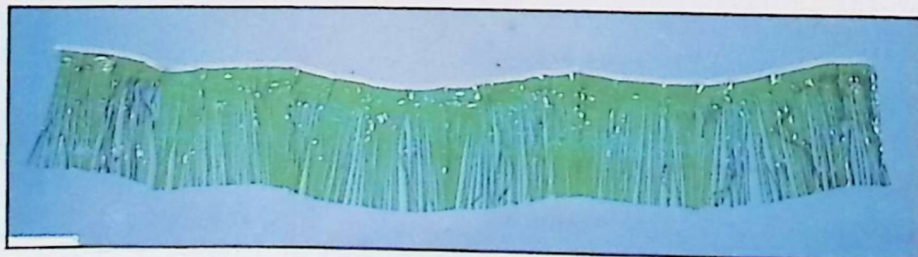
Be sure to specify both width and length when ordering. To figure yardage multiply width x length in feet, then divide by 9 for square yardage.

Price per sq. yd.	No. 45756 Standard	No. 45757 Metallized
1 Ply	\$2.50	\$3.25
2 Ply	\$4.75	\$5.95



## VINYL FRINGE

Durable and long-lasting vinyl fringe has many uses. Trim the edge of your stage or finish as decor around tables. Fringe comes 10' long and 15" wide including all standard colors and silver and gold.



46

Price per 10' roll  
No. 45758 Standard \$1.98  
No. 45759 Metallized \$3.90

# DECORATING MATERIALS



## VINYL SHEETING

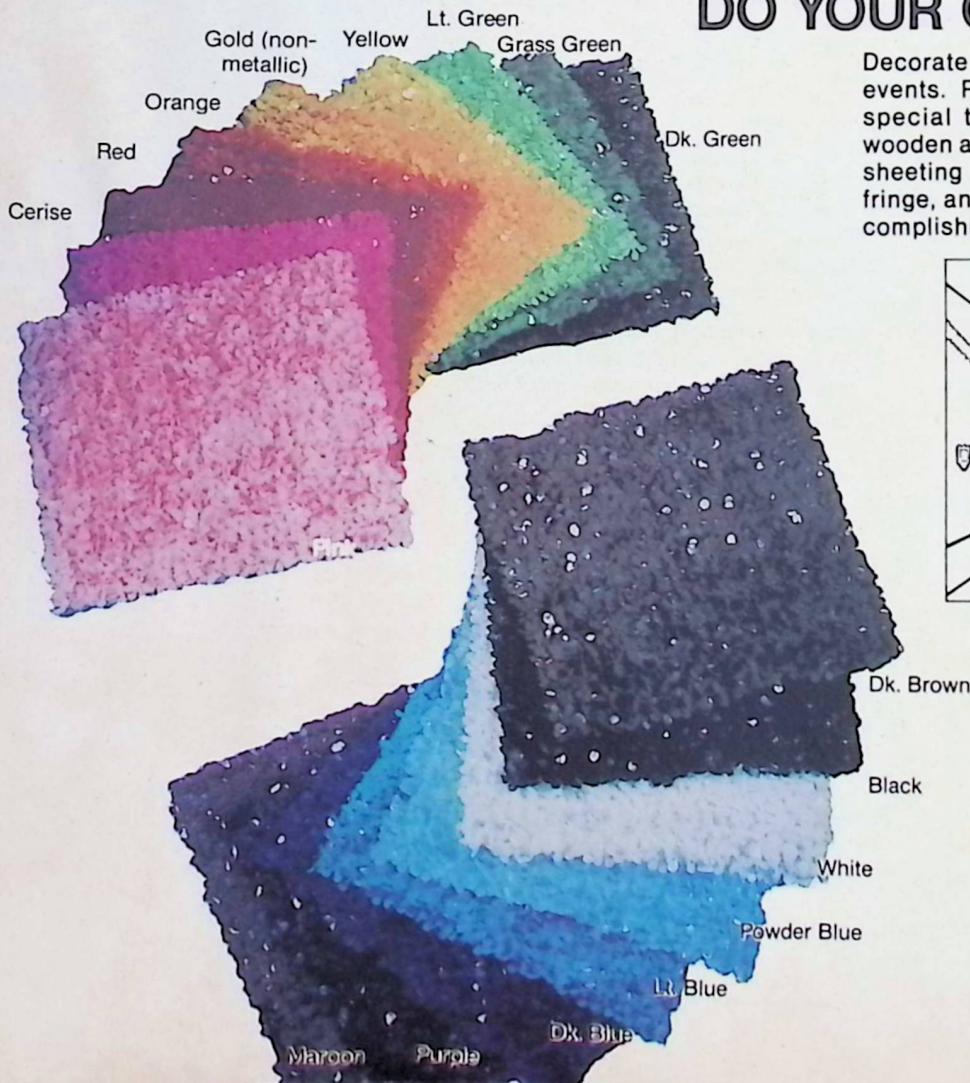
This sheeting material adds visual pizzazz that makes a lasting impression on any decorating theme. Robert's vinyl sheeting, as with all our decorating materials, is a waterproof, fadeproof, and durable product. Vinyl sheeting outlasts tissue products in wear and tear. It is available in 18 brilliant colors. No. 45750

**Price  
per sq. yd.  
\$5.95**



## DO YOUR OWN DECORATING

Decorate your class parties, dances, and sporting events. Robert's sheeting can be used to create special themes. You need only to build a rough wooden and/or cardboard frame. Then just staple the sheeting onto your designed set. Trim with flowers, fringe, and festoon and you can be proud of your accomplishment.



## COLORS AROUND

Notice we supply all the school colors in a brilliant rainbow. Robert's sheeting is sold by the square yard but it is produced in 10 yard rolls as well as the square yard. Be sure to coordinate your colors using all our decorating materials.

## Flip Side Ads For Extra Profits

Your local businesses will greet this idea with enthusiasm . . . and your group will benefit by increased profits. We'll imprint your school name and mascot on one side . . . sell ad space to local merchants on the other. Maximum 15 squares with 6 lines per square.



## Seat Cushions

### Pep Club Favorite

A favorite Pep Club money maker, these 14" square cushions guarantee the softest seats in the stadium. Sell before and during each and every game. One piece foam fiber pad is heat bonded inside, heavy duty vinyl cover with reinforced handle. Cushion colors: royal blue, red, white, orange, gold, yellow, green. We'll silk screen your school name, mascot, or special design in your choice of contrasting colors. Send artwork. Minimum order, 100. Shipped in 2 weeks.

Item No.	Quantity	100	250	500	1000
40006	Imprinted 1 side	2.50	2.30	2.20	2.15
40007	Imprinted 2 sides	2.65	2.45	2.35	2.25

Prices include 1-color imprint. Add \$10 one-time screen charge. For flip side advertising copy, add \$100.00 set-up charge. See page 24 for complete ordering information.

### Cushions shipped "flat" to save you money.

- Reduced shipping costs.
- More convenient handling.
- Automatically inflatable.

Why pay for shipping "air"? To save you money, we've devised a method to reduce volume by about 2/3. When you receive your cushions, simply remove two small pressure sensitive discs and presto! Your cushions automatically inflate to a full 1-3/4" thickness and "squeezeable softness." (Please inflate promptly for maximum thickness.)



## ROBERT'S

3760 Fourth St.  
P.O. Box 500  
Goodview, MN 55987



STUDENT ACTIVITY ADVISOR  
COLLEGE OF SACRED HEART  
PO BOX 12383  
SANTURCE PR 00914

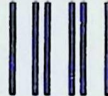
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*Prof. Ireland First C  
O'Neill Pe Cross Students*

### MAIL DISTRIBUTOR PLEASE ROUTE TO:

- PEP CLUB/CHEERLEADER ADVISOR
- CHAIRMAN-HOMECOMING COMMITTEE
- DIRECTOR OF STUDENT ACTIVITIES
- BAND DIRECTOR/DRILL TEAM ADVISOR
- SENIOR CLASS PRESIDENT





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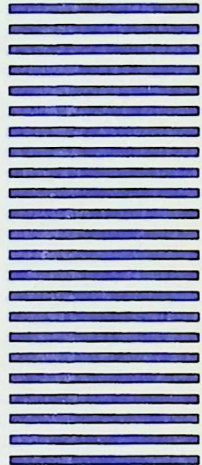
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**INTERNATIONAL CHEERLEADING FOUNDATION, INC.**

**4425 INDIAN CREEK PARKWAY  
SHAWNEE-MISSION, KANSAS 66207**



LIST OF CHEERLEADERS WHO WILL PARTICIPATE IN ICF OR  
JUNIOR DIVISION CAMP: (if needed, attach additional sheet)

(check one) VARSITY  JV  FROSH  JUNIOR HIGH

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LIST OF STUDENTS WHO WILL PARTICIPATE IN DRILL TEAM/  
POMPON CAMP:

(check one) DRILL TEAM  POMPON  DANCE

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# MAIL THIS COUPON TO RECEIVE FREE INFORMATION ON PI EPSILON PI

## THE NATIONAL HONORS SOCIETY FOR HIGH SCHOOL CHEERLEADERS

### Your school's cheerleaders . . .

work tirelessly through hundreds of hours. Unknown to most of your student body, they not only lead cheers, but work behind the scenes on dozens of projects. They strain their bodies as much as your athletes. They give up their leisure hours. They construct decorations, get soaked in stormy weather, live with a rather meager budget. But all this while . . . you, as their sponsor, are producing leaders.

### Now . . . a national honor for your very best.

When it's over for the year, a chenille letter . . . or a certificate . . . a picture in the yearbook . . . and the recognition of their fellow students are rewards they will cherish.

But as you know, a handful of them are distinctively outstanding. Beyond their normal duties, they have contributed to their squad, their school and have built a solid foundation for their future lives.

PI EPSILON PI (P.E.P.) is their reward. By maintaining membership in this honors society, your school can accord a true, distinguished national honor and recognition to each of your very finest cheerleaders. A national award that will follow them as they emerge into adulthood.

### Charter membership opens this year.

Founded over 50 years ago, PI EPSILON PI has now been re-formed by a Board of Trustees comprised of some of the nation's leading, most experienced faculty cheerleader sponsors. It is a non-profit honors society administered by the official staff of the International Cheerleading Foundation, Inc.

Membership rolls will open only one time a year . . . and then close down for the remainder of the year so that a continuous, active program can be administered to all member schools.

Your school can become a CHARTER MEMBER of PI EPSILON PI this year. And your membership . . . you will find . . . will become a serious and constructive part of your cheerleader program.

### At a low annual cost . . . a richly rewarding program.

There is no other organization in America like PI EPSILON PI. Read about the many unusual and exciting benefits of this society in the special data packet we have prepared for you.

Included, of course, is a membership application. Annual dues are a low \$25.00. It is a cost that will be insignificant in light of what PI EPSILON PI will do for your school spirit program.

---

TO: Mrs. Rosemary Weddington, President,  
The Board of Trustees, PI EPSILON PI Honors Society  
4425 Indian Creek Parkway, Shawnee-Mission, Kansas 66207

Dear Mrs. Weddington:

Yes, we would be pleased to receive your special MEMBERSHIP INFORMATION PACKET so that we may learn how our school may become a member of PI EPSILON PI. We understand the packet is now being prepared and would like to receive it at the following address:

Sponsor's Name \_\_\_\_\_

School \_\_\_\_\_

School Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

My Home address is \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



UNIVERSIDAD DEL SAGRADO CORAZON

Hoja de Trámite

OFICINA DE PERSONAL

Fecha 7 de diciembre de 1981

A: Sra. Angie Garin

De: Sra. Evelyn Zapata

- |  |   |
|--|---|
| <input type="checkbox"/> favor de verme            | <input type="checkbox"/> para sus recomendaciones       |
| <input type="checkbox"/> favor de llamarme         | <input type="checkbox"/> para su conocimiento y archivo |
| <input type="checkbox"/> favor de firmar           | <input checked="" type="checkbox"/> para su información |
| <input type="checkbox"/> necesitamos información   | <input type="checkbox"/> para su atención inmediata     |
| <input type="checkbox"/> necesitamos autorización  | <input type="checkbox"/> respondiendo a su pedido       |
| <input type="checkbox"/> necesitamos instrucciones |   |

Asunto: Le refiero copia de la carta enviara a las diferentes académias  
y colegios con motivo de la organización de las cheerleaders.

Esto fue necesario ya que por teléfono no daban la información  
y se pidio se hiciera por correspondencia.

Espero esto nos ayude en nuestra tarea.

## ACTA

de la segunda reunión del Comité Identificación Estudiantil, celebrada el 22 de septiembre de 1981, a las 11:00 a.m., en la oficina de la directora de la Biblioteca.

### Miembros Presentes:

Prof. María Teresa Suaréz  
Sra. Angie Rodríguez  
Srta. Lisa Rivera 501-79-2232  
Srta. Magali Rivera 501-77-1684  
Srta. Evelyn Rivera 501-78-4557  
Srta. Wanda Ríos Calderón 501-79-2022  
(Visitante)  
Sra. María A. Morales de Garín

### Desarrollo de la reunión:

La presidenta comenzó la reunión exponiendo las áreas que cubrirá el comité en su plan de trabajo que serán:

- 1) Identificar actitudes de los estudiantes hacia la USC.
- 2) Identificar posibles actividades que creen espíritu de identificación en el estudiantado.
- 3) Presentar posibles recomendaciones, en cuanto a, actividades que puedan ser auspiciadas por la Universidad para crear el espíritu de identificación.

Después la Sra. Garín leyó el documento sobre preguntas y reacciones sometido por el Decano de Estudiantes y se abrió la sesión de reacciones y recomendaciones.

Los puntos que trajo a la atención del comité fueron discutidos y se presentaron recomendaciones.

1. Promoción a los juegos de la LAI. Anunciar los juegos por el sistema de alto parlantes de la Universidad el día antes y el día que se van a celebrar los mismos, por la mañana a las doce y por la tarde. Que se le haga promoción por las emisoras WKAQ Radio, Radio Disco 108.
2. Respecto al segundo punto la Sra. Garín se reunirá con el Decano para aclarar el mismo.
3. Identificar aquellas cosas, facilidades, programas ó símbolos que nos identifiquen mejor.

Los estudiantes recomendaron que se diese a la publicidad información sobre los colores de la Universidad y su significado.

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*Luisita Rubín de Lamarca*



UNIVERSIDAD DEL SAGRADO CORAZÓN University of the Sacred Heart

APARTADO 12303, CORREO CALLE LOIZA, SANTURCE, PUERTO RICO 00914

TEL. 728-1515

10 de septiembre de 1981

CONVOCATORIA

A: Miembros Comité de Identificación Estudiantil

Prof. María Teresa Suárez  
Sra. Angela Luisa Rodríguez  
Sra. Evelyn Zapata  
Srta. Evelyn Rivera  
Srta. Lisa Rivera

DE:

*María A. Morales de Garín*  
María A. Morales de Garín  
Directora Biblioteca

ASUNTO: Reunión, martes, 22 de septiembre de 1981,  
a las 11:00 a.m.

Se les cita para reunión del Comité de Identificación Estudiantil el martes, 22 de septiembre de 1981, a las 11:00 a.m., en la oficina de la Directora de la Biblioteca.

La agenda para esta reunión será:

- I. Reacciones al Plan Operacional
- II. Plan de acción para los meses de septiembre y octubre

lsc



## ACTA

de la primera reunión del Comité Identificación Estudiantil, celebrada el 24 de agosto de 1981, a las 1:30 p.m., en la oficina de la directora de la Biblioteca.

### Miembros Presentes:

Prof. María Teresa Suárez  
Sra. Evelyn Zapata  
Sra. María A. Morales de Garín

### Ausentes:

Sra. Angie Rodríguez, Exc.

### Desarrollo de la reunión:

La reunión comenzó con una explicación de parte de la Sra. Garín sobre los propósitos y funciones del comité.

Se escogió como nombre el de Comité Identificación Estudiantil y se trazó como misión del mismo el crear espíritu de adhesión en nuestros estudiantes a la USC.

La Sra. Garín informó al grupo sobre diferentes gestiones realizadas, entre las cuales estuvo una comunicación a siete instituciones en Estados Unidos. De estas siete instituciones contestaron tres que lo fueron, The University of North Carolina quien envió una guía de conducta, reglamento de conducta y papeleta que utilizan para seleccionar a los candidatos; University of Southern California que envió la historia y toda la información relacionada con funciones y selección del grupo; el International Cheerleading Foundation de quien se recibió orientación general en cuanto a capítulos existentes y publicaciones.

Se procedió a identificar áreas débiles que podrían ser atendidas por el comité.

- A. Himno - Muy pocas personas lo conocen. Se debe hacer una evaluación en cuanto a si se va a continuar con el mismo e identificar un recurso que sepa música, para que nos asesore en esto. Se sugirió que se hiciesen contactos con la Prof. Nellie Justicia.

Comité Identificación Estudiantil  
Acta I  
24 de agosto de 1981

- B. Distintivos - Que la institución intensifique la venta de camisetitas, llaveros, calcomanías, banderines, forros, etc. que fomenten la identificación de los estudiantes con la USC.
- C. Justas - El comité se comunicará con los organizadores de las justas para presentarles una serie de sugerencias respecto a la promoción de las mismas.
- D. Falta de información, en cuanto a, cuáles son las actitudes de los estudiantes hacia la USC.

Una vez identificadas las áreas se procedió a diseñar el plan de trabajo del Comité para el año 1981-82.

Las reuniones se celebrarán martes o jueves por las mañanas.

La reunión se concluyó a las 4:00 p.m.

Sometido por:

María A. Morales de Garín  
Directora Biblioteca

2 de septiembre de 1981.

19 de agosto de 1981

CONVOCATORIA

A: Miembros Comité "Chber-leaders"

Sra. Evelyn Zapata  
Srta. María Teresa Suárez  
Sra. Angela Luisa Rodríguez

DE: María A. Morales de Garín  
Directora Biblioteca

ASUNTO: Reunión, lunes, 24 de agosto de 1981, a  
las 2:30 p.m.

Se les cita para reunión del Comité de  
"Chber-leaders" el lunes, 24 de agosto de 1981,  
a las 2:30 p.m., en Sala de Conferencia de Acti-  
vidades Extracurriculares.

La agenda para esta reunión será:

I. Objetivos del Comité

II. Sugerencias para el plan de trabajo

lsc

## Bonador - artículos para ECR

Tradicionalmente los colores de nuestra universidad eran marrón y oro. Esos los usamos mientras estuvimos en la L.A.I.C.R.E. (Liga Atlética Inter Colegios Regionales), pero al entrar a la L.A.I. (Liga Atlética Intercolegial), nos encontramos con que la universidad de Humacao usa los mismos colores. (Decidimos sustituir el marrón por el vino y añadimos el gris.)

Según el decano de estudiantes, el Sr. Rafael O'Neill, tales colores los escogieron los estudiantes y profesores de el Programa de Educación Física. "Nosotros hicimos un consenso de opiniones y consideramos más de 35 a 40 combinaciones de colores distintos". Para tomar la decisión estos profesores consultaron catálogos y consideraron los colores de diferentes universidades locales y de Estados Unidos.

Nuestra universidad estuvo sin mascota hasta el 1974. Al año siguiente apareció el cocodrilo, electo por los estudiantes de educación física, con el refrán que estaba de moda - "que cocodrilo..." "Somos cocodrilos", decían los estudiantes.

Gustó la idea e hicieron un cocodrilo con yeso y papel de diez pies de largo. Se transportaba halando un carrito de cuatro ruedas. Siempre se usó por tres años para las justas solamente. En 1978 desapareció misteriosamente.

En 1978, al cambiar nuestro nombre de Colegio a Universidad renunciamos a la LAICRE e ingresamos a la LAI. En 1979 participamos por primera vez en justas universitarias llevando el delfín como nuestra nueva mascota. Me nombraron Coordinador Atlético y desde entonces me encargaron la búsqueda y entrenamiento de nuestros atletas"; dijo el Profesor de Educación Física, Pedro Burgos.

Cambiamos de cocodrilo a delfín porque el cocodrilo es un reptil que se arrastra por doquier y "nos estaban comparando con un animal arrastrado", comentó el Prof. Burgos.

Para la mascota hubo votación donde participaron todos los estudiantes universitarios, los de la escuela elemental y secundaria; quienes forman parte de la comunidad universitaria. Votaron en urnas cerradas. Hubo tres candidatos a mascota: coquí, cangrejo y delfín. La mayoría de los estudiantes prefirió el delfín por ser "un animal inteligente y simpático".

El delfín lo hicieron de yeso, en el taller de arte. Lo tienen guardado en Planta Física. No en exhibición.

El Prof. Burgos desea hagan otro delfín más grande, personalizado y furioso, para buscar un sitio donde exhibirlo. Hay dos delfines dibujados en una pared del parque de "soft-ball" con las palabras "Bienvenidos" y las iniciales de nuestra universidad; USC.

Forma parte del hogar de los delfines asistiendo a nuestras actividades. Identifícate con los estudiantes, maestros y demás integrantes de nuestra comunidad universitaria. Unete a nuestros equipos deportivos asistiendo a los juegos para respaldar a nuestros atletas. Usa y promueve nuestros colores: oro, vino, y gris y a nuestro querido delfín.....

MEMORANDUM

A: Sr. Rafael Orlando O'Neill  
Decano de Estudiantes

DE: María A. Morales de Garín  
Directora Biblioteca

FECHA: 2 de julio de 1981

ASUNTO: Grupo "Cheer leaders"

Posterior a mi conversación con usted respecto a la deseabilidad de organizar un grupo de "Cheer leaders" para que acompañen a nuestros atletas en las justas, procedí a realizar ciertos contactos.

Primeramente, mi secretaria llamó a las universidades locales y después envió una carta el 8 de junio, copia de la cual le incluyo, a seis Universidades en los Estados Unidos. También se expidió carta a la "International Cheerleading Foundation" con sede en Kansas.

Al día de hoy, podemos contar con el asesoramiento del Sr. Vázquez localmente. Además, recibí contestación de la "International Cheerleading Foundation" y de la Universidad de North Carolina la cual nos envió las guías de selección y conducta que utilizan para este propósito.

Creo conveniente el reunirnos para aclarar detalles, tales como, la deseabilidad de crear una banda, presupuesto e instructor.

Quedo a su disposición para reunirnos cuando lo estime conveniente.

lsc

ANEJO

*copie de carta en cheerleaders*

## Información sobre CHEERLEADERS

Formar un comité de selección que tenga conocimientos de movimientos de pompones y coreografía. A ellos se les puede suministrar material informativo sobre el tema necesario para este trabajo.

El comité le someterá los candidatos al jurado y este procederá a la selección. Dicho cuerpo puede estar compuesto por estudiantes, facultad, miembros de la administración y exalumnos. Se les puede proveer unas directrices que los van a guiar para el escogido de los candidatos. Estos pueden ser de uno u otro sexo; los del sexo masculino son más aptos para brincar que las féminas.

Los uniformes deben ser una vestimenta conservadora para poder despreocuparse de la euforia de los movimientos. Para mayor efecto de movimiento se recomienda el uso de flecos y tabletas.

### Ventajas de ser cheerleaders:

No se es solamente un alumno, se es además, un animador; le das vida a la institución.

Estás colaborando con la universidad.

Estas haciendo algo positivo y algo más que hacer.

Desarrollas tu personalidad y desenvolvimiento; cualidades tales como popularidad, puntualidad y exactitud.

Perteneciendo a un buen equipo atraes más audiencia, aplausos y mayor rating en la teleaudiencia.

### Desventajas:

Las prácticas son duras, exigentes y no se recibe paga.

Lavado de los uniformes.

Puntual asistencia a las prácticas.

Estar en el estadio con la anticipación estipulada.

Sports Illustrated

March 22, 1978.

March 16, 1981.





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- #921: SKIRT: CONCERT WRAP AROUND WITH ADJUSTABLE VELCRO CLOSED WAISTBAND 420/\$531.95; 460/\$538.95; CR.SEQ./\$54.95
- BB-ALEXIS:  
#915: CONCERT BLOUSE: SAME AS ABOVE(LENDX)
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- #923: SAME STYLE AS EXC1950 IN OTHER FABRICS ST/CBS/\$35.95; V/\$74.95
- CC-JOY:  
#915: CONCERT BLOUSE: SAME AS ABOVE (LENDX AND ALEXIS)
- #EXC1950: CONCERT SKIRT: SAME AS ALEXIS
- MEN'S TUXEDOS COURTESY OF THE G.L. BYL COMPANY. WRITE FOR INFORMATION
- DD-TAOS:  
#916: CONCERT BLOUSE: COLLARED AND CUFFED WITH RUFFLED BUTTON FRONT UL/\$28.95; Q/\$31.95; SAT/\$34.95; COUPE DE CHINE/\$27.95
- #68: VEST: FITTED, 4 BUTTON, DARTED FRONT AND BACK: 420/\$17.95; 460/\$19.95; ST/CBS/\$19.95; V/\$26.95
- EE-TROY:  
#916: CONCERT BLOUSE: SAME AS ABOVE (TAOS)
- FF-SAN JOSE:  
#916: BLOUSE: SAME AS ABOVE (TAOS & TROY)
- #15-049: BULLHORN FRONT AND BACK DARTS AND BLACK Braid OPTION #049: 420/\$17.95; 460/\$18.95; ST/CBS/\$18.95; V/\$26.95

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- NN-GROSSE POINT:  
#67: VEST: ROLLED CRUSHED SEQUIN LAPELS ON SPARTAN TWILL DOUBLE BREASTED 6 BUTTON FRONT - COMBINATION AS PICTURED. #28.95; 420/\$24.95; 460/\$26.95; ST/CBS/\$25.95
- #924: JUMPER: SAME AS LL-EAST HAMPTON PHOTOGRAPHED IN CRUSHED SEQUIN \$81.95 PLEASE NOTE: CRUSHED SEQUIN AND OPEN SEQUIN FABRIC IS VERY FRAGILE. 420/\$59.95; 460/\$70.95; Q/\$57.95
- OO-LA CRESENTA:  
#900: SHIRT: OPEN COLLAR LONG RAGLAN SLEEVE, BUTTON CUFF, SHIRT TAIL 420/\$27.95; 460/\$31.95/ ST/CBS/\$29.95; UL/\$23.95; Q/\$24.95; SAT/\$27.95; CHIND/\$22.95
- #66: VEST: OPEN FRONT, LONG VEST, FALSE CUMMERBUND, VELCRO ATTACHED, 6 BUTTON. 420/\$15.95; 460/\$17.95; LAME'/\$19.95, CR. SEQ./\$22.95
- #958: TROUSERS: 420/\$24.95; 460/\$28.95

- #68X: VEST: SLEEVELESS, V-NECK, 4 BUTTON NOT REVERSIBLE 420/\$17.95; PICTURED X=REVERSIBLE #29.95; 460/\$31.95
- #915X: LETTER: 4" U. OF I. CHENILLE #55.00
- #958: TROUSERS: 420/\$24.95; 460/\$28.95; ST/CBS/\$26.95
- SS-ILLINETTES  
#74: JACKET: V-NECK, FRONT ZIPPER, BANDED WAISTBAND, LONG CUFFED SLEEVES WITH SEQUIN OPTIONS: 049 X = 1 1/2" SEQUIN TRIM ON BODY & CUFFS Q/\$543.95
- #7X: SKIRT: COVERED ELASTIC WAISTBAND, MODIFIED CIRCULAR SHORT SKIRT Q/\$22.95
- TT-ILLINETTES III:  
#74: TIE V-NECK, STRETCH SEQUIN LEOTARD. X = DETACHABLE 6" FRINGE AND 1 1/2" STRETCH SEQUIN. MINI HIP SKIRT SPRING WEAVE SEQUIN/\$42.95
- #XXX: BOOT: PINTUCK, MOLDED PLASTIC #31.95
- UU-PURDUE:  
#75X: WARM UP JACKET: SPANDEX WITH MILITARY COLLAR OF LAME'-FRONT ZIPPER & OPTIONS PRICED AS PICTURED: SX.LAME'/\$562.95
- #958X: TROUSERS: ELASTIC WAISTBAND, FRONT FLY STRAIGHT LEG, X = OUTSEAM TRIM PRICED AS PICTURED: LAME'/\$574.95
- VV-BOILER MAKERS:  
#900: SHIRT: OPEN COLLAR, LONG SLEEVES, BUTTON CUFF - SHIRT TAIL - VENTED SIDES: UL/\$23.95; Q/\$24.95; SAT/\$25.95
- #970: JUMPSUIT: V-NECK, SLEEVELESS 420/\$36.95; K/\$52.95
- WW-SPICELAND:  
#41-069: JUMPER: COLLARED, SLEEVELESS, PRINCESS STYLING COMBINED SPARTAN TWILL AND COTTON BACKED SATIN WITH OPTION 1069 069 = BEADED BRAID TRIM ON EITHER SIDE OF FRONT PANEL: 420/\$36.95; 460/\$38.95; ST/CBS/\$38.95
- XX-OCALA:  
#900: BLOUSE: SEE VV BOILERMAKERS UL/\$23.95; Q/\$24.95; SAT/\$25.95
- #76-049-2: VEST: FITTED, SLEEVELESS, AND FRONT CLOSURE. X=049 TRIM AS PICTURED: 420/\$20.95; K/\$18.95
- #18: SKIRT: 12 BOX PLEATS WITH 12 INSERTS (PLEATS) NEW JLD ADVISORY BOARD #1 CHOICE IN NEW SKIRT STYLES: 420/\$32.95; 460/\$34.95; ST/CBS/\$34.95; K/\$29.95
- YY-ASHLEY:  
#425: JUMPER: SLEEVELESS, SCOOP NECK, PRINCESS STYLING: 420/\$29.95; 460/\$32.95; W/\$33.95; K/\$28.95
- #10 M: MONOGRAM: 2, 1" LETTERS & 1, 2" LETTER \$3.00
- ZZ-BEARS:  
#1592: SHIRT: V-NECK, SET IN SLEEVES VAR-A-STRIPED APPLIED TRIM K/\$530.95
- #905: LETTER: 3" BLOCK CHENILLE #3.40 EACH
- AAA-NORTHROP:  
#425-017,061: JUMPER: SCOOP NECK, SAME AS ASHLEY BUT WITH OPTIONS 017 NECK TRIM AND OPTION 061 HEMLINE TRIM: 420/\$39.95; 460/\$42.95; W/\$43.95; K/\$38.95

STYLES ILLUSTRATED IN THE ADVERTISING LITERATURE ARE AVAILABLE IN ALL SCHOOL COLOR COMBINATIONS. ALSO ALL STYLES ARE MIX AND MATCH WITH CURRENT AND OLDER CLASSIC DESIGNS.

**Shipping & Handling Charges**

TOTAL AMOUNT OF ORDER	ADD TO INVOICE POST. & HOLL.
\$ 0.01 - \$ 10.00	...\$ 2.00
\$ 10.01 - \$ 25.00	...\$ 3.00
\$ 25.01 - \$ 50.00	...\$ 4.00
\$ 50.01 - \$100.00	...\$ 5.00
\$100.01 - \$200.00	...\$ 6.50
\$200.01 - \$300.00	...\$ 8.00
\$300.01 - \$400.00	...\$ 9.50
\$400.01 - \$500.00	...\$11.00
\$500.01 - AND UP ADD	\$1.50 PER \$100.00



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EE TROY



JEAN LEE ORIGINALS  
 "That Indiana Uniform Company"

ALLEGRO GROUP

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GG ASTORIA

Combines  
Richness of Color  
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MM NEWPORT

NN GROSSEPOINT

JJ BOCARATON

OO LACRESENTA

LL EASTHAMPTON

KK BOCARATON



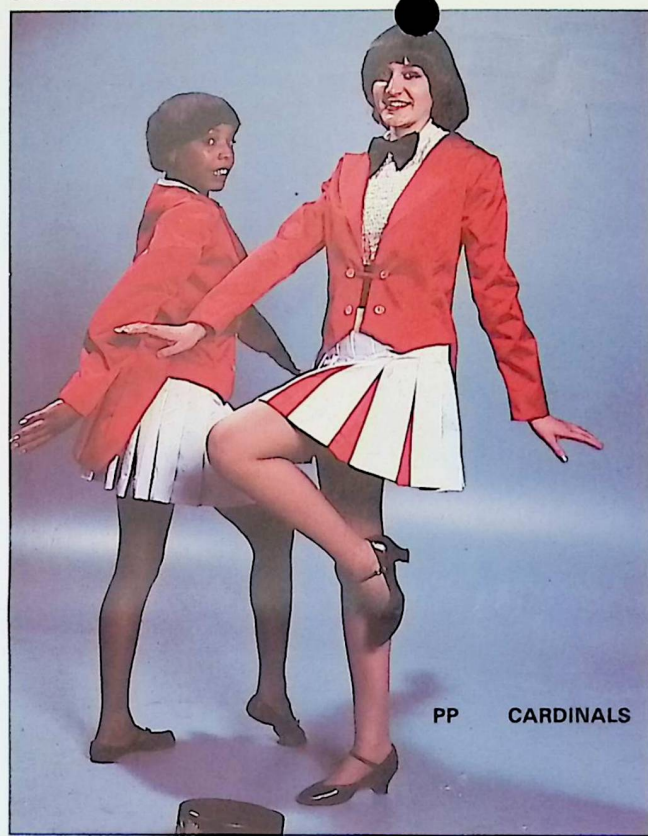
JEAN LEE ORIGINALS

BOX 207

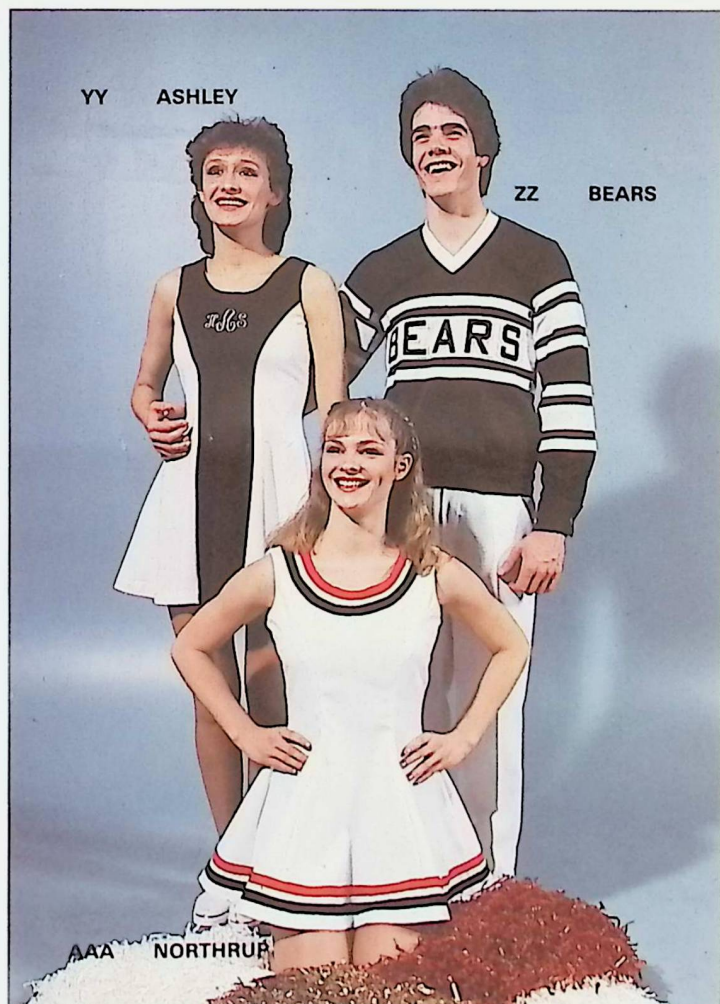
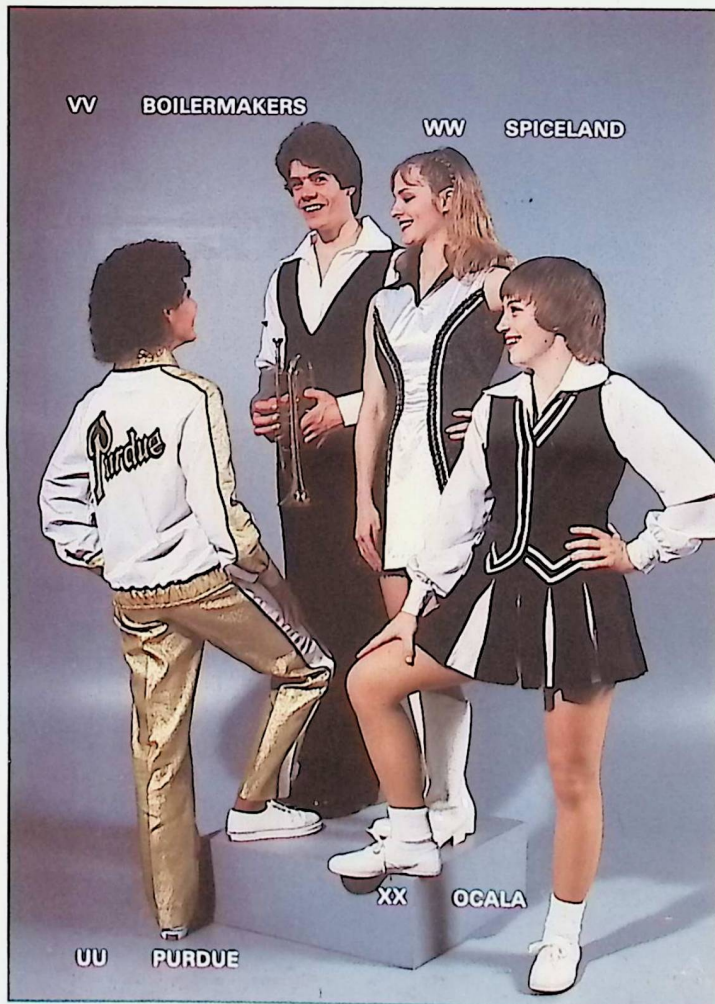
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SERENDIPITY GROUP



For Information On Additional Selections call: (219) 533-0515



# JEAN LEE ORIGINALS

"That Indiana Uniform Co."

Box 207, Goshen, IN 46526



219-533-0515

Send this completed order blank to:

**ALL ORDERS MUST INCLUDE A SCHOOL PURCHASE ORDER OR PAYMENT**

Bill To:			Ship To:		
Address:			Address:		
City:		State:	City:		State:
Phone:		Zip:	Phone:		Zip:

Authorized Signature \_\_\_\_\_ Title \_\_\_\_\_ P.O. # \_\_\_\_\_

Terms are net 30 days. Service charge of 1 1/2 % per month or 18% per year charged on past due accounts. IMPORTANT! This order must be accompanied by a 50% deposit. Balance due 30 days or written school authorization (P.O. signed by principal or superintendent). Orders less than \$50 require full payment SAVE 5% — Enclose check covering full amount of order with order less 5% discount. Full cash with order qualifies for 5% discount.

**— SAVE 5% — SEND PAYMENT WITH THIS ORDER & SAVE 5% —**

QUANTITY	STYLE NO	NAME	FABRIC	MAIN COLOR(S)	PLEAT COLOR	TRIM NO	STRIPE COLOR(S)	STRIPE WIDTH	PRICE EACH	TOTAL

Total Order (All Merchandise)	\$
Amount Enclosed	—\$—
Balance	\$
Less 5% Discount	\$
Quantity Discount	\$
<b>Grand Total</b>	<b>\$</b>

- 50% Deposit enclosed (Balance Net 30 Days)
- School Purchase Order Enclosed
- Full Payment Enclosed Qualifying
- Quantity Discount Applies.

Shipping charges will be added to invoice

\*\*\*\*\*

QUANTITY DISCOUNTS

LIST FOR 6 THRU 30 PIECES

DEDUCT 2% FOR 31 THRU 50 PIECES

   "   3% FOR 51 THRU 74   "

   "   4% FOR 75 THRU 100   "

   "   5% FOR 101 AND UP

SMALL ORDER CHARGE ADD 20% FOR 1 THRU 5

\*\*\*\*\*

Complete above order blank & measurement chart on reverse side. Incomplete information delays order delivery.

**Jean Lee Measuring Chart — Fill in Blocks for Accuracy of Order**

1	2	3	4	5	6	7	8	9	10	11	12	13	office use
Identification Number	M = Male F = Female	Height	Weight	Bust/Chest	Waist	Hip	Skirt Length	Vest Back Length	Jumper Length	Trouser Inseam	Trouser Outseam	Size	
1													<b>Draw &amp; Color Letter or Emblem Here</b>
2													
3													
4													
5													
6													
7													
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11													
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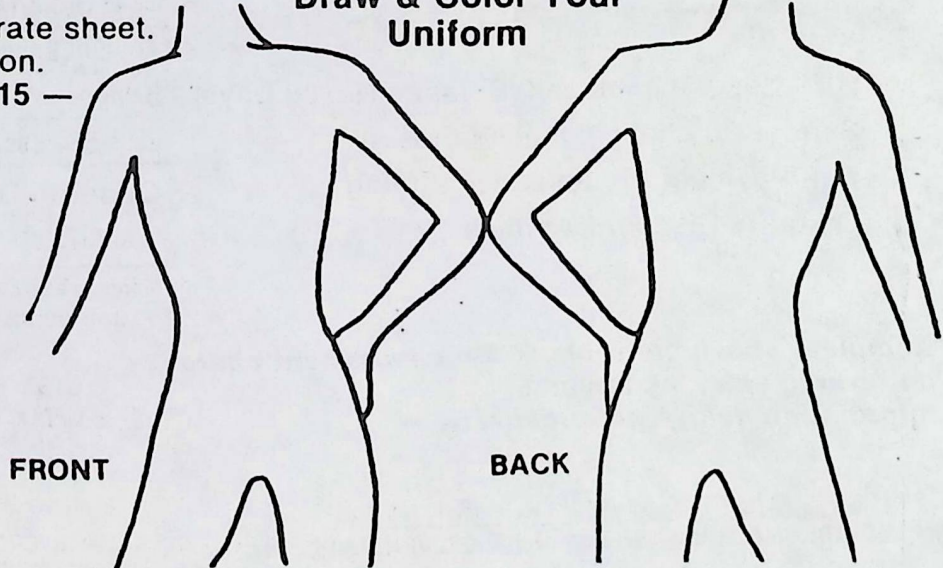
JLO Sews on \$1.00  
You Sew on

Attach additional sizes on separate sheet.  
Give us all the correct information.  
Call — **Jean Lee** — (219) 533-0515 —  
for information on items  
not listed or misunderstood.

“Fill in” orders should be  
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or samples to match  
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Send this completed order to:  
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Box 207  
Goshen, IN 46526  
Attn: Dept. S.M.L.

**Draw & Color Your Uniform**





15

University of Southern California  
University Park  
Los Angeles, Ca. 90007

Dean of Student Life: Mr. Robert  
L. Mannes

---

~~Kansas State University~~  
University of Kansas  
Central Office  
Lawrence 66045

Dean of Student Life: Dr. Caryl  
Smith

---

North Carolina

University of North Carolina at Chapel Hill  
Chapel Hill, N.C. 27514

Director of Alumni Affairs:  
Clarence C. Whitefield ✓

Florida State University  
Tallahassee, Fla. 32306

Vice-Pres. for Student Affairs:  
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University of Pittsburgh  
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Vice-Chancellor Student Affairs:  
Dr. Conney M. Kimbo

Pennsylvania State University  
Main Campus  
201 Old Main  
University Park, Pa. 16802

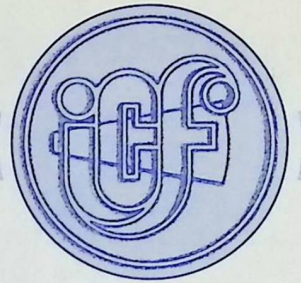
Vice-Pres. for Student Affairs:  
Dr. Raymond V. Murphy

---

International Cheerleading Foundation<sup>(ICF)</sup>  
7880 Conser Place  
Overland Park, Ks. 66204

Randy Neil, Exec. Dir.

# THE INTERNATIONAL CHEERLEADING FOUNDATION, INC.



4425 INDIAN CREEK PARKWAY • SHAWNEE-MISSION, KANSAS 66207 • 913/649-3666

Dear Sponsor and Cheerleaders:

You and I both know that a cheerleader is much more than what the old-time stereotypes say she or he is. This may not have been true a short ten years ago---but it is certainly totally true today. We know the cheerleader to be a necessary, capable leader.

So do please take a minute and read these few words. We both know a summer camp is a good, constructive experience for every cheerleader. I would like to tell you now what the ICF stresses at each one of its camps. I do this now because what we stress is what makes the ICF different and terrifically important to you...and your school's whole spirit program!

FUNDAMENTALS. Often the forgotten subject at many camps. How can a cheerleader possibly develop good spirit and lead others 'if she/he isn't familiar with basics. The right way to do arm motions...jumps...stunts...conduct pep rallies...maintain good physical ability and appearance...so many things---unless she/he has the fundamentals down totally?

AWARDS FOR IMPROVEMENT. You will see concrete, visible improvements in all aspects of your cheerleading because our staff is constantly encouraging you to do better. But we don't just encourage you. We show you...demonstrate to you...and personally coach you. You will return home with ribbons (maybe even a trophy or two) because you will be better!

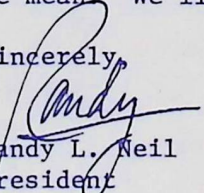
CHEERS YOUR CROWDS WILL RESPECT. We're not going to send you home with silly stuff! The brand new cheers, chants and stunts we teach you will be forceful, effective and stirring. Your crowds aren't interested long, drawn-out, foolish cheers. They will like and respond to the material given to you by the ICF. (You'll also take home a booklet full of the material we teach you...so you won't forget it!)

SQUAD UNITY. Often when you're chosen...you're still just a group of different people. When you come to an ICF camp...you come to "get it all together." Every session---day and night---is geared to making you a spirited, cohesive team. You will go home ready for the challenges of the coming school year!

CONSTANT PROFESSIONAL COMPANIONSHIP. Our well-trained staff of major university cheerleaders are with you day and night. We don't just teach you...then turn you over to separate counselors who herd you from place to place. Our staff is with you every single waking hour! You'll make new, good friends with many of them...and learn so much more.

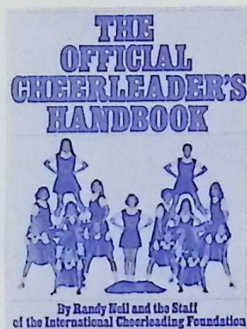
The ICF is famous for the extreme high quality of our summer camps. Our college hosts...our food service...our facilities are always first class. But then, so is our entire camp program. Use the handy registration form. Choose your ICF camp. Then come and see what we mean. We'll be proud to have you be a part of us!

Sincerely,

  
Randy L. Neil  
President



# QUESTION: ARE THERE THREE MORE IMPORTANT BOOKS FOR CHEERLEADERS AND SPONSORS? . . . OF COURSE NOT!



## THE OFFICIAL CHEERLEADER'S HANDBOOK

By Randy Neil and the ICF Staff  
Published by Simon and Schuster

Never has there been such a book! With 50,000 copies now in print, here is America's all-time best seller on cheerleading. No cheerleader . . . faculty sponsor . . . school library can afford to be without it.

Giant 8½" x 11" format. Over 900 photographs. Nineteen big chapters that cover everything. Gymnastics. Partner Stunts. Mini-trampoline. Spirit boosting activities. Uniforms. Cheerleader and pep club regulations. How-to-do-it pictures for hundreds of motions, pompon routines, exercises . . . and a special section on "how not to do it!"

Over 1,300 cheers and chants are presented . . . some for every kind of sport! This is cheerleading's basic book. It backs up everything you will ever need to accomplish and it does it with the kind of professionalism for which Randy Neil and the ICF have become famous. 320 big pages! Softbound only.

**ONLY  
\$8.95 POSTPAID**

## YOU CAN BECOME A CHEERLEADER

By Randy Neil

For every active cheerleader . . . there are dozens of young people who want to be a cheerleader. This is America's only book ever published for the future cheerleader. (A side note to sponsors: How many times have you wished that your present cheerleaders had been better prepared? Here is the book for just that!)

Nineteen chapters cover all of the fundamentals. Basic qualifications. How to prepare for tryouts. What kind of student do you need to be? Background facts on all kinds of sports. Beginning gymnastics, basic cheers and chants. Pompon routines. Scores of cheers, chants. Cheerleader guidelines and regulations. Everything a young student needs to know to prepare for that day when cheerleader tryouts will be held.

This is a special book to keep. It is published only in a special durable hardbound edition and in a compact 8" x 6" format. Illustrated.

## THE OFFICIAL FACULTY CHEERLEADER SPONSOR'S HANDBOOK

An Extensive Guide

This is the most detailed, extensive guidebook ever published for the faculty cheerleader sponsor. The entire ICF staff (including our board of faculty sponsors) have combined to present the broadest outline possible on every aspect of your job of coaching a cheerleading program.

Here are just a few pieces of its contents: Remuneration/How Much Should A Sponsor Be Paid? Parent/Administration Relations. Dealing With Squad Discipline. Building The True Championship Squad. Finances and Fund-Raising In Detail. Your Own Personal Relations With Your Cheerleaders. Administering An Excellent Tryouts System. Your Personal and Financial Liabilities. Much more!

The OFFICIAL FACULTY CHEERLEADER SPONSOR'S HANDBOOK comes to you in a handy 8½" x 11" spiral-bound format . . . well over 125 pages of serious information. The praise we have received from this book, since its release in October, 1980, indicates that you will read it over and over again.

**ONLY \$8.50 POSTPAID**

**ONLY \$9.00 POSTPAID**

NO PURCHASE ORDERS PLEASE

Return this coupon with your check to:  
Services Department  
INTERNATIONAL CHEERLEADING FOUNDATION, INC.  
4425 Indian Creek Parkway  
Shawnee-Mission, Kansas 66207

Dear ICF:

Enclosed is our check for \$\_\_\_\_\_. Please send us the following book(s) by return mail. I/we understand that all books are shipped via Fourth Class Book Rate and usually take from two to four weeks for delivery.

\_\_\_\_\_ copy(ies) OFFICIAL CHEERLEADER'S HANDBOOK at \$8.95 each postpaid.

\_\_\_\_\_ copy(ies) YOU CAN BECOME A CHEERLEADER at \$8.50 each postpaid.

\_\_\_\_\_ copy(ies) OFFICIAL FACULTY CHEERLEADER SPONSOR'S HANDBOOK at \$9.00 each postpaid.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

CAMPUS LIFE AND RECREATION  
(213) 743-7561, 743-2790  
STUDENT AFFAIRS DIVISION

## USC SONG GIRLS



### HISTORY

Founded in 1968, the Song Girls are an integral part of the official program of major athletic events at USC. They comprise a unit independent of the Yell Squad.

### WHAT DO THE SONG GIRLS DO?

The main duty of the Song Girls is to perform during sporting events. Beyond this specific duty, the Song Girls serve as public relations liaisons for the University. They frequently teach at cheerleading clinics for high school students and judge cheerleader and song girl tryouts at local high schools. Additionally, they participate at game planning meetings, appear at Trojan Club meetings, and occasionally model for catalogues and brochures.

### WHAT ARE THE REQUIREMENTS?

In order to try out for Song Girl, a student must:

1. Be a currently enrolled student at USC;
2. Have a cumulative grade point average of at least 2.25 for all work attempted, and must maintain a 2.25 GPA each semester as a Song Girl, taking a minimum of 12 units;
3. Have a satisfactory conduct record;
4. Have attended the tryout clinics.

### WHAT ARE THE TRYOUT PROCEDURES?

Song Girl applications are available and tryout clinics are held each October. The tryouts are judged by a panel composed of the Director of Campus Life & Recreation, the Song Girl Coach, members of the Dance department faculty, the Director of Athletics, the Band Director, and selected professional dancers.

Round 1 of the tryouts is held in November. Each applicant has a personal interview, an audition, and a test. The top eighteen applicants are selected as well as the previous semester's Song Girls who are trying out again.

Round 2 of the tryouts is also held in November. The top ten applicants are selected. These ten form the "Basketball

Song Girl Squad." Their main duty is to perform at the basketball games the following spring. (These performances are considered part of the audition process of Round 3.)

Round 3 of the tryouts is held the following March. The ten applicants selected in November are interviewed again by the panel of judges. Based on these interviews and their performances during the basketball season, six applicants are selected as Song Girls (four alternates are also chosen). The new Song Girl Squad then elects one of its members as its leader, or Head Song Girl.

Regular practice periods are scheduled twice a week. Attendance is compulsory.

TH:vg  
8/21/78



THE UNIVERSITY OF NORTH CAROLINA  
AT  
CHAPEL HILL

Office of the  
Vice Chancellor for Student Affairs

The University of North Carolina at Chapel Hill  
Steele Building 050 A  
Chapel Hill, N.C. 27514

June 22, 1981

Mrs. Maria A. Morales de Garin  
M.M.T. Guevara Library  
University of the Sacred Heart  
Box 12383 Loiza Sta.  
Santurce, Puerto Rico 00914

Dear Mrs. Morales de Garin:

Thank you for your interest in the University of North Carolina at Chapel Hill Cheerleaders. Please find enclosed their Guides for Conduct, Conduct Rules and a Selection Ballot for new cheerleaders.

Please feel free to contact me if I can be of further assistance to you.

Sincerely,

A handwritten signature in cursive script that reads "Sharon Mitchell".

Sharon Mitchell  
Assistant Dean for Student Life

SM:ct





UNIVERSIDAD DEL SAGRADO CORAZÓN University of the Sacred Heart

APARTADO 12383, CORREO CALLE LOIZA, SANTURCE, PUERTO RICO 00914

TEL. 728-1515

June 8, 1981.

Dear Sir:

The University of the Sacred Heart is organizing a song group or cheerleaders. We are aware of the responsibility involved upon the good planning of this commitment, therefore, we will appreciate for you to send us the information your university have concerning this matter.

To ensure the destination of this material please address your communication to:

Mrs. María A. Morales de Garín  
M.M.T. Guevara Library  
University of the Sacred Heart  
Box 12383 Loíza Sta.  
Santurce, Puerto Rico 00914

Thank you very much for giving us the opportunity to receive your resources. I will be looking forward to hearing from you soon.

Cordially,

María A. Morales de Garín  
Head Librarian

MAMG/lsc



COMITE DE IDENTIFICACION ESTUDIANTIL

Preguntas y Reacciones del profesor Orlando R. O'Neill  
sobre el Plan Operacional

1. Acompaño el Calendario Deportivo de la LAI; ¿Qué podemos hacer en estos juegos para ir promoviendo poco a poco esa identificación?
2. De nuestra parte vamos a promover a nuestros atletas más sobresalientes de la USC; tenemos varios que participan en equipos nacionales...¿qué puede hacerse dentro del sector no participante, que vaya a la par con este esfuerzo.
3. Es menester identificar aquellas cosas, facilidades, programas o símbolos que nos identifique mejor y de lo cual nuestros alumnos pueden mostrar orgullo de decirlo y/o exhibirlo.
4. Nuestra Universidad necesita ir laborando paso a paso la "construcción sólida" del "alumni"; no puede esperarse a que ocurra la graduación. Entiendo que la Srta. Luisa Rubio tiene ideas y experiencias que podrían ser útiles en este aspecto.
5. ¿Por qué no tratamos de identificar a un ex-alumno distinguido que se haya destacado en el deporte (hombre o mujer).
6. No podríamos organizar algunas tertulias con grupos distintos para dialogar sobre estos u otros temas relacionados

*Ed. Foster*

*Comités*

*Varios Campos*

*Redylea*  
*Mindy*  
*Crystal*  
*Tracy*  
*System*  
*Orlando*  
*propuso*  
*que se*  
*hara*  
*un*  
*plan*  
*de*  
*trabajo*  
*para*  
*la*  
*LA*  
*I*

- Hacer carta a Actividades Extracurriculares para anuncios de los juegos por los altoparlantes.
- Identificar líderes en asociaciones y pedirle que haga promoción de los juegos o actividades.
- actividad Presentación de atletas.
- Investigar si hay videotape de las justas pasadas.

en que participen estudiantes, maestros y personal de administración; la idea es que nos conozcamos mejor en lo humano y personal.

7. ¿Por qué no promover actividades recreativas y/o deportivas en que participen conjuntamente estudiantes y nuestro personal?
8. Se acompaña el Calendario de Juegos Locales para ver qué podemos hacer para animar la asistencia de nuestra comunidad universitaria a actividades locales.

- Presentar sugerencia anuncio por radio.
- Page System.

Justas -

- 1) Mejorar el desfile.
- 2) Desfile } Cheer Leaders.

Pompones plásticos

- 3) Campaña de por qué se escogieron los colores, signifi-  
ficando de los colores.  
¿Por qué se escogió el  
delfín?

- 4) Bandera. Hablar con  
Prof. Marquez para  
hacerla nueva. Prof. A
- 5) → Participación del grupo.

Presentar recomendación

- 6) Pitos, bombas, banderines,  
(bocinas).
- 7) Presupuestos actividades pre-  
suntas.

8) Para banderines, marin, traza puede hacer.

## HIMNO DE LA USC

*Alma Mater, que brindas tesoros  
de saber y de gozo y virtud,  
entusiastas proclaman las almas  
tus encantos y su gratitud.*

*Tus ideales tan altos son nuestros;  
defenderlos será nuestro honor;  
que tu nombre y tu fama se extiendan;  
de tus hijos anhela el amor.*

*Si de tí recibimos la ciencia  
Siempre gloria queremoste dar  
\*y por siempre mostrarnos muy fieles  
Te juramos por siempre lealtad. (bis)*

- 1) Que se presente al diestro y el deca-  
no lo presente al presidente.
- 2) Pedir que una agrupación lo  
grade y lo ponga por el sistema  
de ~~...~~ ~~...~~

3)



UNIVERSIDAD DEL SAGRADO CORAZÓN University of the Sacred Heart

APARTADO 12303, CORREO CALLE LOIZA, SANTURCE, PUERTO RICO 00914

TEL. 728-1515

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Estimado(a) señor(a)

La Universidad del Sagrado Corazón está trabajando actualmente en la organización de un grupo de "cheerleaders". Para poder lograr hacer esta tarea tenemos que hacer un censo entre los diferentes colegios o academias privadas del área metropolitana. A tales fines nos gustaría que nos enviaran la siguiente información:

¿En su colegio hay grupo de "cheerleaders"?

Sí \_\_\_\_\_ No \_\_\_\_\_

¿Quién organiza y dirige el grupo de "cheerleaders"?

Nombre \_\_\_\_\_

Dirección \_\_\_\_\_

Teléfono \_\_\_\_\_

Gracias por la atención puedan prestar a este asunto, nos reiteramos a sus órdenes.

Cordialmente,

Evelyn Zapata de Lugo  
Técnico de Personal

dc



Comité Identificación Estudiantil - Plan Operacional 1981-82

Deberes	Objetivos	Actividades
1. Identificar actitudes del estudiantado hacia la USC.	1. Lograr tener para mayo de 1982 información, en cuanto a, cuáles son las actitudes de los estudiantes hacia la USC.	1. Identificar recurso para diseñar cuestionario. 1. 2. Diseñar cuestionario. 1. 3. Establecer si se va a administrar a muestra o al universo. 1. 4. Establecer fecha para administrar. 1. 5. Identificar recursos para tabular. 1. 6. Presentar resultados.
2. Presentar recomendaciones en cuanto a posibles actividades que puedan ser auspiciadas por la Universidad para crear espíritu de adhesión entre el estudiantado.	2. 1. Lograr que los integrantes de la USC conozcan el himno para mayo de 1982.	2. 1. a. Identificar recurso que sepa de música. 2. 1. b. Analizar el himno y ver si es el que finalmente adoptará la Universidad. 2. 1. c. Hacer promoción del mismo entre facultad, estudiantes y administración. 2. 1. d. Fomentar el que se utilice en todos los actos oficiales de la USC.
	2. 2. Organizar el grupo de Cheer Leaders para diciembre de 1981.	2. 2. a. Buscar asesoramiento en cuanto a como se organizan estos grupos. 2. 2. b. Identificar estudiantes que puedan participar. 2. 2. c. Nombrar persona que coordine al grupo. 2. 2. d. Diseñar uniformes.

*Hablar con Prof  
Marquez asunto  
B. Sierra.*